

Q.—In asking her people to subscribe to another Victory Loan, is Canada not asking more than they can be expected to do?

A.—Not at all. The war has made Canadians a prosperous people. Canada's people have increased their cash balances in banks and post offices nearly 70 per cent. in five years—from \$1,086,013,704 to \$1,740,462,509. Canada's trade has more than doubled in five years—from \$1,085,175,572 to \$2,564,462,215. It can be said without exaggeration that Canada emerges from the war one of the world's greatest and strongest nations. Her natural wealth equals \$2,000 for each man, woman and child of her population.

Q.—I suppose politics and religion do not enter into Victory Bonds?

A.—Decidedly not. The Victory Loan has the solid backing of a united, patriotic people. The Liberal who buys a Victory Bond is not helping politically the Conservatives or Unionists. Neither is the Conservative helping politically his opponent of normal times. He is helping Canada—and himself. It is your Country—Canada—that asks you to buy Victory Bonds. Moreover, it is to your own self-interest that you do so. When the Victory Loan campaign gets into full swing in November, racial and political strife will be buried in the great harmonious, enthusiastic effort to secure the hundreds of millions of dollars which Canada needs to maintain her prosperity.

4. The Appeal:

The 100% Canadian needs no further enlightenment. He will buy Victory Bonds because he believes it is his patriotic duty to do so. The Canadian who must BE SHOWN should be especially appealed to.

5. Conclusion:

The peace that Lloyd George advocated in words that inspired the world. The Peace for which you fought and bled and sacrificed. This Peace has at last been realized—through YOU.

And it is for you to say—for you, the people, are the government—whether this Peace shall be made permanent. It is for you to say whether Prosperity shall follow in the footsteps of Peace.

You can give your answer through the Victory Loan. Buying Victory Bonds means securing Peace and advancing Prosperity. Are Peace and Prosperity worth anything to you? IT IS FOR YOU TO SAY.