structure which is far too common in America. The brick-built homes of Toronto are another indication of the city's character. They are further evidence of prosperity and permanency. They are evidence of Ontario's wealth, although with the bright, rich glow of the Canadian West shining in our eyes, we sometimes forget that this Province has become the backbone of Canada. We are apt sometimes to overlook the fact that in Ontario there are openings for the placing of mortgages and similar investments that are as eminently safe and as sure in profits as are opportunities elsewhere.

No city is greater than a country: Toronto's wellbeing is synchronal with Canada's. a young cuntry of eight million people producing three billion dollars a year there should be nothing but confidence in its future welfare. But there is every reason to believe that the wealth produced in 1914 will be much greater than three billions. Take, for example, agriculture. In 1913, 35,000,000 acres were under cultivation. In the three prairie provinces, Alberta, Saskatchewan, Manitoba, there are 349,500,000 acres highly suitable for cultivation but as yet untilled, while in the rich Province of Ontario not a third of the land available for farming has been couched. This year, so the latest reports show, the area under cultivation in Canada is greater than last year by several million acres, and with the introduction of improved farming methods, the lands are constantly becoming more productive.

CANADA
PRODUCES
THREE BILLIONS
A YEAR.

CANADA HAS MANY ACRES READY FOR THE PLOW.