

Four "C.D.V." (half cabinet) photos, size 2 1/2 x 4 1/4 inches, for 25c—New Photo Gallery, Camera Section, Main Floor.

EATON'S DAILY STORE NEWS

GET ESTIMATES FOR INSTALLING Weather Stripping NOW—Second Floor, Furniture Building.

Two Most Noteworthy Offerings in Women's Suits

All the Models Used in the Autumn Tableaux of Fashions Half-price, and a Number of Suits Selected From Regular Stock at Very Much Reduced Prices

On Sale at 10.30 a.m.

YOU MAY REMEMBER the charming grace, the perfection of line, the altogether sumptuous effect of these suits, as they were exhibited on the wax figures, and wax-like living models, in the Tableaux of Fashion. You may have sighed for one in vain, knowing its price beyond you—in that case, now is your opportunity, for every one is exactly half price—and think what it means to get, say, a \$100 suit for \$50!

Each of the models was specially selected as representative to the highest degree of some phase of the new mode, and truly they are such costumes as will at once bind you captive to the charms of the new silhouette. All have the longer, straight, full skirts and the longer coats which are the dominating features of the vogue for Autumn and Winter. And the coats exploit the elegance of the redingote with its figure-fitting lines and swirling skirt and the gracefulness of the loose Russian blouse, in a splendid variety of striking designs. They exhibit too, in enchanting form, such details of the new mode as cape, Directoire and monk's hood collars, bell sleeves, and gauntlet cuffs, side fastenings, pipings, metallic and silk embroidery and stitching.

But it is not only the surpassing grace of style, but the exquisite materials that will attract you. These include that soft velvety new bolivia cloth, velours that is supple as chiffon velvet, broadcloth, panne and plain velvets, gloveskin suede, Cheruit twill and gabardine, and the linings, which are gorgeous and invariably of soft satin or silk, are marvels of weave and color. Every suit possesses a touch of fur, and many are most lavishly adorned with it, having enormous collars and cuffs, as well as wide bandings of such peltries as Hudson seal (seal rat), beaver, kolinsky, ermine, skunk.

In colors they show everything new—the mahogany, copper beech, Burgundy and wine shades so modish this season, as well as Russian, balsam greens, squirrel and leaf brown, old gold, nigger, blue, black, and white (the last a lovely, oyster shade, in broadcloth only.)

On sale at 10.30 and arranged in five groups, half-price models ranging from \$30 to \$100. Models selected from regular stock at \$50, \$65, \$75 and \$85.

This Most Interesting and Timely Special Offering in Millinery

Model Hats That Are the Very Last Word in Chic and in Originality at Half-price

The Productions of Such World-renowned Makers as Louison, Evelyn Varon, Germaine, Adrienne and Saget, of Paris, and Bendel Gage and Joseph, of New York

EVERYTHING THAT is new and everything that is striking in style and material is represented in this collection, for the hats are in effect all that remain of our first shipment of Autumn and Winter models—hats that have originated the mode that now holds sway.

There are picture hats, big flat sailors, Napoleons, quaint little berets, and highfaring turbans galore, everyone of them showing a most notable scantiness of trimming, their lovely contours demonstrating just how fascinating and how becoming the new vogue can be.

Both materials and trimmings are of the best, and included are velvet, panne, and felt hats, also various combinations of velvet and silk, and the colors are most representative, showing such new shades as Burgundy, wine, cathedral grey, leaf and Havana browns, taupe, Russian and balsam greens, a range of shades that is worthy of special note in a season when there is such a decided vogue for a hat to match the suit. All half price, ranging from \$5 to \$50.—Second Floor, Queen St.



An Extraordinary Collection of Misses' Smart Winter Coats, \$8.75

"Perfectly charming," aptly describes these coats, and the price doesn't give the slightest suggestion of their splendid style and excellent materials. There are seal-skins, chinchillas, beaver cloths, tweeds, checked chinchillas, and other wool mixtures and fancy weaves in dozens of styles, all with smart convertible collars, many fur trimmed. The skirts have splendid flare, some rippling from shoulders, others belted. They are all beautifully finished, and lined. Colors navy, browns, greens, greys, black and check mixtures. Sizes for misses and juniors, 13 to 19 years. Remarkable bargain for Saturday, \$8.75.

Misses' Skirts, in serges, corduroys, tweeds and check materials. Some showing patch pockets and belt effects; others made in plain styles, all well tailored and perfect fitting. Colors navy, green, grey, tweed and checks. Sizes 22 to 25 waist; 31 to 33 length. Price, \$1.95.

EARLY CLOSING
SATURDAYS OTHER DAYS
1 5
From MAY UNTIL SEPTEMBER Inclusive
P.M. P.M.
NO NOON DELIVERY ON SATURDAYS

Extolling The Graces of The New Silken Skirts

Straighter of Line and Somewhat Narrower Than Formerly, But Despite a Graceful Simplicity of Design Fashioned of the Richest, Most Sumptuous Materials Imaginable

IT HAS BECOME a cult, this vogue of the separate skirt, of more-than-ordinary-magnificence—a cult that has taken on a new lease of life with the introduction of the Russian blouse. For worn with this new form of tunic and blouse in one, even a simple skirt, provided the material be rich enough, becomes a modish and striking afternoon dress, while a soft blouse of lace or Georgette will transform it into a charming frock for theatre or semi-evening wear.

In the Women's Skirt Department is a collection of lovely models made of the richest of silks—the ultramodish satin and charmeuse, pussy willow taffeta, crepe de Chine, soft gros grain, the new matinee silk, as well as panne and velvet—some in striped or barred effects, some brocaded, some inwoven with color.

The new modes show several new features—not only the straight fullness and greater length occasioned by the change of silhouette, but such ideas as draped girdles, fringed sash ends, metallic and fur trimming, side panels and one side different from the other.

Strikingly new and smart is a skirt of matinee silk, with draped girdle, pannier-like draping on the left side, the folds faced with vivid scarlet. Price, \$27.50.

Showing the new panel effect at the sides is a gathered skirt of charmeuse, the girdle draped from right to left where it is held by an oxidized ornament. Price, \$35.

The skirt illustrated presents the new mode of sash-like panels at the sides. This is known as "casade," and is made of a curious striped chenille-like plush in black and white, is closely gathered beneath its frilled heading and is edged with moufflon. Price, \$60.

In taupe charmeuse is a most bewitching model, its fulness caught at the waist in unpressed pleats, and having at the sides four big tuks just above the knees, each held by an enormous button that looks like an unfolding rose. Price, \$37.50.

The vogue for white is exploited in several pretty skirts of white charmeuse. One of these hangs in straight plain folds, with two side pockets, and has a narrow girdle of moleskin, with buttons to match. Price, \$30.

A plainer skirt of heavy black silk is distinguished by a girdle draped from the right to the left hip, and ending in a single, wide, fringed sash end. Price, \$25.

Showing the very modish narrow box pleats all round, is a skirt of midnight blue satin, its wide girdle fastened in front with two seal buttons. Price, \$22.50.

—Third Floor, James St.



The Exposition of Furniture and House Furnishings Continues

With artistic displays on the Fourth Floor, and in the Furniture Building of all that is beautiful and useful in household furnishings.

The Subjects of the Last Two Lectures by

Prof. Frank Alvah Parsons of New York, will be: To-day at 10 a.m.: The New Art Movement and its Reflex Actions Here.

To-day at 2.30 p.m.: The Framing and Hanging of Pictures, the Selection and use of Bric-a-brac, Laces, Hangings and Floor-coverings.

In the Lecture Auditorium on the Fourth Floor of the Store, one of the most remarkable pianos in Canada will be in operation. This instrument plays with the expression and finesse of the most finished artist.

The New Coatings Provided for Fashionable Wearing

Show That Velours and Zibeline Finished Fabrics are First in Favor With Fine Chinchilla Weaves a Close Second

AND EVERY ONE of them is supple and soft as coatings never were before! For you must know it is the will of Fashion that coats shall hang with a slight outward tapering from the shoulder line, shall be bloused in Russian effect, or shall follow in some measure the curves of the figure, and for all these styles fabrics that will hang in soft folds are necessary.

In the Coating Section you will find a most interesting assemblage of such materials, especially noteworthy being the prominence of velours.

One of these has a lovely soft velvety pile, is warm without being bulky, and is obtainable in five shades, navy, brown, taupe, Russian green and prune. Price, \$3.00 a yard.

In lighter weight is an even more supple velours in myrtle green, navy, nigger brown, Burgundy and black at, \$3.00 per yard.

A velours cord, a very handsome material, can be had in two shades of blue in tan and black at \$2.50 a yard.

Very smart is a velour finished plaid of most wearable dimensions in black and white, with green, blue and tan overcheck. Price, \$3.00 a yard.

Other plaid coating velours, with a somewhat larger check, are to be had in black and white, with blue overcheck, in brown with grey overcheck, and in green with yellow overcheck. Price, \$2.50.

Plaid zibelines are also most attractive and are obtainable in four designs, and in very pretty colorings at \$3.00 a yard.

—Second Floor, Albert St.

Girls' Peter Thompson Dresses, Half-price

Smart dresses for school wear, of beautiful French or mannish serges, marked at exactly half-price for Saturday. A wonderful bargain at practically the commencement of the school season.

Two styles of navy serge, with deep yoke finished with double row of stitching, three rows of black or white silk braid, inverted watch pocket, embroidered silk emblem, and large black or red silk tie; plain full skirt. Others have black bone buttons down front and lacing in the back. Saturday, half-price, \$4.75 to \$7.00.

Girls' Velvet Dress, extremely smart little model. The deep pointed yoke has silk embroidered flower design, and belt and becoming collar; pleated skirt; long sleeves. Collars over a full blouse with orn brown, navy, Copen., and garnet. Sizes 8, 10, 12 and 14 years. Saturday, \$3.95.

Girls' Winter Coats, \$3.95

One hundred only, all new garments and made of chinchilla, fancy tweeds, and curl cloths; smart style and splendid colors. Some pocketed and with wide belts; lined throughout. Colors grey, navy, or brown. Sizes 6 to 14 years. Cannot promise to fill phone or mail orders. Saturday, \$3.95.

Extra Good Values in Furs

Smart Ties of Civet Cat, a Special Value at \$4.50

A smart pull-through tie of civet cat, is silk lined, and fastens with fur button. A special value Saturday at \$4.50.

Civet Cat Ball Muffs, to match above ties; down bed, and wrist cord; silk lined. Special value, \$11.50.

Natural Wolf Scarfs, made from selected Canadian skins, large animal style, trimmed with head, tail, and paws; silk-lined. Special, \$8.50.

Natural Wolf Muffs, to match above scarfs; large pillow style; purse ends, wrist cord. Special, \$10.00.

—Third Floor, Yonge St.

Voile Blouses Less Than Half-price

Smart little blouses in cutting styles, some with ties, some pocketed, others plain; tucks and fancy collars form the adornments. Priced at a figure which certainly would not buy the materials. Trim little business blouses of good finish and excellent material. Sizes 34 to 42. Less than half price, Saturday, 39c.

New York Lingerie Blouses, Half-price

Voiles and organdies, some hand-embroidered, some with dainty insets of laces and insertions, some with fine tucking and embroidery. Many have the pretty jabot fronts; others, of course, are plain; then there are many smart effects in collars. The sleeves are long and have fancy cuffs. A splendid array of extremely pretty blouses. Half-price Saturday, 75c to \$2.50.

Blouses of Habutai Silk, \$1.98

They are made in a trim style, having low roll-back collar, with square jabot in front, with pleated edge, fastened by pearl buttons. They have long sleeves, the cuffs of which are hemstitched, as are the yokes and front. All sizes. Saturday, \$1.98.

—Third Floor, Centre.



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