

Electrically Cooked Food Is PURE FOOD

Be sure and see our latest models in

Electric Ranges and Cooking
Appliances

At the

"HYDRO" EXHIBIT

PURE FOOD SHOW IN THE WINTER GARDEN,
APRIL 23RD TO 28TH.

THE HYDRO SHOP

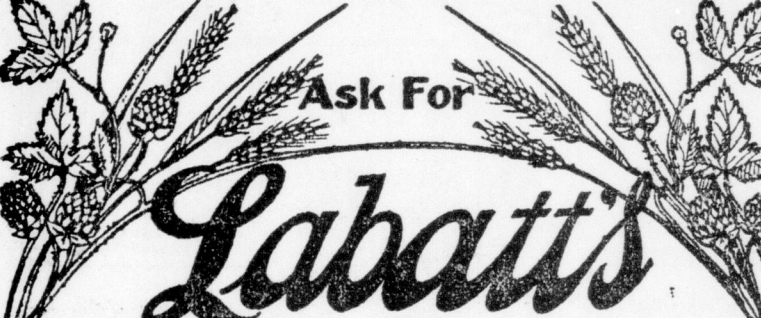
NEAL'S ALOFA BREAD

ON EXHIBIT EVERY DAY AT
THE PURE FOOD SHOW

THE PEOPLE'S NATURAL PURE FOOD

NEAL BAKING CO., Ltd.
PHONE 2173-1313.

Ask For



Labatt's
SPECIAL ALE, SPECIAL STOUT,
SPECIAL LAGER
UNDER 2 1/2 PER CENT. PROOF SPIRITS.

They're pure, nutritious beverages. For sale by all standard hotels and grocers, or delivered in case lots direct from the brewery. See our booth in Pure Food Show and sample the new beverages.

**JOHN LABATT
LIMITED**
Established 1832

If We Had To Choose

Between PURITY and QUALITY, we'd choose the pure article every time. So would you. We have, however, combined the two, and, as all users of our

Pasteurized Milk Products

Know, we have a high standard of both purity and quality, which everyone employed in the manufacture of SILVERWOOD'S ICE CREAM and CREAMERY BUTTER strives to attain.

Use Silverwood's Pure Milk Products



**McLAUGHLIN
MOTOR CARS**

Count them on the streets of
London and see our exhibit at
the PURE FOOD SHOW.

ELECTRIC COOKING INSURES FOOD PURITY.

What possible relation can a hydro-electric range bear to a pure food show?

No trouble at all to answer this question. Foods can only be pure when cooked under the most sanitary conditions, and food cooked by electricity is sweet, clean, free from dust, gases, smoke and soot, hence the entire propriety with which the city hydro calls special attention to the hydro-electric range in one of the most inviting corners of the Pure Food Show all this week.

favor. For example, the kitchen where it is used is cooler and more comfortable in summer time, and the risk of fire is lessened at any time because there are no open flames.

Another modern improvement which solves in an ideal manner the problem of warmth and comfort between seasons or on a damp and chilly summer evening is the electric heater, which makes for sanitary, hygienic conditions in the home. The electric vacuum cleaner cleans in the only really "clean" way. Old-fashioned cleaning days, with their wearisome chaos, are but unpleasant memories after this best and most tireless of domestic helpers has been installed.

Electric cooking appliances, frons, washing machines are among the many other interesting features of the hydro-electric exhibit.

See These Exhibits of Pure Food AND AUTOMOBILES AT THE Winter Garden, April 23 to 28



Improves
Your
Baking
Reduces
the
Cost.

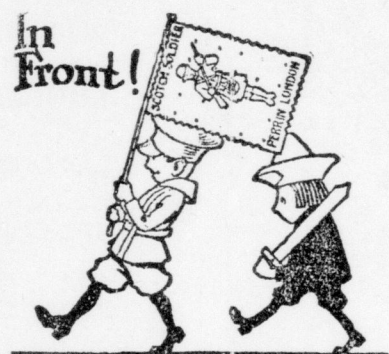
EASIFIRST SHORTENING

is a healthful, pure food product, better than butter or lard for SHORTENING and FRYING; 12 ounces will replace 16 ounces of either butter or lard, and will make pies, cakes and fried goods more digestible and with a delicious and digestible appearance.

SEE EASIFIRST DEMONSTRATION
AT THE PURE FOOD SHOW.

GUNNS, LIMITED.

WEST TORONTO.



**PERRIN'S
TIPPERARY
BISCUITS**
Are you using them?

VISIT

**Perrin's
Pure Food
Exhibit**

at the
Winter Garden
This Week

KLIM MILK

gives to every housekeeper, camper, restaurant or hotel proprietor, in a convenient and economical form

for all cooking purposes, and wherever milk is needed. Our demonstrator will be found on the west aisle.

Canadian Milk Products, Limited, Toronto
Head Office, - Toronto.

Plants: Brownsville, Belmont, Burford, Hickson, Ontario.
Substations: Glanworth, Harrietsville, Harley, Ontario.

ENTENTE MILITARY WORKS DAMAGED, SAYS VIENNA

VIENNA, via London, April 21.—An official statement issued today says that in connection with Entente air raids on suburbs of Trieste, which caused no considerable damage, a squadron of Austrian naval airplanes before daybreak on Friday dropped bombs on the military works at Sannaziano, southwest of Gorizia.

A large fire was caused, the statement adds, and all the machines returned safely.

RED CROSS CONCERT.

FOREST, April 22.—The musicale given in the town hall Friday evening in aid of the Red Cross by the piano and violin pupils of Mrs. Arthur Dunlop, A.T.C.M., was a musical triumph, and reflected great credit on both pupils and teacher.

The Forest orchestra of nine pieces contributed two splendid selections. Miss O'Connor of Ridgetown, and Miss Tuck of Thedford, each gave a delightful vocal solo, and a quintet of small boys gave two amusing numbers. The stage was decorated with flags and bunting, and the entire proceeds will be given for Red Cross work. This is the second musicale Mrs. Dunlop has given in aid of the Red Cross.

E. Adams & Co.

Wholesale Grocers

DISTRIBUTORS OF

Red Feather Brand Jelly

Powders and Fine Spices

E. D. Smith's Grape Juice

Red Beauty Salmon

Warner's Macaronis

Libby's Pickles and Olives

Phones 3481, 3482, 267 London

HAM BACON

We Have the Goods

We have no exhibit at the Pure Food Show, but carry the finest and largest display of Meats in the city.

Your Summer Picnic

Will not be complete without Anderson's "Orchard Brand" Ham. None better. It is the choicest on the market today. Do not go picnicking to the lakeside without first getting a supply of our Ham. It is prepared specially for sandwiches.

Anderson's Bacon Creates an Appetite

Keep away the doctor by using Anderson's "Orchard Brand" Bacon. Stir up that lagging appetite by eating more of those juicy slices. They contain life itself and give the brain and body full power for work or play.

WHAT PEOPLE SAY

A leading downtown grocer recently said: "Anderson's 'Orchard Brand' Products are good. I have used them." YOUR GROCER can supply these goods to you if you ask him. Most good grocers handle Anderson's "Orchard Brand" Ham and Bacon. Does yours?

SMOKED HAM COOKED HAM BACK BACON
BREAKFAST BACON ROLLED SMOKED BACON
Stores supplied on shortest notice.

OUR PRICES ARE RIGHT.

Out-of-town customers should patronize our Mail Order Dept.

ANDERSON PACKING CO.

Phone 496. Wharncliffe Road, South London.

SEEING SILVERWOODS GROW.

The famous story of the beanstalk that Jack planted is rivalled by the truthful chronicles of the remarkable development in the past half dozen years of a leading London industry, Silverwoods, Limited.

Five years ago, to meet the demands of the time and prospects for future expansion, Silverwoods was moved from an unpretentious building at the corner of York and Ridout streets to the warehouse which is a part of the present imposing plant. Five years ago one small room sufficed for the manufacture of butter for the Silverwood trade. Four years ago a four-story reinforced concrete creamery was erected, and by the same time the public knew that Silverwoods was progressing. Five years ago Silverwoods velvet smooth ice cream was an epicurean dream that had not yet

come true. Four years ago, prior to the opening of the creamery plant, Silverwoods pure ice cream was manufactured in a room 12 by 20 feet. Along with all the other "beanstalk" words in the way of equipment for the treatment of the cream and manufacture into ice cream and butter, Silverwoods had a "homogenizing plant," and no less, the first of the kind to be used in Western Ontario. When the high-sounding named machine got on the rampage, it didn't do a thing but hummed the cream like a cyclone until there wasn't two cream globules left that could recognize one another as such, or gather themselves together in a grand effort to defeat intentions and turn up in the ice cream in the form of butter.

Perfect pasteurization and handling under only the most sanitary conditions entitle the products of Silverwoods Limited, to a leading position in any pure food show.

All In? Fagged Out?

SAMPLE
IT AT THE
PURE
FOOD
SHOW.

An Ideal
Tonic For
Invalids,
Convalescents,
Nursing
Mothers and
Aged People.

No need to drag through the day's work "dog tired" and with no ambition to do things, and longing for quitting time to get home and sink down into your easy chair. You need a tonic.

TRY CARLING'S Malt Tonic STOUT

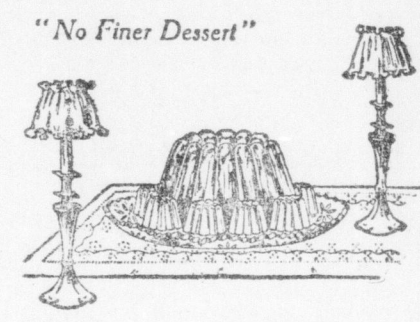
Highly recommended for its wonderful digestive, nutritive and invigorating qualities. Sends the blood rushing through your veins.

Made from health-building, blood-enriching, first quality, Canadian barley malt, and the finest selected British Columbia hops, and pure filtered water.

Sold by all
druggists everywhere.

Shirriff's JELLIES

—can always solve the Dessert problem. And for Lunch, Dinner, Supper, Shirriff's Jellies are always welcome.



The delicious, well-pronounced true fruit flavors distinguish SHIRRIFF'S as the best to buy. A variety of Delightful Flavors.

All Grocers. 10c packets.

**BURNS
NATURAL
or
ARTIFICIAL
GAS
and
COAL
or
WOOD
.....
NO PARTS
TO
CHANGE!**



Let Us Demonstrate This Remarkable Range

You women who like to be known for your GOOD COOKING—and you men who enjoy an appetizing, home-cooked meal should at once investigate this really remarkable 3-fuel range—the Universal COMBINATION—a range that offers you every CONVENIENCE of the best GAS stove and in addition the incomparable baking qualities of the finest COAL range.

Universal Combination Range

SAVES SPACE—saves steps, time, labor and inconvenience—preserves your temper—helps to make the things you cook or bake come out RIGHT—does away with chilly kitchens in winter—and hot ones in summer—and gives you every cooking facility.

TWO RANGES IN ONE—a gas range and a coal and wood range—all at the PRICE OF ONE—yet the simplest combination range ever put on the market.

No Parts to Change When Changing Fuels!

A simple twist of the wrist on the patented fuel-control key (see illustration) instantaneously makes the oven ready for gas. A reverse turn again prepares it for coal fuel. No other operation necessary!

And you can use coal (or wood) and gas BOTH at the SAME TIME whenever desired. Unparalleled simplicity—remarkable convenience—and most economical. Saves fuel as well as labor.

Compact, Complete

Has four coal lids and four coal burners all on top, a full-size 18-inch oven with spring-balanced oven door, an oven thermometer and many other modern improvements, including porcelain enamel sanitary features. The crowning achievement of 50 years of leadership.

DURABLY MADE—superbly finished—resplendent in rust-proof silver-nickel—a range that will give years of service. Several styles. Furnished in Sanitary Blue or Black Porcelain Enamel, if

desired. Easy to clean with soap and water, eliminates blackening.

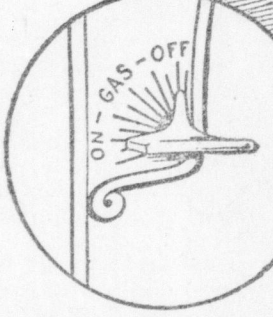
And All Yours at an Amazingly Reasonable Price!

But come and see this marvel of cooking, baking and labor-saving efficiency ACTUALLY DEMONSTRATED.

Actually demonstrate it YOURSELF. Turn the key. Note the magic speed and ease with which the oven is transformed for the fuel you want to use. That's all we ask!

SOLD FOR CASH or on the EASY PAYMENT PLAN, and guaranteed both by us and by the makers. Don't put off—come today. Bring your friends. You're welcome any time—and NO obligation!

Demonstration
Now On At
The Pure Food
Show



Automatic Fuel Control.
A Twist of the Wrist
Changes from Gas to Coal
and Vice Versa.

FOR SALE BY **KEENE BROS.** Complete Homefurnishers
DRAPERIES, RUGS, ETC.
125-7 King Street, opposite Market