

Your only warrant to talk patriotism is to be

### A PATRIOT!

Each individual must get his business "hoop" rolling, and collectively the end sought. **Prosperity**, will set in unconsciously, but quickly and strongly. Don't wait for someone else to take the initiative—by so doing you handicap the crowd and retard business—this would not be patriotism. Every patriot must start:

CONTAGIOUS CONFIDENCE  
CONTAGIOUS CO-OPERATION  
CONTAGIOUS SANITY

Contagious big business must result.

BE A PATRIOT—BUSINESS FIRST  
TALK WAR IF YOU WILL