






*Whenever
you see an
Arrow*

Think of

Coca-Cola
TRADE MARK
REGISTERED

Whenever, wherever, however you see an arrow, let it point the way to a soda fountain, and a glass of the beverage that is so delicious and popular that it and even its advertising are constant inspiration for imitators.

- Are you hot?  Coca-Cola is cooling.
- Are you tired?  Coca-Cola relieves fatigue.
- Are you thirsty?  Coca-Cola is thirst-quenching.

Do you crave something just to tickle your palate--
not too sweet, but alive with vim and go?

Coca-Cola is delicious.

5c Everywhere