

Christmas GIFT SUGGESTIONS for MEN.

Let us help you decide what to give him. Nothing is easier than to find a satisfactory present here—satisfactory to both the giver and the recipient.

MEN'S WHITE SILK HANDKERCHIEFS,
Plain, H. S. and Initial,
90c. to \$2.00 each.

MEN'S LINED KID GLOVES,
\$3.00 up to \$4.50 pair.

MEN'S SHIRLEY PRESIDENT BRACES,
80c. pair.

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Sweeping Reductions in every Department.

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Men's Swan Russell HATS,
Values, \$4.00 to \$6.50 each
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MEN'S WINTER CAPS,
Fur Inside Band, \$1.00 up.

MEN'S WIDE END NECKTIES,
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MEN'S INVICTUS BOOTS,
Black and Tan, \$14.50 and \$15.50 pr.

BOYS' VELOUR GAUNTLET GLOVES,
80c. per pair.

Marshall Bros

Side Talks by Ruth Cameron

THE PICTURES WE MAKE FOR OURSELVES.

In a story I was reading to-day the heroine proposes to the hero in an elevator in an office building.

Rather an unusual place to propose. Heroes, I have noticed lately, show a tendency to propose in new and unconventional places. The conservatory, the moonlit garden, the deserted in front of the open fire are the red cross hospital, the electric car. And in the last one I read where this, the hero proposed in a half-deserted railway station while waiting for the nine-ten. Of course the activities of the modern heroine are considerably different from those of her predecessor and the hero must go where he is likely to find her if he wants to propose. I must say that for myself I rather enjoy the change, though I might be ready for a return to the conservatory in the course of time.

The Elevator I Always See.

But I digress too far. What I started to say was that as I read the description of the proposal in an elevator I suddenly became conscious that I was visualizing a very old-fashioned elevator in an old-fashioned office building on Tremont street in a city many miles from here.

I further examined myself and found that whenever I read of an elevator in a story or news item that is the elevator I always picture.

Then I asked myself why, and gradually it all came back to me: That was the elevator in which we used to go up to see an old aunt of mine who worked in a millinery shop and whom we always used to call on whenever we went to town in my childhood days.

Styles in Elevators and Proposals Have Changed.

That was my first elevator. It had made the deepest impression on my mind, and hence it comes into my mind to visualize any reference to an elevator, though styles in elevators have changed as much as styles in

gowns (or proposals) and I don't imagine that it really fills the bill at all.

Don't you think the way we do get such pictures in our minds and unconsciously bring them to the surface to illustrate what we read, is interesting?

For, I think everyone does it more or less.

Candles and Bushel Baskets.

Another of my experiences along this line is the way I always think of a bushel basket that used to hang from the rafters in our old cellar when I read or hear the phrase: "Hide his light under a bushel."

The basket had a handle in the center and flap covers that opened from the middle so the process of putting a candle under it would be rather difficult and I don't imagine it particularly resembled the Israelitish bushel, but I'm sure nothing could ever quite fit from my mind.

What are the familiar objects which have woven themselves into the visualization of what you read?

Watch yourself sometime and notice just for the interest of it.

Chiffon velvet is ideal for the little crush hats worn with fur coats.

Silver slippers are among the most fashionable for evening wear.

A chic overblouse of black taffeta is widely bandied with jet polliettes.

Important!

Every man starting out in business will have to go over a hard road and find out its turnings for himself. But he need not go over his road in the dark if he can take with him the light of other men's experience.

DR. F. STAFFORD & SON have the experience of supplying all kinds of Drugs, Patent Medicines, etc., at the very lowest possible prices. Large stocks of Dodd's Pills, Wampole Oil, Fletcher's Castoria, Glin Pills, Carmel, Beecham's Pills, Sabadilla Powder, Keating's Insect Powder, White Pine and Tar, Phoradone, Prescription "A", Headache Wafers, Menthol Plasters, Belladonna Plasters, Strengthening Plasters, Toilet Cream, Nyal's Face Cream, Peroxide Cream, Cold Cream, Essence Peppermint, Fris's Balsam, Tincture Iodine, Castor Oil, Linseed and Turpentine, Syrup Hypophosphites, Condition Powders, Tooth Pastes, all Toilet Articles and hundreds of other preparations too numerous to mention.

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nov18,19

Just Folks by Edgar A. Guest

CONSCIENCE.

There is no sorrow quite so keen as that which marks an action mean: No hurts so sharp, as those which fall from angry words we can't recall. How'er by foes we are assailed, There's no disgrace in having failed, So bitter, when the past we scan, As having failed to play the man.

Who once has done a cruel thing Long afterwards shall feel its sting. Who once upon life's changing stage Has wounded, in an hour of rage By blows unfair or deed unkind His fellow man, shall live to find That never more is he to claim His freedom from regret and shame.

Were we to live our lives anew, How many things we would not do, Could we this journey brief remake, How many gains we'd scorn to take, How many joys we'd sacrifice, Rather than pay their bitter price, Man's greatest shame in every test Is having failed to be his best.

Man's conscience is a master stern, As each of us has come to learn, And he who by some thoughtless deed Has caused another's heart to bleed Shall suffer till life runs its course The keenest anguish of remorse. With him its memory long shall live; Self cannot self its wrongs forgive.

A Leader of Men.

Lord Allenby well deserves that honor, for he is as gifted a leader of men as he is fearless and single-minded. His wonderful overthrow of the great Turkish-cum-German Army in Palestine is one of the greatest and most brilliant military triumphs of history, and his subsequent work in all the vast territory wrested from the Turk in Asia, though done in silence and out of the range of the public vision, no less stamps him as one of our greatest men.

His organizing skill, and his handling of men of jarring creeds and races, have achieved a triumph which may well take rank with the great achievements of a Kitchener or a Cromer. He has reduced chaos into order, and has established the promise of a great future for this cradle of the civilized world, which may lead up to restoration of all and more than all of its ancient glories. So long as our breed can raise such men, the British Empire will never fail to find a leader equal to every emergency. — Birmingham Post.

Cheese

Now on Spot:
200 Boxes Whole.
150 Boxes Twin.
September Make.

Buy now to save money. Cheese have advanced sharply.

Soper & Moore
Wholesale Grocers.
PHONE 480.

Fashions and Fads.

Buttons are growing larger. Ostich muffs are Paris novelties. Wraps are gayer than ever in color. The extensive use of fur is still popular.

Bright hued hats are worn with fur coats.

Elton tailored suits are prophesied for spring.

Skirts for evening wear are generally short.

The Medici collar is favored on the newest suits.

Wide hips are not favored for sports skirts.

The high boot lacks its usual winter popularity.

The holiday handkerchiefs are in brilliant colors.

The favorite fur for the wrap collar is chinchilla.

Batik decoration for negligees is growing in favor.

The newest silhouettes in Paris is known as beetle.

It is hinted that the hour-glass figure is returning.

Frilly styles of neckwear are in the prettiest vogue.

The most popular outer wrap continues to be the cape.

The low French heel has gained enormous popularity.

FUNDAMENTAL.



WALT MASON

I am not very wise or clever, but this seems patent to my eye: The good old virtues live forever; all other living issues die. We hear so much of Vital Issues, which keep us staring for a day, and then, like other fragile tissues they shrivel and are blown away. The transient things are oft alluring, gold bricks in every age have shone; but Thrift is evermore enduring, and Industry still holds its own. Short cuts to wealth, short cuts to honor, short cuts to fame confront all men; but he who takes them is a goner, in fourteen cases out of ten. That road is long the man must travel who'd fairly win the nobler prize, and often he will damp the gravel with tears from worn and weary eyes. Still Perseverance is a treasure, as in the younger days of earth; and Honesty's the truest measure to gauge the mortal pilgrim's worth. And Loyalty and Truth are standing triumphant while the ages roll, the good old virtues, still commanding the homage of the healthy soul. He wastes his time who fools and bothers with fads and fashions up to date; the good old virtues of our fathers are all he needs to make him great.

We Always Climb Out.

Last spring we Americans were considerably disturbed over the prospect that our British brethren were going to smash with a soviet government. We could see all the big labor organizations there getting together to govern the country under minority rule. But they didn't.

Similarly in the last few weeks the British brethren have been much exercised over the possibility of America reverting to chaos and being equally disagreeable. The British looked to them the end of freedom. But it wasn't.

I was cured of terrible lumbago by MINARD'S LINIMENT.

REV. WM. BROWN.

I was cured of a bad case of ear-ache by MINARD'S LINIMENT.

MRS. S. KAULBACK.

I was cured of sensitive lungs by MINARD'S LINIMENT.

MRS. S. MASTERS.

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Mail your order to your St. John's dealer at once, and specify

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The Dominion Battery Co., Ltd., Toronto.

nov25,1919

The New Jerusalem.

This longing of the Jews for their return to Jerusalem is indeed the most striking feature in the epic of their existence, and it seems that their age-long desire is in part to be granted. A new Jerusalem is to be built, and one of the planners is to be Professor Geddes who is Professor of Botany in the University of Dundee. We do not remember that any of the prophets foretold the rebuilding of the city by a botanist from

Scotland, but we are open to correction on that point; and after all, if he adheres to his botanical studies and advises the Jews to consider the hills of the field, he may do no great harm. We trust, however, that the new city will be built remote from that which now exists as a monument of sacred association, fraud and credulity. There is scarcely a building in that city which is not regarded as holy by some one or other, and it should be protected from the desecrating hand of the modern town-planner who is often the worst of vandals.—The Times of India.

MUTT AND JEFF— IT'S SILLY TO EXPECT TOO MUCH OF JUST A PUPPY.

By Bud Fisher.



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