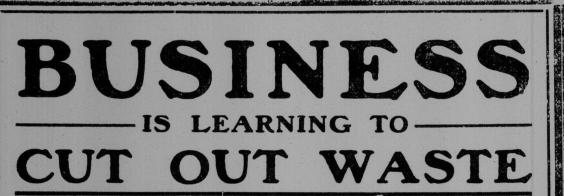
MC 2035 POOR DOCUMENT

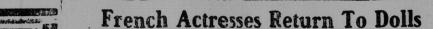


10

MORE is expected of everybody now-a-days. The Spotlight is on the Value-Giver as never before. Men give more thought to what they are buying, and insist upon getting full value for their money—they look at both sides of a dollar before they let go of it, and try to make both sides work. That means the forging ahead of some concerns and the falling behind of others, for it throws the spot-light on the value-giver and that's why so many more men than ever before are coming to the English & Scotch Woollen Co. for their big money's worth this Fall.

"Our Mill-to-Man Tailoring Service" has taught a lesson in cutting out the wasteful middle profits and giving Made-to-Measure Clothes at "Mill-to-Man Price"-\$15.

Beautiful, warm, comfortable fabrics-in hundreds of exquisite shades and patterns — "Direct from the Mills to you" – are waiting your inspection.



THE EVENING TIMES AND STAR, ST. JOHN N. B., FRIDAY, OCTOBER 23, 1914



BACK TO DOLLS Mile. Marcelle Yrven, one of the most popular of the younger French act-ses, with a portion of her collection of poupees.

(Times Special Correspondence.) writing more than thirty poupees oc-Paris, Oct. 8—There is keen com-position among Paris actresses in the collection of dolls of all kinds and at the same time there has started a vogue in photography by which these happy possessors of numerous "families' are has had a special trunk built for the



SIR ERNEST SHACKLETON is taking Bovril to the Antarctic because his men must get every ounce of nourishment out of their food. You, too, can be sure of being nourished if you take Boyril. Even a plain meal yields much more strength and nourish-ment if you are taking Boyril. But remember, Shackleton's words: **It must be Boyril**.

Of all Stores, etc., at 1-02. 25 C.; 2-02. 40 C.; 4-02. 70 C.; 8-03. \$1.30; 16-02. \$2.59 Bovril Cordial, large, \$1.25; 5-02. 40 C. 16-02. Johnston's Fluid Beef (Vimbes), \$1.30 8. W.B.

SPORT NEWS OF A DAY; HOME AND ABROAD

of 14 to 5. The game was clean an well contested throughout. At the clos well contested throughout. At the clos of the first half the score stood 8 to in favor of Acadia. Leaman scored th first try, and MsCurdy the second, whic Parker converted. Anglin scored the tr for Mounty Allison, and it was conver' ed. In the second half, Harlow an Parker scored tries for Acadia, neithe of which were converted. Mount Alliso kept Acadia hard on the defensive i this half, but was unable to cross th home team's line. THE AUTO

New World's Record.

Reference Victors.The brakemen and the officemen of
the I. C. R. bowled a match last night
on the Victoria alleys. The brakemen
won by fifty-six pins. The scoring was
done as follows:Gø. sburg, Ills., Oct. 22—Ralph Mul
ford established a new world's record fo
a circular dirt track when he covered th
100 miles in today's automobile race i
 $92.54\frac{1}{2}$ mins. Bob Burman finished sec
ond in $93.08\frac{1}{2}$ after leading the lad
from the twentieth lap until the finit
round when he ran out of gasoline.
 Brakemen
 T'l. Avg.

 Simpson
 79
 101
 80
 260
 865

 T. Doherty
 76
 74
 80
 280
 765
 IV

 McKane
 91
 245
 815
 Newarks,

 McBride
 88
 100
 71
 254
 843
 Newarks,
 383 424 410 1217 Officemen:
 Kelly
 72

 O'Prey
 78

 J. Doherty
 75

 DeWolfe
 79

BOWLING.

Famous Rireds Killed. Newark, N. J., Oct. 22—A messag from William Reese in Paris receive here contained the information that Gat riel Poulain, former world's sprint cy-cling champion, and George Paren former world's motor paced champion had been killed in the war, while Ernee Vedrines, another cyclist, had been ser ously wounded. Poulain was one of the most noted riders on the Europea tracks. He won the world's sprint tit in Antwerp in 1905. His latest achieve ment in cycling was finishing second i Leon Hourlier in the Grand Prize c Paris. Poulain, however, was disqual fied for foul tactics. He rode in Americ also, and received credit for a victor 377 394 390 1161 No. 1 Winners. The regular match in the five men

