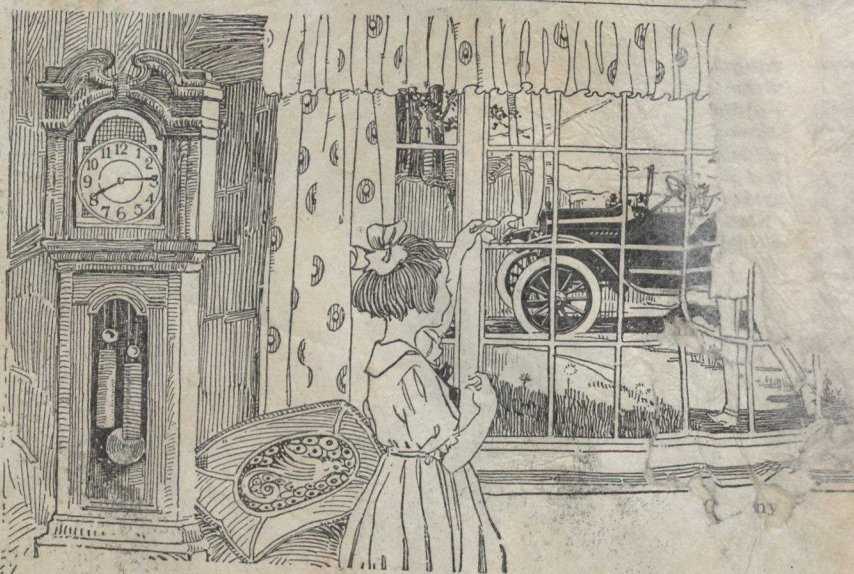




Today Will Never Come Again

TIME wasted on street cars and other ways by some men during the year would buy a Ford Car for them, figuring their time at its money value.

If a man earning \$2400.00 loses one hour each day, his lost time for the year would be worth \$300.00, or half enough to buy a Ford Car.

Whatever your time may be worth, a Ford will make it more valuable.

Perhaps you are a salesman or traveller. The horse is too slow—the street car doesn't always travel just where you want to go, and waiting for trains means hours at a time wasted.

With a car, you are hampered by nothing. You go and come just when you are ready, and travel just where you please. Every city street, every country road is a road for the Ford.

Sit down and figure up what a Ford would save in time and money, and even without considering the comfort and convenience in your daily life, we will be convinced that you should get your Ford without delay.

All prices subject to war tax charges, except trucks and ch

Ford

THE UNIVERSAL CAR

Chassis - - \$535

Runabout - - 575

Touring - - 595

Coupe - - 770

Sedan - - 970

One-Ton Truck 750

F. O. B. Ford, Ont.

Ford Motor Company of Canada
Limited

Ford - - Ontario

Why not bunch
unties in a group, and
two able-bodied and bright-brained
judges who would go about to the
towns and villages and hold court when
cases require them? And as for
sheriffs, registrars and all the other
officials, why not have a central office
in the district formed by the group of
counties, and man (or woman) it with
enough officials to do the work well,
and send the surplus officials off to dig,
or plow, or make boots, or do something
productive and useful to the com-
munity? Better still, why not set these
well-informed and experienced officials
to teach the older scholars in public
and high schools the nature of our civil
and social life and institutions, so as
to give them broad ideas of citizenship?
Also, why not get these officials to give
public addresses on community life in
its various phases, explaining the rela-
tion of the village or town to the
county, and the county's relation to the
Province, and the relation of the Pro-
vince to the Dominion, and so on. Such
officials would be the most competent
persons to speak of these things from
practical and official experience, and
they would thus add interest and value
to school and community life. The
money now spent on them in salaries
and fees would be productive in the
most important sense by improving
citizenship and social conditions in the
community.

How to Develop Leaders.

Leaders are needed in every com-
munity; but leaders already exist, in
the persons of the clergymen, doctors,
lawyers, town and city officials, manu-
facturers, merchants, school-teachers,
labor advocates, retired men and women
who have had wide reading and experi-
ence of life. All these should be
utilized for social instruction and guid-
ance. Members of Provincial Legisla-
tures and Dominion Parliament also
should be leaders in all such matters as
these; and if the people were really de-
sirous of knowing about social, political,
economic and other questions of direct
concern to every community, they could
obtain the services of these legislative
leaders. By such activity, carried on
in debating clubs, social centres, com-
munities and groups, the people would
have developed from among themselves
men and women who could with profit
handle any ordinary subject of discus-
sion for the benefit of the public. Sing-
ing and dramatic representation of
historical events, pageants of local in-
terest, and all such forms of entertain-
ment and enlightenment as could be
utilized, would develop the talents of
the community in a surprising manner,
and bring about reconstruction and im-
provement on the safest and sanest
possible lines.

Let us think reconstruction; let us
desire it and determine on it, and let
us begin to practise it in our own per-
sons and circumstances, remembering
that a community, a city, a nation, the
world, is made up of individual men and
women, and the characteristics, the
habits, the training, the ideals of each

(Continued on page 42.)



Cereal License
2-009

**SAVE WHEAT
SUBSTITUTE**



Flour License
15, 16, 17, 18

PURITY OATS

**FOR WHEAT FLOUR
IN ALL YOUR BAKING**

Wheat
Saving
Recipes
Mailed
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Canada
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