

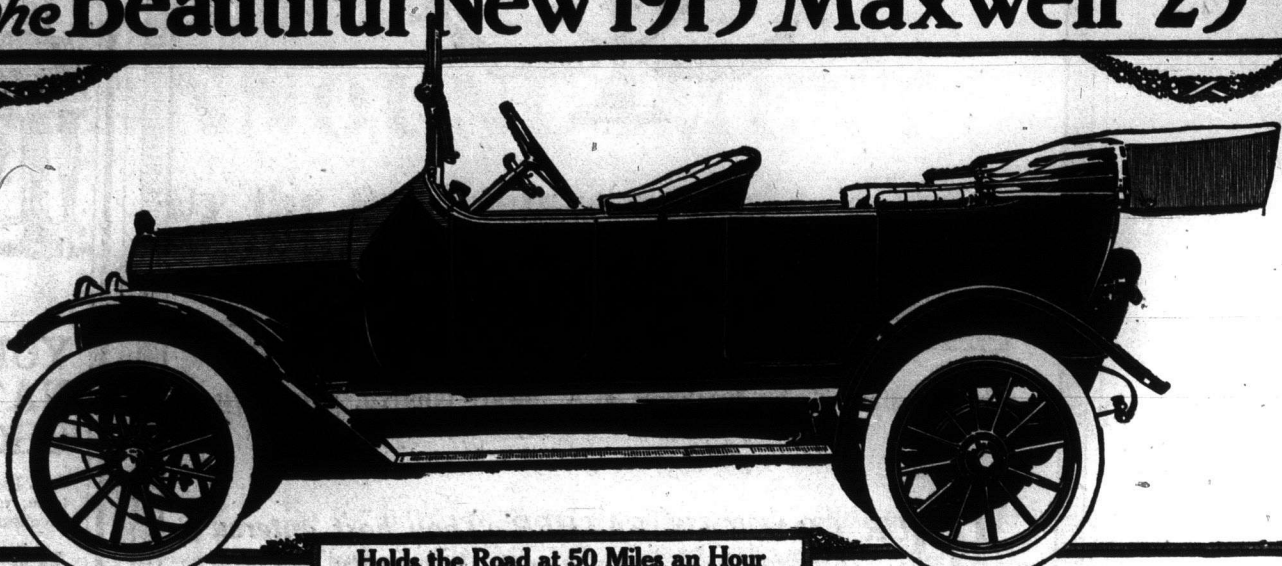
New Price
\$925

With 17 New Features

The Beautiful New 1915 Maxwell "25"

New Price
\$925

With 17 New Features



Holds the Road at 50 Miles an Hour

The Sensation of the Automobile Year

The biggest automobile value ever offered for less than \$1,400. Our production of 60,000 cars makes the new price of \$925 fully equipped (with 17 new features) possible.

Here are the Seventeen New Features

1.—Five speed-shaft drive. 2.—The brackets on rear. 3.—Fast-start for each motor. 4.—Full lights, with bumper brackets attached. 5.—Powerful horn, with electric bell. 6.—Powerful horn, with electric bell. 7.—Powerful horn, with electric bell. 8.—Powerful horn, with electric bell. 9.—Powerful horn, with electric bell. 10.—Powerful horn, with electric bell. 11.—Powerful horn, with electric bell. 12.—Powerful horn, with electric bell. 13.—Powerful horn, with electric bell. 14.—Powerful horn, with electric bell. 15.—Powerful horn, with electric bell. 16.—Powerful horn, with electric bell. 17.—Powerful horn, with electric bell.

1.—Five speed-shaft drive. 2.—The brackets on rear. 3.—Fast-start for each motor. 4.—Full lights, with bumper brackets attached. 5.—Powerful horn, with electric bell. 6.—Powerful horn, with electric bell. 7.—Powerful horn, with electric bell. 8.—Powerful horn, with electric bell. 9.—Powerful horn, with electric bell. 10.—Powerful horn, with electric bell. 11.—Powerful horn, with electric bell. 12.—Powerful horn, with electric bell. 13.—Powerful horn, with electric bell. 14.—Powerful horn, with electric bell. 15.—Powerful horn, with electric bell. 16.—Powerful horn, with electric bell. 17.—Powerful horn, with electric bell.

1.—Five speed-shaft drive. 2.—The brackets on rear. 3.—Fast-start for each motor. 4.—Full lights, with bumper brackets attached. 5.—Powerful horn, with electric bell. 6.—Powerful horn, with electric bell. 7.—Powerful horn, with electric bell. 8.—Powerful horn, with electric bell. 9.—Powerful horn, with electric bell. 10.—Powerful horn, with electric bell. 11.—Powerful horn, with electric bell. 12.—Powerful horn, with electric bell. 13.—Powerful horn, with electric bell. 14.—Powerful horn, with electric bell. 15.—Powerful horn, with electric bell. 16.—Powerful horn, with electric bell. 17.—Powerful horn, with electric bell.

Automobile experts have refused to believe that anyone could produce a car with such a great many really beautiful features for less than \$1,400. Here it is. Here is a real automobile. Here is the easiest car to drive in the world—here is the greatest all-around bill-paying car in the world. Here is an automobile to be really proud of.

With Electric Self-Starter and Electric Lights \$70 Extra

The new 1915 "Wonder Car" is on display at Maxwell dealers. See it at once. If there is no dealer in your town write or wire us. Send your name and address for the New 1915 Catalogue.

Maxwell Motor Company of Canada, Limited
Windsor, Ont.

More Than 37,000 "1915" Maxwells Ordered Within Six Weeks After August 1st

On August 1st, the double page newspaper announcement—reproduced in miniature above—announced the 1915 Model Maxwell "Wonder Car." It was published in the leading newspapers of America and was followed by Maxwell page advertising in this and other prominent national publications.

Within six weeks after August 1st, more than 37,000 Maxwells were ordered by dealers. Everything indicates that, by the time this is printed, orders for at least 50,000 Maxwell cars will have been received.

This tremendous demand proves that the public and automobile dealers have recognized the 1915 Model Maxwell as the biggest automobile value ever offered for less than \$1,400.

The Maxwell Motor Company is now shipping 800 cars a week to dealers. Within a short time, this production will be increased to 1,200 cars per week. To be sure of prompt delivery, go to the Maxwell dealer nearest you and order your Maxwell now.

5-Passenger Touring Car \$925

2-Passenger Roadster \$900 Maxwell Cabriolet \$1,105 Maxwell Town Car \$1,230

Any Model Equipped with Electric Self-Starter and Electric Lights \$70 extra

"Holds the Road at 50 Miles an Hour"

\$925

Write for the beautiful 1915 illustrated Catalogue. Address Dept. A.V.

Maxwell Motor Company of Canada

Windsor

LIMITED

Ontario

\$925