## PUBLISHED EVERY WEEK. \$1.50 PER YEAR.

Vol. XLIX.
LONDON, ONTARIO, AUGUST 20, 1914.
Buy a Special Exhibition Piàno at "Factory-to-Purchaser" Price and Save $\$ 100$
This is your opportunity to get an Exhibition instrument, not merely at the price usually charged for a first-class piano, but actually $\$ 100$ less.

We are preparing a special stock for the Canadian National Exhibition, Toronto, and Western


Louis XV-Style 105. Fair, London. Because of their rare beauty


Colonial - Style 70. instruments reason that extra work has been put on them, theee are particularly desirable instruments to own, even at the regular prices. When you can buy one for a full $\$ 100$ less, you will agree that

1,200 Canadian families bought Sherlock-Manning instruments during the past year. This big business is the natural result of our downright straightforward policy "Gíve the people an ll guality at a closer price than anyone else can offer." Therefore, you see, it pays us to undertake that every buyer gets, in the

## Sherlock-Manning 20TH CENTURY PIANO

 "Canada's Biggest Piano Value" -By writing us at once, you will be able to get one of our splendid exhibition samples, and we will deliver it to.you either at once from the exhibition stock now ready, or else straight from the exhibition when it is over. There is always a keen demand for our annual exhibition stoct, sowrite in earily and atold
appointment. All our pianos have every standard high-prade feature found in fret-clate
 disappointment. All our pianos have every standard high-grade feature found in firat-clate instruments only. This applies to actions, strings, hammers, every part without exception. That's why we give a 10 -year guarantee with every piano sold. Sherlock-Manning planos are built to last, not merely to sell. We refer you to any one of thousands of satisfied buyers.

In case you don't want to pay all cash, we will arrange convenient terms, also take in exchange any second-hand piano or organ you now have.
Write Dept. 4 for our handsome Art Catalogue $\mathrm{L}_{\text {, }}$ and be sure to mem-
tion the special exhibition stock, so that we may reserve one for
SHERLOCK-MANNING PIANO CO.

