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Go-Carts and Pullid Cane, all well hung tered in Rep, Leather oadcloth, and all reperfectly finished. For n, quality of workman-of price, you cannot do new Carriage at the

Portrait Co.

Goods House

the American Markets, le prices on all classes of EGULAR PIECE GOODS, EAR, MATS, RUGS and

ng order, we would appreeader Overall Co. (Local

Duckworth and Streets.

FOUNDLAND. Phone 522.

EIGHT PAGES TO-DAY.

TORONTO, Noon.-Fresh N.

ROPER'S, Noon .- Bar. 29,25;

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE-STUDY ITS NEWSY ADVERTISING. EIGHT PAGES TO-DAY.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII.

and on Thursday.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, WEDNESDAY, MAY 12, 1915.

\$3.00 PER YEAR.

NUMBER 109.

REID-NEWFOUNDLAND CO.

Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils. Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation.

REID-NEWFOUNDLAND COMPANY.

Auction Sales!

PUBLIC AUCTION.

On Saturday Next, 15th, at 11.30 a.m.

- 2 NEW MILCH COWS. 2 PONIES. boxes TEA.
- pails STOCK FOOD. 1 barrel MARSHBERRIES. M. A. BASTOW.

Auctioneer

Suburban Property

We have a particularly good list of desirable country residences, and building sites on the following roads, which we are authorized to offer exclusively, prices ranging from \$30.00 to ATERFORD BRIDGE ROAD OLD PLACENTIA ROAD BLACKMARSH ROAD ONG POND ROAD OGY BAY ROAD KILBRIDE ROAD TORBAY ROAD

GOULDS ROAD fred. J. Roil & Co. -REAL ESTATE-SWALLWOOD BUILDING. Duckworth Street.

We are Buyers of

Herring packed in the

Scotch Method: also.

Highest prices given.

Write us before sel-

Round Herrings.

ling your pack.

BISHOP,

TOPSAIL ROAD



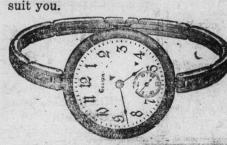
E are showing just now some really handsome Pendants and Necklets set with gems and real pearls. They appeal at once to the tasteful buyer. We have put the prices at the lowest possible figure.

Engagement and Wedding Rings!



As usual we lead when it comes to selecting a Ring. We have them in single stone, three and five stone Diamond, also a very large and varied assortment of

After the engagement comes the wedding. We are proud of our Rings and when you need the Ring of Rings call on us and see how easily we can



— Gold filled with good movements and moderate in price. We strongly recommend them.

We have just

received a ship-

ment of Crown

Watch Bracelets

When in need of any article of Jewellery see the Reliable Jewellers stock first. We lead.

J. DULEY & CO.

OPENING NOTICE!

The Oyster Bay Ice Cream Parlor just opened for the summer trade in the premises lately occupied by J. W. Campbell Ltd., 162 New Gower Street ICE CREAM, ICE CREAM SODAS EGG KOLAS and EGG SHAKES.

Our teams are out daily and retail Ice Cream in 5 and 10c. cones. Try one and be convinced of its superior quality. Ice Cream Sodas and Soft Drinks of all kinds. We have the latest in Milk Shakes and Egg Kolas. Don't forget the place 162 New Gower Street, open day and

night (Sunday excepted). We supply to the trade, home or outing; in fact any place where Ice Cream is used. Phone 770A for your needs and a team will deliver at the phonton rotice. hortest notice by quart or gallon.

Oyster Bay Ice Cream Parlor Particulars given by J. E. Butler.

For Sale or to Let!

The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,

Renouf Building. apr27,30i For Sale or Exchange.

A nice Farm containing 23 acres, with Bungalow partly built, situated on the Cove Road, only 2½ miles from the city. Will arrange to exchange for Dwelling in a good locality, East End preferred. Exchange property must be worth not less than \$1500.

P. C. O'DRISCOLL, Exchange Bldg



A Fine Sweet Pipe. We have a large assort-

ment of The Wellington PIPES,

and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog. TRY ONE TO-DAY.

JAMES C. BAIRD. A Filing Cabinet!

TEN DOLLARS CHEAPER THAN YOU CAN GET IT ANYWHERE

ELSE. We can sell you for \$40.00 a four drawer U. S. Steel Filing Cabinet, made of cold rolled open hearth metal

furniture steel, that will take care of 20,000 letters. This new file is one inch narrower than the next best metal file, and two inches narrower

suspension-extension problem solved; a File that is beautifully ornamental and practicably indestructible, for \$40.00. Come and see it.

DICKS & CO., LTD.,

lars apply on premises. apr16,tf

Cash Coupons

Every Can.

The Standard Mfg. Co., Ltd.



FOR SALE THAT Well-known and Established Business

of J. & T. COOK, Victuallers, Water Street. Owners retiring from business. For particulars apply to

J. & T. COOK, Water Street.

Red Cross Line!

THE SURE ROUTE IN WINTER.

> STEPHANO, May 15th. From St. John's: STEPHANO, May 22nd.



Intended Sailings:-From New York:

Fares to Halifax and New York include Meals and Berths.

Fresh arrivals just in.

RED BALDWIN APPLES, large barrels; also some NORTHERN SPIES.

NEW GREEN CRISP CABBAGE, well filled crates. A few small cases LEMONS, CANADIAN CHEESE,

large and twins; and THE BEST POTATOES IN NEWFOUNDLAND. Get our prices and save your money.

EDWIN MURRAY.

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Building, Water Street, on Wednesday, the 12th inst., at 8 p.m.

VINCENT P. BURKE, may10,2i,m,w Hon. Sec'y.

BILLY SUNDAY'S MES-SAGE"-Marvellous man's marvellous book; irresistible, overwhelming; Extraordinary money maker! Sample book free on promise to canvass. LINSCOTT, Publishers, Brantford, Ontario. apr23,26,28,30,may3.5.7,10,12

FOR SALE - One Pierce Bicycle, cushion frame, nickeled forks, coaster brake, in running order; can be inspected at my office. M. A. BASTOW, Beck's Cove. 'Phone 304.

FOR SALE—One comfortable Light Buggy, leather upholstered, used last season only; a bargain at \$80.00. Can be seen at the stable of Dr. Macpherson, Barnes' Road, any

FOR SALE - Dwelling House on Charlton Street. For particulars apply to WOOD & KELLY, Building, Duckworth Street.

FOR SALE—A First-Class Motor Truck; only two months in use; apply to TASKER COOK, Water St.

FOR SALE - Two Young Ponies; apply to BRENNAN the Horse Shoer, George St. may10,3i

TO LET-House on Pleasant Street, 8 rooms; House on Pleasant Street, 5 rooms; Tenement (upstairs), Pleasant Street, 3 rooms; Tenement (upstairs), Larkin's Square, 2 rooms; Fishing Rooms, Battery, near Chain Rock: Land to lease on Nunnery St. F. C. WILLS, 326 Duckworth Street, City Terrace.

TO LET—House situate No. 9 John Street. For particulars apply to GEO. W. B. AYRE, Solicitor,

TO LET-1st June, No. 3 Devon Row; apply MARTIN HARD-WARE CO., LTD.

TO LET—One Large Office or Sample Room in our Building MARTIN HARDWARE CO., LTD. may10,3i,eod

WANTED TO BUY all kinds of Men's 'and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mat-tresses, and all kinds of Furniture and everything in the second-hand line. Boots and Stoves a specialty. High-est prices paid; cash down. MRS. SMITH, 135 New Gower St. may8,6i

HELP WANTED.

WANTED — A 2nd Grade Female Teacher for Primary Department of St. Stephen's School (C. of E.), Greenspond; references required; apply to REV. I. PARSONS. may12,61

WANTED - A Furniture Painter; apply POPE'S Furniture and Mattress Factory, corner George and Waldegrave Streets. may12.tf

WANTED—At Government House, an Experienced Housemaid: oon after 5 o'clock at Government

WANTED-A Nurse Girl to

come in by the day; apply to MRS. C. R. DUDER, Ordnance St. may11,tf WANTED - A Cook, also General Girl; apply to MRS. MARY CONNORS, 376 Water St. may10,tf

WANTED-A Smart Boy for Cash Desk; apply to S. MILLEY.

\$150 for Sixty Days' Easy Work. Write for contract. BRAD-LEY-GARRETSON, Brantford, Ont. may8,12,15,19

ERY'S

THIS WEEK. following Plants now

> Pansies, Daisies, Dianthus, Coltankes, Daisies, Dianthus, Col-umbines, at 50c. doz.; Sweet Williams, at 60c. doz.; Can-terbury Bells, Poppies, Car-nations, Foxglove, Hollyhock, at \$1.00 doz.; Honeysuckle, 30c each; Peonies, 40c. each, and a few Rose Trees at 50c. each.

. MCNEIL Waterford Bridge Road.

ard's Liniment Cures Diphtheria

Lazella MASSATTA



AND TOTALLY DIFFERENT

A NEW

TALCUM POWDER

Not our ofter, smoother, more satisfying than any other, but distinguished by the True Oriental Odor," a congrance inimi-

table in its subtlety and charm. in addition to Massatta, we carry a complete line of Lazell's Farnous Speciallies, including the most expaisite Perjumes, delightful Tollet Waters superb Creams, and Powders of un-cuestionable excellences.

At all Druggiste, St. John's, N96. Southwarth Library!

10c.; Post 2c., at BYRNE'S BOOKSTORE. Sons & Co, Ld.

The Missing Bride,
The Curse of Clifton,
The Lost Heiress, The Deserted Wife,
The Disgarded Daughter,
The Wife's Victory, The Family Doom,
The Bride's Dowry, The Bridal Eve,
Love's Labor Won, Fair Play,
How He Won Her,
The Broken Engagement,
The Bride's Fate,

The Bride's Fate,
The Changed Brides, A Noble Lord,
A Beautiful Fiend, Victor's Triumph,
Cruel as the Grave, Tried for Her Life, Unknown, The Mystery of Raven Rocks The Artist's Love, Nearest and Dearest

The Artist's Love, Nearest and Dearest
Little Nea's Engagement,
Only a Girl's Heart,
Gertrude's Sacrifice,
The Rejected Bride,
A Husband's Devotion,
Gertrude Haddon, Em, Em's Husband, The Unioved Wife, Lilith, The Bride's Ordeal, Gloria, The Trail of the Serpent,

A Tortured Heart, Garrett Byrne.

BOOKSELLER and STATIONER. ASK FOR MINARD'S AND TAKE NO

TRUE WEIGHT is only one of the many good features that help to make OUR MEAT MARKET

popular. We grant every patron courteous service, careful attention, prompt delivery and fair prices. If you are a little particular and want the best cuts of choice Meats and good service, try ordering here.

M. CONNOLLY. 176 Duckworth Street. 'Phone 420.

VINSUR

IT'S WORTH CONSIDERING. Every problem that takes into account the payment of a small insurance premium coupled with the eleent of risk is worthy of careful con-

when it comes to policies written here.
That house of yours needs an extrapolicy, and why not have me write it? A day's delay may cost you thousands. It's the time to act and not to prograstinate. Do it to day

PERCIE JOHNSON,

AGENTS! — Unparalleled bravery and slaughter of Canadians have quickened even present express selling speed of "World's Greatest War". Great money maker. Prospectus free to canvassers. War Book Publishers, Brantford, Ontario. may7,10,12,14,17,19

Specialists in Office Supplies. FOR SALE—House No. 125 Hamilton Street (Freehold), with all modern conveniences; Garden and Stable in rear. For further particu-