

NEW BOOKS.

MAGAZINES.
Wide World,
The Fall Mail,
Lady's Realm, The Novel,
The Windsor, The Captain,
Pearson's,
Boy's Own,
Family,
Herald Magazine.
FASHION BOOKS.
Ladies' Journal, with 6 cut-
paper patterns, 10c.; 12c. post
for All, with 5 cut-out paper
patterns, 10c.; 12c. post paid.
Dressmaker, with 7 cut-out
patterns, 10c.; 12c. post
Dressmaker, with 2 cut-
paper patterns, 5c.
Children's Fashions, with
patterns of girls' autumn set (4 to
10 yrs.), 5c.
Companion, with cut-out paper
patterns; stories, hints on dress-
ing, etc., etc., 15c.; 17c. post
Dressmaker, with cut-out
patterns, 5c.
Home Milliner, with patterns
for the hat and child's Quaker
hat, 5c.

W. H. Byrnes,
Retailer and Stationer.



All
Days
are
"Brite
and
Fair"

to users of
**Victor
Flour.**

S.S. "Stephano,"

Bananas, Pears, Plums,
Peaches and Apples,
Grape Fruit,
Melons, Celery, Cauliflower,
Water Melons and Tomatoes,
Tomatoes and Green Peppers,
Potatoes,
New York Chicken.

S. STOTT

Unusual Is Hardly the Word.

To express the Bargain Giving of the C. L. March Co's. Gigantic Sale. The money saving feature of this GREAT SALE IS FAR MORE THAN UNUSUAL. This Sale, in fact, is A PARING DOWN OF PRICES TO THE VERY CORE.

Values that heretofore have never been subjected to the price-cutting knife as well as a still further lowering of all lines covering every department and including every article—Every item in the store has undergone price trimming that produces the most remarkable bargains yet offered you. and YOU CAN COME TO THIS SHOP ABSOLUTELY CERTAIN OF FINDING THE BEST BARGAINS IN ALL ST. JOHN'S.

MEN'S BARGAINS EXTRAORDINARY.

Men's very fine Goodyear Welt American Boot for only	\$2.40
Men's All wool Heather Half Hose	22c
Extra Grade Men's Fleece Lined	45c
Grey Army Heavy Work Shirt	63c
Men's Navy Blue Plain Knit Wool Jersey, for only	\$1.10
Men's good Worsted Pants, for only	\$1.05
Men's good value Tweed and Navy Serge Suits at Big Bargain Price of only	\$5.25
Grey Heavy Knit Men's Coat Sweater for	75c
A guaranteed \$7.00 Men's Mackintosh	\$4.75
A guaranteed \$5.00 Men's Mackintosh Rain Coat for	\$3.75

WOMEN'S Goods at Great Savings.

Extra Quality American White Lawn Blouses	78c
High Art American Superb Blouses, only	\$1.05
White Cotton Underskirts, embroidery trimmed, for only	80c
Ladies' Navy, Black and Tweed Dress Skirts, only	\$1.75
Ladies' Navy and Tweed Heavy Winter Coats, at only	\$2.95
Ladies' Fine Sweater Coats, in white, with grey border, only a limited number in stock which will be closed out for only	75c
Foundation Collars only, each	4c
Heavy Black Ribbed Ladies' Wool Hose	25c
Good Pillow Cases, size 4 x 33, only	16c
Brown Turkish Towels, red stripe, each	11c
Fine White Honeycomb Quilts, Knotted Fringe	\$1-10

REMEMBER—Everything in this Large Store at equally Big Savings. Come to-day if you can—but be sure to come when ready to buy.

**BIG
WEST END
STORE.**

C. L. MARCH, Co.,
Limited,
Corner Water and Sprindale Sts.

**BIG
WEST END
STORE.**

Killed with Knife He Was Grinding

Stirling, Ont., October 2. — Frank Hubbell, a farmer, who lived about three miles west of Stirling, was grinding the knives of a corncutter on

an emery wheel when, without warning, the wheel broke into fragments, which were hurled in every direction. The knives were thrown directly into Mr. Hubbell's face, penetrating his brain and causing almost instant death.

Propeller Broken.

S. S. Themis Arrives in Disabled Condition.

Yesterday morning the ore steamer Themis put into this port with a broken propeller. She is engaged all summer in carrying ore from Bell Island to Philadelphia and was six days out from the latter port for Wabana. Last Friday while racing in a heavy sea, in the heavy pitch and toss one of the blades of the propeller was broken off. The captain had a spare one on the ship so he decided to come to St. John's and go on dock.

Here and There.

EXPRESS DELAYED.—The incoming express will not be due till 7.30 this evening.

Ask to be shown the **AUTOMATIC EYEGLASS HOLDERS**, at TRAPNELL'S.—sept.27,tf.

BANKERS STILL THERE.—The Stella Maris reports half a dozen bankers still fishing off Baateau when she came south.

GENTS WATCH CHAINS, in all varieties of pattern and price. 25c. to \$15.00 at TRAPNELL'S.—sept. 27, tf.

ORDINATION SERVICE.—The Lord Bishop will have an ordination service in St. Thomas's Church next Sunday morning.

"Phorotone Cough Mixture" is specially recommended for children. Obtained at Stafford's Drug Store.—sept.27,tf

PREPARING A COMEDY.—The students of St. Bonaventure's College are preparing a comedy, "The Upstart," which will be produced at the distribution about two weeks hence.

FOURTEEN ARRESTED.—The police arrested fourteen for drunkenness Saturday night. Eight were let out for Sunday on making a deposit. The others were held by come before the Magistrate this morning.

It Is Up to Olson.

Editor Evening Telegram.
Dear Sir, — Would you please, through your columns, say that nobody else but me is entitled to the Middleweight Championship Wrestling of the World. I read about Young Olson, of St. John's, claiming the same. For 2 years I met the best men on the mat and never was defeated, although I must acknowledge meeting some fine artists.

I now claim the title well earned, and should say that Young Olson should draw his claim until he defeats me. I'll wrestle Young Olson for the title of the world at any time and place.

It is up to Mr. Olson to accept this challenge at any conditions he may mention. If he accepts he can rest assured that I'll show him how to defend a title.

Thanking you, Mr. Editor, for the use of your paper.

I beg to remain yours,
JOHN KILONIS,
(The Greek Demon).
Berlin, N. H., Oct. 3, 1911.

St. Patrick's Parish.

Rev. Fr. McDermott preached at St. Patrick's yesterday at the 10.30 Mass. He took his text from the Gospel of the day in which Our Saviour shows up the hypocrisy of the Pharisees in finding fault with His healing on the Sabbath Day. The preacher also referred to the repairs to St. Patrick's Church. During the past two years the front of the building had been restored and lately a contract had been made for the work of completing the tower the coming year. A new heating system is being installed and will be finished before winter sets in. The receipts from the Garden Party amounted to \$2,300; the collection of the Ladies' Association amounted to \$1,800. The kindness of the C. C. C. and Star Association was duly appreciated for postponing their field day so as not to interfere with the outing.

Ladies of Culture and Refinement Use Salvia Hair Tonic. It Makes the Hair Beautiful.

At last a remedy has been discovered that will positively destroy this pest.

That Dandruff is caused by germs is accepted by every sensible person. Dandruff is the root of all hair evils.

SALVIA will kill the Dandruff germs and remove Dandruff in ten days, or money back. McMurdo & Co. guarantees it. It will grow hair, stop itching scalp, falling hair, and make the hair thick and abundant. It prevents hair from turning gray, and adds life and lustre.

SALVIA is a hair dressing that has become the favorite with women of taste and culture, who know the social value of beautiful hair. A large, generous bottle costs only 50c., at leading druggists everywhere, and in St. John's by McMurdo & Co. The word "SALVIA" (Latin for sage) is on every bottle, and sold at all first-class Drug Stores.

From Labrador.

At 11.15 yesterday morning the s.s. Stella Maris arrived here from Labrador, having completed the mail and passenger service on that coast for the season. The ship brought up about 30 passengers, who were landed at Wesleyville, Carbonar, Brigus and St. John's. The fishery on the northern part of the Labrador is over and there were no schooners below Nain when she came up. There are about half a dozen vessels still on the upper part of the coast loading dry fish for market—one at Black Island for McRae; one for Jerrett at Indian Harbor, and one for Hiscoc at Holton.

Highlanders Out.

The Newfoundland Highlanders paraded yesterday morning and attended service at the Kirk where Rev. J. Sutherland preached an eloquent and helpful sermon. Although the weather was not favourable, the turnout was quite large. The route of the procession from the Armoury was around Rawlins' Cross and along Queen's Road.

Schooner Lost.

Word was received through the marconi system from Battle Harbor Saturday night by Mr. Piccott, Minister of Fisheries, that the schooner, Kersey, of Burin, was wrecked and asking to have the crew brought home in the s.s. Solway. The Kersey belongs to Hollett, of Burin, and was banking off the Labrador coast. Bowring Bros. also received a message saying that the schooner was leaking badly and could not be refloated without the help of a tug. She is insured in the M. M. Co. for \$1,800.

DIED ON BOARD.—A little girl passenger died on board the s.s. Monaghan before she reached Halifax last trip from St. John's.



WOMAN'S WORK is never done. So runs the proverb. But with Sunlight Soap as a helper the wash is quickly over. Dirt flies before Sunlight Soap like the morning mist before the rising sun.

SUNLIGHT SOAP

TRY THE SUNLIGHT WAY.

Bad Season at Miquelon Quebec Planning Big Reception.

Fifty-Eight Men and Fifteen Vessels Lost.

St. Pierre, Miqu., Oct. 1.—This has been a season of ill-fortune with the fishermen of Miquelon and those who come from France to make St. Pierre the headquarters for the Grand Bank fisheries.

Fifteen vessels have been lost with full or partial cargoes, and 58 fishermen were drowned with these or from other vessels.

With the large number of vessels of the fleet which have escaped without accident the season has still been far from a successful one, despite the fact that fish bring a price nearly one-third higher than last year. The catch this season has averaged 40 per cent. less than that of last year.

Will Spend \$3,000 on Banquet

For Ecumenical Conference Delegates—Some Class to This.

Extensive preparations are being made for the complimentary dinner to be tendered by the Toronto Methodist Social Union on October 13th to the delegates attending the Ecumenical Conference. Eight hundred persons will sit around the tables in Massey Hall, including in addition to the five hundred delegates, representative Methodists of the city, while the galleries will be occupied by the ladies accompanying the delegates who are not delegates themselves.

The chief guests will be accommodated at a crescent-shaped table on the platform and on a slightly raised position behind them will be the officiating, so that about 80 will be seated on the platform.

To the front, on the ground floor, will be three circular tables, one for eight persons and the others for seven each. The other tables will be ranged in convenient position, and graded in height. About 300 will be spent on floral and other decorations of the hall and the cost of the banquet will be about \$2,500 or \$3,000.

FROM BONNE ESPERANCE.

The s.s. Louise, Capt. G. Whiteley, arrived from the Straits Saturday evening last, bringing 40 of the fishing crews. The Louise's men got 1,500 qtrs. for the summer.

Quebec, Que., September 30.—His Royal Highness the Duke of Connaught, the new Governor-General of Canada, will arrive in Quebec on Friday, the 13th of October next. The official programme for the day will be as follows:

At noon His Royal Highness will take the oath as governor-general of Canada in the Legislative Council Chamber, which has been specially renovated for the event.

At 7 p.m. dinner will be served and at 8.30 there will be a reception at Spencer Wood.

The entire city will be illuminated in the evening and His Royal Highness, after a drive through the principal streets of the city will leave for Ottawa by special train.

Mr. Mulvey, under secretary of state, is in Quebec conferring with Sir Lomer Gouin, Mayor Drouin and Captain Victor Pelletier, A.D.C., relative to the reception to the new Governor-General.

Baltimore, Md., Nov. 11, 1903. Minard's Liniment Co., Limited.

Sir,—I came across a bottle of your MINARD'S LINIMENT in the hands of one of the students at the University of Maryland, and he being so kind as to let me use it for a very bad sprain, which I obtained in training for foot races, and to say that it helped me would be putting it very mildly, and I therefore ask if you would let me know of one of your agents that is closest to Baltimore so that I may obtain some of it. Thanking you in advance I remain,
Yours truly,
W. C. McCUEAN.

14 St. Paul street,
Care Oliver Typewriter Co.
P.S.—Kindly answer at once.

St. Bonaventure's team won in the match with the B.F.C. Saturday last by a score of two goals to one. The players were Lundrigan, Knight, Murphy, Halley, Rawlins, Hogan, Duchemin, Smith, Keegan, Crawford and Hogan. The B.F.C. team were Temple, Randall, Ryall, Trebble, Martin, Ludlow, Snow, Wellman, Hill, Croucher and Snow. Mr. Horwell was referee. One goal was scored in the first half, Croucher doing the work. Duchemin and Halley did the scoring in the second half.

The Time for a Change

In Underwear is at hand. When you change your UNDERWEAR why not change to a

STANFIELD'S WOOLEN SUIT.

PRICE: \$1.20 to \$2.10 a garment. sizes—34 to 44 inches.

Any Man who wears STANFIELD'S UNSHRINKABLE UNDERWEAR will advise you to buy them at

P. F. Collins',
340, 342, 344 Water Street.

BY S.S. ROSALIND,
200 bags P. E. I. BLACK OATS.
20 cases FRESH EGGS.
20 bxs Purity Butter, 2 lb. prints.
40 tubs Purity Butter 10-lb. cabb.
Chase & Sanborn's Seal
Coffee, 1-lb. tins.

T. J. EDENS.

BY RAIL:
100 brace Fresh Rabbits.
50 brace Fresh Pheasants.
5 brace BLACK DUCK.

By S. S. Floridel.
10 cases California Oranges.
10 bunches Bananas.
Cal. Table Plums.
20 baskets Grapes—Green & Blue.
Cauliflowers and Cucumbers.
Fresh Oysters—in shell.
100 lbs. Apples—Kings and Gravensteins.

T. J. EDENS, Duckworth St. & Military Rd.