

## Woolnough Tailored - to - Order Corsets

FOR  
**Summer Wear**  
\$3.50, \$6, \$10 and \$15

We advise  
your inspection  
of these  
models before  
selecting your  
Summer Corsets.

### The Problem of Cool Stylish Corsets is Solved

This has been overcome by our corsetiers ready-to-wear models, is that, while they of course do not fit like a Woolnough tailored-to-order, they are too flimsy and soon become out of shape.

This has been overcome by our corsetiers in the new summer models made to

Lace in Front with  
Ventilated Back

To ensure in these summer models a perfect fitting shape retaining, yet cool, comfortable corset, we make the front and side of a little heavier material, while the back is of batiste, gauze or netting, which allows of perfect ventilation.

WOOLNOUGH CORSETTIERS, 104 King W.



## TALLY-HO STRISES

This is one of our leading lines for mid-summer wear. Quarter-inch alternate stripes, made on gross-grain grounds. Black and Red, Black and White, Navy and White, Navy and Sky, Brown and Tan, and many entirely new combinations. Made on the bias or straight to retail at 50 cents each.

"Sword Make Neckwear"

**SWORD**

**NECKWEAR**

Best By Test. Made in  
Canada  
The Sword Neckwear  
Co. Ltd.

## Special Sale of Summer Suits

AT

**MacKay**

"COSTUMIER FOR  
ALL OCCASIONS"

It's seldom such a splendid chance is offered you of saving dollars on high class, perfectly cut

Man-Tailored Suits

For newest designs, distinctive style and superior workmanship our suits are justly famous, and we are now putting forward a chance which discriminating dressers will not overlook.

You can have choice of any material in our handsome store, including finest qualities Imported Woollens and Broadcloths, usually sold at \$45, \$55 and \$65. All to be sold at the one low price,

**\$35.00**

If you have never had us make a suit for you here's a rare chance for a trial. If you have, we simply say look at the price.

**G. L. MacKay**  
495 Yonge Street,  
Corner Alexander Street

## Diamonds

I have just received a large consignment of Diamonds direct from the cutters, Amsterdam, and I am in a position to save intending purchasers of high class diamonds at least 25 per cent. on their purchases. Call in and compare prices.

**R. A. Gledhill**  
21 YONGE ST. ARCADE

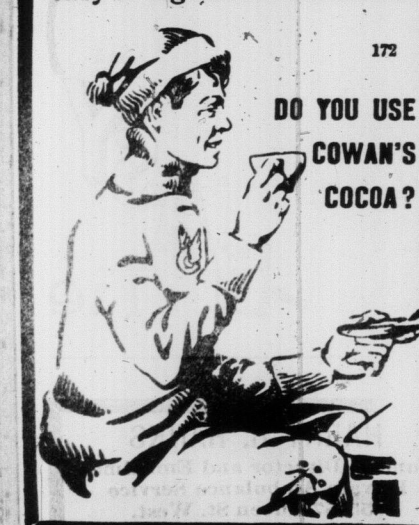
The only direct Diamond Importer doing business under small expense.

I carry a large stock of Wedding Rings and Pearl Goods, suitable for Wedding Gifts.

Issuer of Marriage Licenses.

## COWAN'S PERFECTION COCOA

Cowan's seems to hit the right spot. It is a great food for husky young athletes: satisfies the appetite: easy to digest: and delicious



J. F. STEWART, SERGT. D CO., Q.  
O. R., WHO IS ONE OF THE  
CORONATION CONTINGENT.



THE CANADIAN PACIFIC RAILWAY'S STEAMSHIP EMPIRE OF IRELAND, BROUGHT OUT TWO SMALL CHILDREN, EDITH REBECCA HOLMES AND THOMAS HOLMES, WHO ARE MAKING THE ELEVEN DAYS' JOURNEY FROM LIVERPOOL TO BUTTE CITY, MONTANA, UNACCOMPANIED.



ARGONAUTS' JUNIOR FOURS AT PRACTICE.

All the Difference.

A local merchant was entertaining a country customer of his the other day. They went out to lunch.

"Bring my friend a little glass of bourbon," said the host to the waiter.

"Pardon me," objected the rural guest, "you must remember that I come from a dry state."

"Sure, enough. Waiter, bring my friend a big glass."

Oyster Age.

Oysters grow only during the summer and especially during the long, warm summers at that, and are scarcely big enough for the mouth before the third year. It is easy after looking over a bunch of shells to tell how old an oyster is. A summer hump and the winter sink come across the shell every year, but after the seventh or tenth year full growth comes; then, by looking at the sinks between the

humps it is hard to tell anything more, about Miss Oyster's age. Oysters live to be 20 years old.

Kansas Prosperity.

It was reported that the Eskridge cyclone carried pianos, motor cars and Brussels carpets, while ten years ago the best a cyclone could do was to pick up rag carpets, tin cans and doghouses. Clay Centre Times.



MR. STALKER, SCOUTMASTER, HELPS THE BOYS TO PREPARE THEIR BRIDGE.



## NEW VICTOR RECORDS FOR JUNE

(Now on Sale)

(Now on Sale)

A selection of the interesting numbers issued this month.

### Single-faced Records

10-inch—Price 75c.

5841. Dreaming ..... Wellings  
Reed Miller, Tenor  
5844. That Fellow with the 'Cello Rag. Smalley  
Billy Murray and American Quartet

### Double-faced Records

10-inch—Price 90c. the two.

16854. Love is Like a Red, Red Rose ..... Stevenson-Burr  
(Whistling Solo)  
16854. My Hero ..... Gialdini  
16859. Baby Rose ..... American Quartet  
16859. Why Adam Sinned ..... Lillian Homesley

### Purple Label Series

12-inch—\$1.50

A Superb Lucia Sextette at a Popular Price  
(Victor Opera Sextette)  
70036. Lucia—Sextette ..... Donizetti

### New Red Seal Records

Four Splendid Records by

Mme. Clara Butt

The famous English Contralto

12-inch—Price \$3.50

03179. Abide With Me ..... Liddle  
03178. Kathleen Mavourneen ..... Crouch  
03176. Ho Shall Feed His Flock—"Messiah" Handel  
03177. O Rest in The Lord—"Elijah" Mendelssohn

### Two Irish Songs by McCormack

John McCormack, Tenor

10-inch, with orchestra, \$1.25 each.

64180. (Believe Me If All These Endearing  
Young Charms ..... Moore  
64181. Mother Machree ..... Young-Olcott

Do not fail to hear these and the many other records which may interest you.

Hear these records at the nearest dealer's.

Write for free catalogue of our 5,000 records.

**Berliner Gram-o-phone Company, Limited - - Montreal**  
SOLD IN U.S.A. BY VICTOR TALKING MACHINE CO.

## Victor Victrolas and June Records

ON SALE AT

**NORDHEIMER'S**

15 KING STREET EAST,

TORONTO

You Will Find the Best Assortment of  
**Victrolas and Victor Records**  
—AT—  
**His Master's Voice Gramophone Co.**

286 Yonge Street (Opp. Wilton Ave.)

We sell Victor Gramophones  
on easy terms as low  
as \$1.00 a week.

Free Recitals daily by popular  
artists. Come in and hear  
your favorites.

## ON SALE AT BELL PIANO WAREROOMS

(GRAMOPHONE DEPARTMENT)

146 Yonge Street,

Toronto



A MILE OF BON ECHO BLUFF IN ONTARIO HIGHLANDS