

Simpson's August Furnishing Sale Starts Today

Today in the Other Departments

Men's Panamas \$1.95

They Were \$4.00 and \$6.00
65 only, Men's Genuine South American Panamas, in fedora and telescope shapes, with pencil edge and curl brim; trimmed with neat black silk band and bow, are broken sizes from our regular stock, which we wish to clear before stock-taking. Some are slightly soiled, but otherwise in perfect condition. Stock-taking special Thursday 1.95
o phone order, and only one to each customer.

Men's Straws 95c
They Were \$1.50, \$2.00 and \$2.50

A big clearance before stock-taking of split sennit and rustic sailiors, all this season's smartest shapes from the best English and American makers. Medium and high crown. Stock-taking special Thursday 95c

MEN'S SUITS, \$13.50.

Attractive suit for men is made from good English tweeds, gray with white hairline stripe, cut in smart single-breasted, three-buttoned style, with single-breasted vest; sizes 36 to 44.

MEN'S BATH ROBES.

White Terry cloth, with fancy pattern, in colors; a long, roomy bath robe, with girdle. Price \$5.00

MEN'S SILK SHIRTS.

Cool negligee style, with double French cuffs; striped patterns; sizes 14 to 16 1/2. Thursday 5.00

Men's White Duck Shirts, with attached reversible collar; English material. Sizes 14 to 17. Thursday at 1.00

Men's Balbriggan Underwear, shirts and drawers, natural or white. Sizes 34 to 44. Regular 50c. Thursday 39c

Men's Pyjamas, made from fine union-taffeta cloth, low cut neck. Sizes 34 to 44. Regular \$2.50. Thursday 1.59

Boys' Balbriggan Underwear, shirts and drawers, natural shade. Sizes 22 to 32. Thursday, garment 35c

MEN'S OXFORDS

English recede shape, brown willow calf, straight lace, blind eyelets, fibre rubber sole, solid rubber heels; sizes 5 1/2 to 11. Thursday 4.00
Same style, "Neolin" sole 4.50

Luncheon 30c

Thursday our Hot Luncheon for 30c is unsurpassed. Served in the Lunch Room from 11.30 to 2 p.m.

Roast Shoulder of Lamb with Green Mint Sauce.

New Boiled and Mashed Potatoes, New Young Creamed Carrots.

Fresh Cherry Pie, Whipped Cream; White or Brown Bread with Butter; Cup of Tea, Coffee, or Glass of Milk.

NEW MARKET

Telephone Adelaide 6100

GROCERIES	
6,000 lbs. Finest Creamery Butter, special, per lb.	30
One ton Standard Granulated Sugar, in 50-lb. cotton bags, per bag	1.08
Finest Canned Corn, Peas or Beans, 5 lbs. per can	25
Edwardsburg or Beehive Table Syrup, 1 1/2 lb. per can	20
Finest Feathered Coconut, per lb.	22
Upton's Marmalade, 4-lb. per tin	20
Finest Canned Lobster, 1/2 lb. per tin	25
Fresh Flaked Wheat, stone	25
Yeast, Baker's, in bulk, our own make, per lb.	17
Ingredient Cream Cheese, large packages, 2 lbs.	25
Choice Red Salmon, 2 lbs.	28
Salt, in bags, 5 bags	25
Fancy Pasta Rice, 2 lbs.	25
Pure Cocoa, in bulk, per 50 lbs.	25
Choice Lima Beans, 2 lbs.	28
Imported English Must Vinegar, imperial quart bottle	27
500 lbs. Fresh Mixed Blancs, including Nelson Tart, Pigeon, Jelly Lunch, Vanilla, etc., per lb.	15
Finest Canned Pumpkin, 5 lbs.	24
Pure Gold Salad Dressing, 2 packages	25
Fresh Codfish Slices, per tin	14
Arrowroot Brand Lima Beans, per tin	25
Shredded Wheat or Grape-nuts, 2 packages	25
1,000 lbs. Fine, High, Full Bodied Assam Tea, of uniform quality and fine flavor, A 50c tea anywhere. Thursday, per lb.	37
FRUIT	
Finest New Potatoes, per bushel	20
Fresh Carrots, 2 bunches	10
New Onions, bunch	10
Finest Lemons, per dozen	25
MEATS	
Round Steak, finest quality, Thursday, special, per lb.	25
Mixed Shoulder Steaks, per lb.	25
Chuck Roast, tender beef, per lb.	17
Beefsteak, tender beef, per lb.	19
Family Sausage, our own make, per lb.	15 1/2
Smoked Back Bacon, mild, Thursday, special, per lb.	20
Cooked Jellied Ham Tongue, per lb.	25
Cooked Jellied Ham, per lb.	25
Preserved York Ham and Tongue, per lb.	25
Preserved Ham and Tongue, per lb.	25
Preserved Pork, per lb.	25
Headcheese, per lb.	25

HERE'S NEWS! "Despite the reports of Furniture throughout the country being scarce," said our furniture buyer, "we have gathered a harvest of furniture values for this sale, the like of which we've never been able to offer before. Our only fear is they'll be appreciated too fast! This sale usually lasts a month—but, I think, with these values, the first week will see as much furniture sold as ordinarily moves out in the month."

This sounded like tall talk—until we went and looked at the furniture, with the sale prices attached. Then we were convinced; and that's all we ask of our customers—except to warn them that the best things will certainly go with a rush—so that if you want to make sure of anything mentioned here, come at 8.30 Thursday.



Five Extra Specials in Furniture

- BUFFETS**—18 only, in solid quarter-cut oak, fumed finish only; three different designs; cases are 66 in. long, and contain spacious drawer and cupboard space. The regular price of these buffets runs from \$35.50 to \$62.50. August Sale price 33.50
- EXTENSION TABLES**—In specially selected quarter-cut oak, in fumed or golden finish; 48-inch top, 8-foot extension; divided pedestal, double locks. Regular \$24.50. August Sale price 16.35
- DINING CHAIRS**—In fumed oak only; sets consisting of 5 small and 1 arm; full box seats, upholstered in genuine leather. Regular price \$17.50. August Sale price 10.65
- PARLOR SETS**—12 only, in solid mahogany, polish finish; wing effect; beautifully upholstered; covered in mixed silk tapestry; set consists of settee, arm chair and rocker. Regular price \$80.00. August Sale price 47.50
- DRESSERS**—12 only, in oak and mahogany finish; various designs in plain and swell fronts. Regularly sold at \$28.00 to \$40.00. August Sale price 21.95

- Fifth Floor**
- BUFFETS**—Genuine quarter-cut oak; fumed or golden finish; long bevel plate mirror in back; ample cupboard space, long linen drawer, and two small drawers, one lined for cutlery. Regular \$28.50. August Sale price 18.95
 - BUFFETS**—Selected quarter-cut oak; fumed or golden finish; very heavily constructed; plank top; long linen drawers; doyley drawers, and two small drawers, one lined for cutlery; mirror in back; Colonial design. Regular \$37.50. August Sale price 26.50
 - BUFFETS**—Selected quarter-cut oak; 64-inch top; bevel mirror, 12 x 48 inches; one long linen drawer; one lined cutlery drawer, and one small drawer; spacious cupboard, enclosed by two doors. Regular \$44.00. August Sale price 33.95
 - BUFFETS**—Genuine quarter-cut oak; fumed or golden finish; Colonial design; beautifully shaped standards to case and back; case is conveniently fitted with linen drawer, four smaller drawers, one of which is lined, and three spacious cupboards. Regular \$51.50. August Sale price 42.50
 - BUFFET**—Solid quarter-cut oak; 60 inches long, and most conveniently fitted with cupboards, linen drawers, and three small drawers. This buffet is artistically designed and solidly constructed. Regular \$48.00. August Sale price 48.50
 - BUFFET**—In highly selected quarter-cut oak; fumed or golden finish; Colonial design; case is 60 in. long, and fitted with roomy linen drawer, and four smaller drawers, one of which is lined; three spacious cupboards, enclosed by paneled doors; large bevel mirror in back. Regular price \$64.00. August Sale price 53.25
 - EXTENSION TABLES**—In solid quarter-cut oak; 48-inch top; 6-foot extension. Regular \$12.75. August Sale price 9.90
 - EXTENSION TABLES**—Solid quarter-cut oak top, 48-inch; 6-foot extension; base of solid oak; very massive construction; Colonial design; fumed or golden finish. Regular \$19.00. August Sale price 12.90

Homelovers' Club Re-opens Tomorrow

The 5333 members of the Homelovers' Club who have been enrolled since the beginning of the war will be glad to learn that the generous Club terms are applicable even on the astonishing prices announced on this page. This means that any previous member of the Homelovers' Club or any new member that joins now may have these sale pieces delivered immediately, and may arrange to have even the payment of these low cash prices spread over a number of months.



- Furniture Continued**
- BOX SPRING**—Best oil-tempered springs covered with canvas, then a heavy layer of cotton is placed on top and covered in high grade of art ticking. Supplied in all regular sizes. Regular \$16.00. August Sale price 11.95
 - MATTRESSES**—Well filled with sea grass and heavy layer of jute, both sides covered in good grade of art ticking. August Sale price 2.90
 - MATTRESSES**—Well filled with sea grass, heavy layer of cotton felt on both sides, deeply tufted, and covered in a good serviceable ticking, very soft and comfortable. August Sale price 5.50
 - MATTRESS**—Extra well filled with all cotton felt, carefully selected and built in layers, "not stuffed," deeply tufted and covered in a high grade of art ticking. August Sale price 7.95
 - PILLOWS**—Well filled with mixed feathers and covered in good ticking. August Sale price, pair 95c
 - PILLOWS**—Extra well filled with pure feathers, carefully selected and perfectly sanitary, covered in good grade of art ticking. Simpson's special. August Sale price 2.95
 - BAKING CABINETS**—Hardwood, natural finish, white maple top, 48 x 26 inches, cutting and kneading board, one large drawer for linens, spice and cutlery drawers, two large bins. Regular \$8.50. August Sale price 6.60
 - BAKING CABINETS**—Made of selected hardwood, natural finish, white maple top, size 26 x 40 inches, large drawers, divided flour bin. Regular \$6.25. August Sale price 4.35
 - DRESSER**—In white enamel finish, three drawers, brass trimmed, heavy bevel plate mirror. Regular \$13.00. August Sale price 10.75
 - DRESSER**—Colonial design, Empire dull mahogany finish, fitted with four spacious drawers and heavy bevel plated mirror, wood trimmings. Regular \$18.50. August Sale price 16.75
 - DRESSER**—Colonial design, in rich mahogany finish, large oval bevel mirror. Regular \$21.75. August Sale price 24.60
 - CHIFFONIER**—Colonial design, to match above dresser. Regular \$25.00. August Sale price 19.75
 - PRINCESS DRESSER**—To match above, in dull mahogany finish. Regular \$21.75. August Sale price 24.60
 - DRESSING TABLE**—Colonial design, to match above, in dull mahogany finish. Regular \$13.25. August Sale price 13.00

- DINING CHAIRS**—In genuine quarter-cut oak; mission design; in fumed or golden finish; spring seats; full pad backs, upholstered in genuine leather; strongly made, and artistically designed. Five small and one arm to set. Regular \$38.50. August Sale price 25.00
- CHINA CABINETS**—Nine only; in genuine quarter-cut oak; fumed or golden finish; mission design; three movable shelves; glass doors and ends. Regular price \$23.00. August Sale price 16.75
- CHINA CABINETS**—Colonial de-selected quarter-cut oak; golden or fumed finish; bent glass doors and ends; shelves grooved for plate rack. Regular \$26.95. August Sale price 26.95
- PARLOR SUITES**—Consisting of settee, arm chair and arm rocker, polished mahogany finish, upholstered, and covered in mixed silk tapestry covering. Regular \$25.00. August Sale price 14.15
- PARLOR SUITE**—Three-piece in mahogany finish; top rail cross banded with genuine mahogany veneer; upholstered buttoned back, and spring edge seat, covered in mixed silk tapestry. Regular \$35.00. August Sale price 25.00
- PARLOR SUITE**—Three-piece, in mahogany finish; beautifully designed, and well upholstered in mixed silk tapestry; set consists of settee, arm chair and arm rocker. Regular \$34.75. August Sale price 26.50
- PARLOR SUITE**—Solid mahogany, 3-piece parlor suite, consisting of settee, arm chair and arm rocker; frames are artistically designed and beautifully finished; bent of upholstery, and covered in mixed silk tapestry. Regular \$48.50. August Sale price 38.50
- BRASS BEDS**—In all regular sizes and finishes; this bed is massively constructed; heavy posts and ball corners; extra heavy fillers; patent side rail locks. Regular \$24.75. August Sale price 15.95
- BRASS BEDS**—All sizes; bright satin or polette finish; heavy posts, rails and fillers; specially designed trimmings; reversible side rails. Regular \$25.00. August Sale price 19.95
- BRASS BEDS**—All sizes; bright satin or polette finish; heavy posts, rails and fillers; trimmings are specially artistic in design; side rails are reversible, and are held in place by a patent lock. Regular \$34.50. August Sale price 24.75
- BRASS BEDS**—In bright, satin or polette finish; 2-in. posts and top rails; 1 1/2 and 1-inch fillers; this bed is a special design, with extra neat trimmings. Regular \$25.00. August Sale price 27.00
- BED SPRINGS**—Are steel tubed frame, reinforced and strongly supported by steel bands; all standard sizes. August Sale price 2.75
- BED SPRINGS**—Frames of steel tubing, fabric is extra fine specially woven steel wire; heavy rope edge; all standard sizes. August Sale price 4.95

Picture Framing 95c

An assortment of Mouldings, in mission oak, ebony and sepi finishes, 1 1/2 inches wide, from which we will frame any picture up to size 16 x 20 inches, complete with glass and back. Have your group photographs, prints and other pictures framed at a special price Thursday of 95c
CLEARING OF OVAL FRAMES.
Many patterns, gilt and dark woods; sizes 5 x 7 to 9 x 12 in., with glass and back. Regular 75c to \$2.25. Thursday 45c

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Seamless Wilton Rugs

From the famous looms of Herbaux & Co. of Tourcoing, France. We are fortunate in being able to offer these rugs made by one of our most conspicuous allies. The qualities are all that can be desired, rugs being woven in one piece in lovely soft Oriental colorings and designs. Some of the Oriental designs amongst them are the famous Saraband, Feraghan, Suruk, Ghordes and Kermanshah. Size 9.0 x 12.5, two qualities. August Sale price, \$46.75 and \$56.75. Size 9.2 x 12.5, two qualities. August Sale price, \$46.75 and \$56.75. Size 5.7 x 7.10. August Sale price, \$24.75.

3000 SMALL AXMINSTER HEARTH RUGS.

You will only need to see these rugs to appreciate what extremely good value they are by comparing with any other variety of various kinds of small hearth rugs. We are showing a range of several, mostly trellis or Oriental designs, in the popular wood shades. Size 27 x 34 inches. Special August Sale 2.25

125 INLAID LINOLEUM AT 98c.

About 1,500 square yards is the quantity, with a range of very good designs in tile and block effects. Colors go solidly through to the canvas back, so that they will not wear or wash off. Regular \$1.25 per square yard. August Sale price, per square yd. 98c

50 BALES OF FIGURED CHINESE MATTINGS.

We have been able to secure a limited quantity in a very good range of stencilled designs of various kinds, Oriental, conventional and floral, mostly in greens, 36 inches wide. Special price for August Sale, yard 17c

25 STENCILLED MATTING RUGS.

Size 9.0 x 12.0, in Oriental, floral and bold medallion designs, in red, green and brown colorings; for one day only. Regular 1.65 \$2.50, for 1.65

WOVEN JAPANESE MATS, 19c.

Closely woven mat that will stand good hard wear, the straw being dyed before it is woven; mostly in red and blue colorings. Size 27 x 34 inches. Regular \$2c, for 19c. Size 36 x 72 inches. Regular \$5c, for 29c.

JAPANESE MATTING, YARD, 10c.

There are very few bales left of this inexpensive covering for summer bedrooms, in striped and checked designs, and a good assortment of colors. 36 inches wide, at, per yard 10c

OVAL AND ROUND RUSH MATS, HALF-PRICE.

Maple of the natural color rush, closely plaited; some have dark green woven in the border; two sizes only; oval, 2 ft. x 3 ft., regular 95c, for 45c; round, 3 ft. x 3 ft., regular \$1.55, for 75c.

IMPORTED FIBRE RUGS.

Imported rugs, fibres all dyed before being woven; quite reversible and will stand very hard wear. There is a splendid assortment of designs in red, green, brown and natural colors. Sizes 4.6 x 6.6 and 4.6 x 7.6. Regular \$5.00 and \$5.50. Thursday 3.95

