

COLOURED PAPER
PAPIER DE COULEUR

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BREADLINES?

We all remember the years right after the last war, when Canadian soldiers walked the streets for non-existent jobs, slept in flop-houses and "pan-handled" for dimes to buy a few scraps of food. We remember the "Hungry Thirties", when thousands of the boys who are fighting for Canada today rode the rods or lined up at the relief office.



And already the shadow of another great depression is spreading across the country. From the office of Selective Service itself has come the prediction that within a few months "100,000 men will be looking for jobs". And the war is not yet won!

This growing wave of unemployment is no mere accident. Business interests want "controlled" unemployment because then it will be easier to cut wages, increase profits and weaken the unions. They are "planning it that way"!

...OR JOBS?

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Whether you lose your job because big business wants a few thousand unemployed as a threat to their workers, or whether it is the mass unemployment of another great depression, it is equally

needless—**provided we plan for jobs!**

When the war is won, Canada will have all the requirements for the greatest period of productive prosperity in history. We have a tremendous expansion of industrial equipment—**provided it is converted to peacetime production.** We have a great wealth of natural resources—**provided they are developed in the public interest.** We will have at least a million and a half workers, now in war plants or the armed forces, available for production of useful goods—**provided we make plans to employ them.**

But we will not have prosperity unless we plan for it. And we will not have planning unless we elect a government that believes in planning and knows how to plan!

W.L.M. King Papers, Memoranda and Notes, 1940-1950,
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