

The 1921 Sensation to the St. John's Public.

As St. John's is heavily stocked with imported Readymades, we have decided to conduct the most Sensational Sale ever organized in the City.

We are offering our Entire Stock of High-Class Readymade Clothing for Men & Boys Direct from Factory to Consumer at Wholesale Factory Prices.

WE ARE DOING THIS in a determined effort to break the "buyers strike" and give them the goods at the cut prices for which they have been waiting.

WE MUST MOVE our large made up stock before we can again employ our staff of **150 OPERATORS** who are now out of employment.

We have a large assortment of "up-to-the-minute" **OVERCOATS, TRENCH COATS, SUITS, PANTS, MACKINAWs and OVERALLS**, at prices not seen in St. John's since 1914.

PERFECT FITTING READYMADES.

TERMS: STRICTLY CASH.

The sale will be conducted in our own Factory Wareroom and will commence **SATURDAY, JANUARY 15th. Hours-9-1 a.m.; 2-6 p.m.; 7-9 p.m.**

The WHITE CLOTHING MANUFACTURING CO., Ltd.

259-261 DUCKWORTH STREET

Late Smallwood Building

Foot of Church Hill



The Shaft of Death.

Some of the poisons used by Bushmen are so virulent that a scratch from an arrow dipped in one of them means death to man or beast within a few minutes.

The huge "bavian" spider provided one of these. "Caught at a season," writes Lieutenant F. C. Cornell, in "The Glamour of Prospecting," "these venomous insects were pounded between stones, and the resultant paste exposed to the light of the moon for several nights before it was fit for the arrow-tips."

"Another favourite poison was made from the viscid juice of a species of plant. This, too, was prepared with certain rites and observances in which the moon figured. Both of these poisons were so rapid in effect that the Bushmen, shooting at game with their arrows thus poisoned, made little effort to do more than pierce the animal's skin, or trouble to pursue their quarry, leisurely following the spoor in the certainty that the animal would be found dead at no great distance."

Peculiarly enough, these poisons, though so virulent, had no ill-effect upon the flesh of the animal slain.

For war the favourite poison was obtained from certain portions of a putrefying corpse, and according to Lieutenant Cornell's guide, a man wounded with a war-shaft poisoned with this awful venom died of lock-jaw almost immediately.

HARD TO FIGURE.

I know not why I always think a new year will be fine, and feel it will not put a kink in glowing plans of mine; or why a year seems on the blink when 'tis in its decline. 'Tis muddled things this year," I say, when I regard the past; 'Tis let my hopes fly away like leaves upon the blast, but doubtless after New Year's Day improvement will be vast. The new year brings a change of luck to every human freak; my bank account the old year struck, and made my coxers leak, but now I'll save a silver buck, and maybe two, each week." The new year has a magic touch, or so, methinks, it seems; she is a vampire and as such she brings us hopped dreams, and ere she dies we get in Dutch, with all our burlesque schemes. I know I simply can't be wise, my deeds are all mistakes. I travel with the bone-head guys whose high resolves are fakes; how then shall I to wisdom rise because a new year breaks? In folly I've grown old and gray, and in my Moxie Grange I count great chances thrown away, and it is passing strange that I exclaim on New Year's Day, "Now things will take a change!"

For your health's sake we offer Nature's answer to Constipation, "LES FRUITS," ELLIS'S, dec9,11

Made All the Difference.

With a view to making a big noise and getting a large crowd, the would-be M.P. called upon a bandmaster with the idea of fixing up an engagement at one of his election meetings.

"How much would you charge for the evening?" he asked the bandmaster.

"Oh, only fifty pounds," was the reply.

"What!" gasped the candidate. "Fifty pounds for twenty men, and all I want you to do is to play a selection at the commencement of the meeting and 'God Save the King' at the finish!"

"But think what we bandmen have to listen to in the meantime!" added the bandmaster, with a beaming face.

How to Make Pine Cough Syrup at Home

Has no equal for prompt results. Takes but a moment to prepare, and saves you about \$2.

You know that pine is used in nearly all prescriptions and remedies for coughs. The reason is that pine contains several peculiar elements that have a remarkable effect in soothing and healing the membranes of the throat and chest. Pine cough syrups are combinations of pine and syrup. The "syrup" part is usually plain sugar syrup. To make the best pine cough remedy that money can buy, put 2½ ounces of Pine in a 16-oz. bottle, and fill up with home-made sugar syrup. Or you can use clarified molasses, honey, or corn syrup, instead of sugar syrup. Either way, you make 16 ounces—more than you can buy ready-made for \$2.50. It is pure, good and very pleasant—children take it eagerly.

You can feel this take hold of a cough or cold in a way that means business. The cough may be dry, hoarse and tight, or may be persistently loose from the formation of phlegm. The value is the same—infamed membranes—and this Pine and Syrup combination will stop it—usually in 24 hours or less. Splendid, too, for bronchial asthma, hoarseness, or any ordinary throat ailment. Pine is a highly concentrated compound of genuine Norway pine extract, and is known the world over for its prompt effect upon coughs. Ask your druggist for "24 ounces of Pine" with directions, and don't accept anything else. Guaranteed to give absolute satisfaction, or money refunded. The Pine Co., Toronto, Ont.

Side Talks by Ruth Cameron

ANOTHER AMERICAN EXTRAVAGANCE.

One hears a great deal about money extravagance in this country, and there is no question but what the financial leeway which living in a country of magnificent natural resources has given us all, makes us have a very different attitude toward money from the

people of older civilizations where it is so scarce. We will notice that the thriftiest of us know are usually those who do not have to go back more than one or two generations for their ancestry.

Money is another extravagance of the American people which seems almost more striking and more almost more unfortunate than the failure to be thrifty in material. And that is their wasteful expenditure of nerve energy in unnecessaryness of mind and body.

People Were Biting Their Lips. A short trolley ride yesterday I saw three young people biting their

upper lips in that nervous way that shows some inner tension. Perhaps they were anxious to arrive at their destinations and the car did not move fast enough, and they were pushing it along mentally. I know that is a very common trick. I have often seen men or women who were evidently impatient, sit on the edges of their seats and push the car along with every muscle of a tense body. Needless to say, they did not arrive one whit the sooner and the expenditure of nerve energy unquestionably made them go to bed that night that much more tired.

I think 90 per cent. of us need to watch ourselves for tension. Notice yourself to-day and see if you cannot catch yourself at it. In my own case, when my attention was called to this matter I found that I was in the habit of tensing the muscles up the back of my legs when I walked. Muscles that didn't need to be used. The result was that I expended doubt-

Girls! Girls!! Clear Your Skin With Cuticura

Small Cuticura Tablets, 25c each, sold everywhere. Can. Depot: Kyrman, Limited, St. Paul St., Montreal.

le the nerve energy that I actually needed. To overcome this, I call my attention to myself when I start to walk and just loosen those muscles. I do not need to walk any more slowly (I am a rapid walker). I simply do it with less effort.

Relax While You Wait. A woman who preaches the doctrine of relaxation says this: "When you ring the doorbell and are waiting for an answer, you need not stand there all tense—just relax while you wait. If you do that sort of thing all day, you will reach your bed at night about half as tired."

An even better example of needless tension, it seems to me, is when you have given a telephone call and are waiting for the answer. If you have to wait a little longer than necessary, why not take that time for relaxing instead of being extra tense? I am sure the telephone operator would appreciate the results if all her subscribers did that.

Why Not Just the Muscles we Need? Many, many things that we actually need only a few of our muscles for, we do with our whole bodies. Many, many times when we do not need to use any energy at all, we are pushing ahead with all our nerve force. Could anything be more extravagant? Watch yourself and see if you cannot find some of these energy leaks and stop them up so that you may have all of your energy for real utility and enjoyment.

The Gift for Health from the East, "LES FRUITS," ELLIS'S, dec9,11

A Famous Hoax.

On January 15, 1749, a person advertised that he would on that evening at the Haymarket Theatre, play on a common walking cane the music of every instrument now used, to surprising perfection; that he would, on the stage, get into a tavern quart bottle, and while there sing several songs; that if any spectator should come there masked he would declare who they were. In a private room he would produce the representation of any person dead, with which the person requesting it should converse some minutes as if alive. At the appointed time the house was crowded, among the audience being the Duke of Cumberland, of Culloden fame. The gathering was tolerably patient for a while, but the time arrived and no conjurer, they grew impatient, catcalls and sounding of sticks being heard from the galleries. A person belonging to the theatre appeared and said if there was a failure in the performance, all money would be returned. A wag asked if all present gave double would the conjurer go into a pint bottle? This proved too much for the philosophy of the audience and a general charge was made for the stage. The greater part of the audience made their way out, some losing a cloak, others a hat, others a wig, etc. The mob broke in and tore up the benches, broke to pieces the scenery, pulled down the boxes, in short, dismantled the theatre entirely. An explanation given later was that the conjurer only meant to test the credulity of the public! The theatre management kept the money paid for admission towards defraying the cost of the damage.

Vapo-Cresolene
A Vapo-Cresolene for Coughs and Colds. The time for Vapo-Cresolene is at the first indication of a cold or sore throat. It is simple to use. You just light the little lamp that vaporizes the Cresolene and place it near the head. The soothing antiseptic vapor soothes breathing easy, relieves the cough, eases the soreness and congestion, and protects in epidemics. Recommended for Whooping Cough, Sore Throat, Croup, Influenza, Bronchitis, and all other respiratory troubles. Vapo-Cresolene Co., London, W.C. (England).

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Powder Ship Catches Fire.

In 1864, there was moored off the Birkenhead shore the barque "Lettie Sligh," a vessel of 220 tons, which included in its cargo 940 quarter-casks of gunpowder, weighing about nine and a half tons. About twenty minutes past seven in the evening of January 15, one of the crew, in filling a paraffin lamp, spilt some of the oil on the floor, which immediately ignited, the flames reaching some hangings in the captain's room, beneath which the powder was stored. Nothing could be done to avert the threatened disaster, and in a few minutes the whole ship was ablaze. The crew had been taken off by a ferry-boat, when "sudden-

ly a roar that deafened and made the solid earth to heave and rest burst upon the ear, and the black bill belched forth a hideous volume of flames, illuminating the heavens, and casting its lurid light on either shore of the Mersey." Windows and street lamps were shattered by the thousand in Liverpool and Birkenhead, and pedestrians were lifted off their feet. Doors, locked and bolted, were burst open, and hundreds of people rushed into the street in alarm, while the fire brigade galloped to the gas-works. Property was damaged by the falling debris of the vessel, and a ship's "knee" crashed through the ceiling of a bedroom where two children were sleeping, fortunately without injuring either. There was fortunately no loss of life. At St. Helens the gates of Eccleston Colliery were burst open by the women relatives of the workers, in their deep anxiety for the safety of the men in the pits. The next morning reports came to hand that the shock of the explosion had been felt in Gloucester, Birmingham, and Blackley in Worcestershire.

Lumberman's Friend.

The Original and only Genuine
MINARD'S "KING OF PAIN" LINIMENT
YARMOUTH, N.S.

Some Things They Overlooked.

The Nationalists contended that South Africa was not "free," because the Governor-General is appointed in England, and the King has theoretical powers of veto, and appeals can be made to the Privy Council. They ignored the fact that the Governor-General has no power and that nobody would be appointed without consulting the Union Cabinet, that the King never exercises the right of veto, and that the Privy Council discourages appeals from the South African courts, and only recently declined to hear one. Indeed, as far as the ordinary South African is concerned, this country is just as free now as it would be under a republican form of government. Canada and Australia regard themselves as "free," and the people of those Dominions are not in the least inclined to allow their desires to be overruled even in small matters.—*Johnannesburg Sunday Times.*

Destroy the Breeding Grounds.

It has become the fashion to talk about crime waves these days, and the police have found this condition an excuse for lack of proper activity. The police ought to be familiar with the breeding places of crime in a city, with the movements of criminals and with conditions that help to create a crime "wave." The exercise of proper prevention and the strict adherence to duty will enable the police force of any city to check an outbreak of crime at its very beginning, and to protect the lives and property of the citizens at any time. Crime cannot be prevented by a police force at the mercy of politics.—*Kansas City Star.*

Relaxation.

Incessant activity is one of the methods of making a mistake. Trying to do two things at once is another fatal measure, with the added result that neither thing is done well. A change of work, even to fancy-work, we are told, is rest; but the hard-working housewife might well consider that incessant restorative power will be found in a few minutes of wide-awake repose, although few women have learned to enjoy it. A daily ten minutes' rest in a recumbent position, well do wonders for a woman whose nerves are on the ragged edge.

"REG'LAR FELLERS"

