

ale.
Crepe de Chene
regardless of cost.

ES' COATS.
ale. Price \$7.84
ale. Price \$15.60
ale. Price \$18.80
ale. Price \$41.60

ES' HATS.
le. Price 67c.
le. Price \$1.47
le. Price \$2.40
le. Price \$6.33
le. Price \$6.67

Incendiary fires, the ingenious line of endless variety, are both part of the same underground system. The Chicago Herald has printed, run down and exploded more than one hundred of these adroit falsehoods which would pass muster with most readers. Here is where we can all be alert to spot and stop this propaganda. The next one you hear, run it down to its source. You will not get far before you reach some one who can't remember who told it. Anybody who is full of information favorable to Germany and unfavorable to our cause, and who can't remember where and from whom he acquired this news, will bear watching. Here is an opportunity for boys and girls, as well as grown-ups, to run down, locate, and explode this work of the propagandists.—By H. H. Windsor, in the January Popular Mechanics Magazine.

Fashion Plates.

The Home Dressmaker should have a Catalogue Scrap Book of our Pattern Cuts. These will be found very useful to refer to from time to time.

AN IDEAL HOUSE DRESS.



2170—This model is unique and practical. It is made with reversible closing, and its fulness is held by a belt that fastens at the centre back. The sleeve may be in wrist or elbow length. Deep, ample pockets trim the fronts.

The Pattern is cut in 7 sizes: 34, 35, 40, 42, 44 and 46 inches bust measure. It requires for a 35-inch figure, 6 1/2 yards of 35-inch material. The dress measures about 3 yards at the foot.

A pattern of this illustration mailed to any address on receipt of 10 cents in silver or stamps.

Size
Address in full:
Name
.....
.....

Gray squirrel fur is charming on brilliant brunettes; on other people it is cold.

WINDARD'S LEMNENT CURE
"OLE" SUIOO



**YOU CAN'T HELP GETTING INTERESTED
IN A DISPLAY OF VALUES LIKE THIS
for FRIDAY, SATURDAY and MONDAY.**

EXTRA VALUES! EXTRA EFFORTS! EXTRA GOOD SALE!
Come! Look Around & See What's Doing. PROFIT by To-Day's Opportunities.

JERSEY SUITS.

When we say little boys we mean the little fellows from 8 to 6 years. As the larger sizes were bought up first, it left us with these on our hands—we don't want them; they must go even at a shattered price. The shades offer Navy, Sage, Brown and all Whites. The weight is just what you would desire and the Special Price will prove the attraction here Friday, Saturday and Monday, \$2.85 Mon. your choice

LADIES' WOOL GLOVES.—A good everyday wool glove for winter time, they come in assorted greys and heather mixtures, closed wrist, very neat. Reg. 80c. pair. Fri., Sat. and Monday 74c

LADIES' LINED KID GLOVES.—Our glove department is always ready with some particular offering; this line for instance in a good looking Tan shade, 2 dome wrist and warm woolly lining, assorted sizes. Reg. \$3.30 pair. Fri., Sat. and Monday \$3.00

JOB TOWELS.—Unbleached Turkish Towels, they come with plain hemmed ends, not a large size, but good enough for individual Towels; free from filling, nice soft finish. Special each, Friday, Saturday and Monday 14c

WHITE TOWELS.—Excellent value in pure white Turkish Towels; these have a soft finish; sizable Towels, a beauty for the regular price 40c. each, Friday, Saturday and Monday 37c



This Sale is what its name implies—A BARGAIN SALE, but a Bargain Sale out of the ordinary. Because it places before you untold opportunities to purchase seasonable lines—wanted lines at big price savings, and on goods that have always commanded regular standard prices. So take advantage and profit by them. All new goods, left over from last month's mighty sales, and we are anxious to dispose of them. Splendid selections await you FRIDAY, SATURDAY and MONDAY.

Army and Navy Styles in Boys' Top Coats

Have a look at these well tailored Top Coats for Boys. Made of Good wearing Navy Serge, brass buttons, strap shoulder, 2 distinct collar styles; the close buttoned up Navy style and the Military Coat with reverse front. These were late in coming to hand, and for this reason we offer you the advantage of a Special Price Cut during Friday, Saturday and Monday Special from \$5.60 to \$6.30

OBSERVE HOW KEENLY WE CUT PRICES IN THE SHOWROOM AND HOW TIMELY EACH OFFERING THAT WE MAKE AND HAVING OBSERVED THESE THINGS TAKE TO HEART THEIR MEANING TO-DAY.

CHILDREN'S CORSETS.—Very good value in these shapely Corsets for children, corded and stitched throughout, buttons for suspenders, strap over shoulders, neat little corsets, to keep the young figure erect, and shapely assorted sizes. Reg. 75c. pair. Friday, Saturday and Monday 68c

INFANTS' WOOL JACKETS.—Is there a baby in your home? If there is, perhaps one of these little cream wool jackets would interest you. We have just a box or so left and intend clearing the lot at a special cut price for the occasion. Reg. 80c. Friday, Saturday and Monday, each 63c

MISSSES' UNDERWEAR.—Good wearing and thoroughly well fleeced Underwear for immediate use. The Vests come in high neck style, with long sleeves, other with low neck and short sleeves. Pants to match, knee or ankle length, all white make; good values at the regular price, 55c. per garment. Fri., Sat. and Monday 48c

NAVY DIRECTOIRES.—These are heavier than usual and come in a good navy shade, shaped band at waist and gauded at knee. Have a look at these. Regular \$1.00 pair. Friday, Saturday and Monday 73c

SMART WAIST BELTS.—A goodly assortment, offering your choice of Leather, Kid, Silk and fancy, some with bright steel buckles, others kid covered; belts to stand years of wear. Regular 40c. Friday, Saturday and Monday 22c

COTTON OVERALLS.—Ladies' large size overalls in good wash cotton, striped patterns, pocket in each, cap to match; these are extra strong and something you need, we have just two dozen left over. Reg. 60c. each. Friday, Saturday and Monday 52c

MORE VALUES IN COLLARS.—You will find some very exquisite collars in this selection, some in black and white, others all white in Silk and Lace, some very neat Peter Pans await early shoppers. Reg. 40c. each. Fri., Sat. and Monday 19c



JUST 6 OF THESE HANDSOME CREAM EIDER COATS FOR CHILDREN.

Won't you have one? We are clearing these because they have become a little soiled from handling. They are trimmed with large buttons, belted style; to fit from 4 to 6 years. Regular \$2.50. Friday, Saturday and Monday \$1.59

MAIL Your VALUES in MEN'S WARE.

MEN'S MUFFLERS.—A fine knit all white Jersey muffler, silky finish, full length and made broad for comfort, fringed at both ends. Reg. \$1.10. Fri., Sat. and Monday 98c

MEN'S SOCKS.—In these you may choose all black, Khaki, or some good looking Heath mixtures, they come in a very desirable weight for present wear, about 7 dozen pairs in the lot; values to 70c. Friday, Saturday and Monday 59c

SMALLWARE VALUES—Heaping Returns for a Small Outlay.

Toothpicks, per box 6c.
Nail Brushes, strong 5c.
Souvenir Brooches, assorted 2c.
Mending Wool, Black, 2 for 5c.
Hat Pins, astd., 2 for 5c.
Barrettes, assorted 10c.
Moth Flakes, per pack 17c.
Dress Fasteners, black, doz. 7c.
Tea Spoons, doz. 25c.
Clothes Pins, per box 8c.
Sewing Cotton, Black and White 4c.
Nursing Bottles, each 6c.
Mucilage, good 6c.
Tin Saucapans, two sizes 11 and 15c.
Fire Shovels, Japaned 8c.
Enamel Saucapans, each 17c.
Bannister Brushes, each 17c.
Frying Pans, each 20c.

Absorbent Cotton, per pack 15c.
Blue Black Ink, per bli. 7c.
Sponges, good quality 15c.
Hair Brushes, strong 17c.
Pencil Cases, compact 14c.
Mohair Boot Laces, doz. 13c.
Writing Pads, each 6c.
Safety Pins, astd., book. 7c.
Common Pins, in book form 7c.
Toilet Water, try it 15c.
Ink Eradicator, sure 35c.
Tooth Powder, reliable box 10c.
Volvit Skin Soap, 3 cakes for 34c.
Silver Polish, per bottle 24c.
Shoe Polish, bottle 12c.
Ammonia, large bottles 35c.

Wool Mufflers.—Those long, wide, all wool mufflers in a grey shade that you'll like finished with fringed ends, and the style to-day. Reg. \$1.00. Friday, Saturday and Monday 85c

MEN'S TUNIC SHIRTS.—We have some splendid shirt values, notably these with soft bosom and laundered cuffs and neckband; these are made from good wearing wash cottons, neat striped patterns. Reg. \$1.30 value. Friday, Saturday and Monday \$1.10

PEARS' SOAP.—The genuine "Pears" Transparent Glycerin Soap, always reliable. Try a cake. Fri., Sat. and Monday 14c

WITCH HAZEL.—Excellent after shaving and improves the washing water, large bottle. Fri., Sat. and Monday 14c

STYLBRO NATHOL.—Use it in your scrubbing water, in the sink and lavatory, a sure germ killer and disinfectant, large bottle. Friday, Saturday and Monday 25c

Note these Values
The extravagance has been squeezed out of every price, buy for future needs, it will pay you.



CURTAIN MUSLINS.—A few pieces of distinctive looking Cream Wash Curtain Muslins, showing fancy cross-bar pattern, relieved with a becoming and contrasting floral band border in Blue and Green tones, narrow lace edge. Buy these for future need. Special Friday, Saturday and Monday 36c

CHINTZ COVERINGS.—We have a couple of pieces of these, showing well covered patterns in nice blending shades; 50 inches wide; very suitable for drapes, being light in texture. Reg. 75c. yard. Friday, Saturday and Monday 65c

HALF-BLIND NETS.—Lacy looking Half-Blind Nets in White and Cream; they vary in widths up to 25 inches. No stitching required; they are looped and ready for the curtain rod. Reg. 25c. per yard. Friday, Saturday and Monday 22c

FLEECE COTTON SHEETS.—A good heavy Sheet for top covering and excellent for an under sheet, size 60 x 80; much heavier than the ordinary fleeced blanket; will give most satisfactory wear. Reg. \$3.50 pair. Friday, Saturday and Monday \$3.36

HONEYCOMB QUILTS.—Large size and good heavy make in all White Honeycomb Quilts, fringed ends. These are some of last season's values and offer exceptionally good value to-day. Regular \$3.00. Friday, Saturday and Monday \$2.70

TOWELING.—Unbleached Turkish Toweling, free from filling; Pawn and White mixture; nice for kitchen roller. Friday, Saturday and Monday, per yard 24c

Boots, Shoes & Hosiery Values
Singled out because of their worthiness

MISSSES' BOOTS.—An imitation pebbled grain low heel boot, nice for wearing in rubbers; sizes from 11 to 2; an easy fitting shape for school girls. Reg. \$1.60. Friday, Saturday and Monday \$1.39

LADIES' BOOTS.—A common-sense shape, in Donagola Kid, patent leather toe cap, low cut heel; very comfortable shape for young or old. Reg. \$3.50. Friday, Saturday and Monday \$3.30

BOYS' LACED BOOTS.—We offer a very strong make of Boys' Boots in sizes from 9 to 13, heavy welt and uppers, solid sole and heel; a boot we like the look of. Reg. \$2.90 to \$2.70 pair. Friday, Saturday and Monday \$2.45

CHILDREN'S AND MISSSES' HOSE.—We have all sizes in a heavy rib make, fast black good wearing stockings for girls or boys; made stronger where the wear comes; any size. Friday, Saturday and Monday 25c

Warm FELT Slippers

FOR CHILDREN AND MISSSES.
Just the Slipper for wearing about the house. They come in a warm Crimson shade, with printed front and reindeer sole; very soft to the foot. Special Friday, Saturday and Monday—
The smaller sizes, 5 1/2 to 9 92c
The larger sizes, 9 to 13 1/2 98c



Extra Good Values in

BOYS' TWEED PANTS.—Stout Tweed Pants for big boys and little boys, mixed greys and browns, lined throughout, side pocket; these are well made and strongly stitched; a brand new line late in coming to hand and consequently marked lower than they ought to be to effect a speedy clearing Friday, Saturday and Monday, Special per pr. \$1.15.



2 Clearing Lines of Men's Union Flannel Shirts.

A very dependable line of warm Union Flannel Top Shirts for men. They show good striped patterns, made in full sizes, strongly stitched; a good serviceable shirt for winter wear. Reg. \$2.30. Friday, Saturday and Monday \$2.00

Another good value line of this make of Shirts. These have collar attached, medium grounds showing dark striped patterns; a shirt a pleasure to own. Reg. \$2.70 value. Friday, Saturday and Monday \$2.35

It is Most Unjust.

Editor Evening Telegram.
Dear Mr. Editor,—The letter of R. A. J. which was published in your valuable paper on the 16th inst., has made quite a number of people sit up and ask: "Is this a fact, that our Navy boys are receiving the magnificent sum of 40c. per day?" Good heavens, Mr. Editor, this is an utter disgrace, and your correspondent might well ask a grateful (!) country "to do its duty by him and others of the Reservists," and might well point to the fact that "nearly all of those young men had been earning substantial wages previous to their joining the Royal Naval Reserve."
To offer any man forty cents for a day's work is a positive insult, and to dole such an amount out per man to those brave fellows is an action on the part of the Government, or the authorities, which calls for indignant protest.
Do we realise for one single moment what our dear brave boys have done and are doing for us against that remorseless foe which would so quickly gather around our coasts but for Britain's "brave ships of war?"
O, shame upon that power which has placed a MAN'S wage at 40 cents a day, and yet, sir, we look to and expect our young men to come forward to risk life and limb, to sacrifice position and friends and home and loved ones for this contemptible award. I admire your correspondent R. A. J., he has in a manly way told the truth, and he has, too, most gentlemanly, called upon the Authorities to give to the Reservists what was promised to them the more decent wage of \$1.10.
Even that, sir, is small enough to pay to those brave fellows, but that it SHOULD be paid and paid IMMEDIATELY is apparent to all.
Yours very truly,
"VERITAS."
St. John's, Jan. 17th, 1917.

Wedding Bells.

On Thursday last, at St. Thomas's Church, Pte. Alfred Willis, son of Samuel and Mrs. Willis, of this city, was united in matrimony to Miss Annie Hiscock, daughter of Mr. and Mrs. George Hiscock, of Flat Island, B.B., by the Rev. Dr. Jones. The bride was assisted by her sister Mrs. Mark Earle, and Miss Annie Willis, sister of the groom, while Miss Mollie Earle, niece of the bride, acted as flower girl. The groom was supported by Mr. James Earle, returned Royal Naval Reserve hero. The bride was attired in white Jap silk with veil and orange blossoms and was given away by Mr. Avery, Bandman of No. 1 Barracks. After the ceremony the wedding party drove from the church to Mrs. Willis' mother of the groom, where a reception was held. The groom's present to the bride was a gold piece. The bride was the recipient of many valuable and useful presents. Pte. Willis was one of the first to enlist being one of the Blue Puttee boys and has seen many engagements at the front, being a veteran of Gallipoli and Dardanelles; he was also in several attacks in France and was wounded on June the 25th, 1916. We wish Mr. and Mrs. Willis many years of happy wedded life.—Com.

Milady's Boudoir.

CLEANLINESS FOR BEAUTY.
The skin may be kept perfectly beautiful by cleanliness, air, sunshine and good health. The entire body should be washed daily, the face twice a day if not more. This cleanses and permits the pores to act freely. Sunshine is good for the skin. So is fresh air. Both united give bloom and color to the face and, if the air and sunshine are taken early and regularly before the air has lost its morning freshness, and while the latter has not yet gained its acme of power, a beautiful bloom may be expected upon the skin.
It often occurs that one appears in public despite fatigue and a pale complexion. In such case try the cure of a famous beauty of England, that of giving the face a drink. It is accomplished as follows: A bowl of cold water is prepared. Close the eyes, hold the breath and immerse the face deep down into the bowl. Hold it submerged as long as possible.
Raise the head, breathe deeply and again submerge the face in the water. This should be repeated six or eight times. The face should be gently dried with a soft towel and an application of powder will make a complexion that is presentable before any audience.
A beautiful natural complexion is the desire of nearly every woman and, in the absence of it, all sorts of artifices are resorted to in the attempt to improve its condition, which in many cases work great injury. There are a great many preparations that are beneficial for beautifying the complexion but one thing, which should be borne in mind, is that the skin must be kept clean and the pores open so they can discharge the impurities of the body.
Stafford's Prescription "A" Cure for diseases of the Stomach: Indigestion, Dyspepsia, Catarrh, Gastritis and Nervous Dyspepsia.—nov6,17