

Telephone Main 7841 1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919 Market Adelaide 6100

Simpson's—The Smartest Styles in Boys' Clothes Today



Clothes for boys in an assortment unexcelled and displaying those distinctive features of style and dependability so much desired by boys and parents alike. The winter clothes are here too---nor is it too early to give your attention to this heavier weight clothing, particularly in view of the upward movement of the market. See these clothes today and be convinced of their superiority.

High-Grade Junior Suits

At \$15.00

A splendid high-grade suit, made up from an all-wool tweed, in a mixed brown effect---comes in the "Junior Norfolk" style, all-around loose belt, yoke and imitation pleats at back and front, collar fits close to neck and is finished with knotted tie at throat. Knickers are made to fasten at waist, and are well lined throughout. In sizes to fit boys from 3 to 8 years.

At \$13.00

A very smart "Junior Norfolk Modeled Suit," in an all-wool tweed of a fancy green effect. Has a three-quarter belt of same material, close-fitting collar, with tie at throat. Knickers are made to fasten at waist---well lined throughout and have side and hip pockets. In sizes to fit boys from 3 to 8 years.

The New Overcoats

Little Boys' Winter Weight Overcoats at \$14.00

A splendid warm overcoat for the small boy, made up from a high-grade blue or brown Chinchilla cloth, that we guarantee to give the utmost warmth and satisfaction. Developed in the popular ulster model, with a close-fitting collar and all-around loose belt---well lined throughout with a dependable twill lining. To fit boys from 3 to 10 years.

Little Boys' Winter Weight Reefers At \$14.50

We now have a full showing of these favorite reefers for small boys. Made up from a blue or brown Chinchilla cloth, heavily lined throughout with a good quality red flannel lining. A close-fitting collar of velvet to match coat, half-way belt at back, smart anchor on sleeve, and finished off with the regulation brass button. To fit boys from 2 to 10 years.

Boys' Dependable Suits at \$9.35
75 popularly styled boys' tweed suits, in blue with self stripe, grey with black check and blue with triple broken stripe pattern. Tailored in better model with vertical pockets. Bloomers have belt loops and governor fasteners. Sizes 6 to 13 years. Today, \$3.30 special, \$9.35.
Simpson's—Main Floor.

Clearance of Boys' Raincoats at \$5.95
Regularly \$6.75 to \$10.00
Serviceable raincoats for boys, so essential at this season of the year. Developed in fawn-paramatta, brown and grey rubberized tweed effects, in the most popular better models, designed with convertible collar and vertical pockets. All seams cemented, stitched and taped. Sizes 8 to 18 years. Regularly \$6.75 to \$10.00. Today, special, \$5.95.

Men, Will Do Well to Consider These Navy Blue Cheviot Suits at \$45.00

Emphasizing the newest style features for fall, these suits combine all the qualities desired by particular men. They are made up from fine finished dark navy blue cheviots, in the single-breasted, three-button, soft roll, semi-fitted sack---medium height vest---trousers finished with five pockets, belt loops, cuff or plain bottoms. Sizes 35 to 42. \$45.00.

Imported English Melton Overcoats for Men at \$28.50

Exclusive in pattern and design---made up in the fly front Chesterfield model, with slightly fitted back---self and velvet collars, regular pockets, with flaps and raw edge. Oxford grey imported English Melton is the material---wool body linings. Sizes 36 to 44. \$28.50.



Essential for a Man's Comfort

House Coats at \$9.00

Well tailored from a rich dark green material---finished with three pockets, plaid collar and cuffs, fancy cord on pockets and edges. Sizes 36 to 44. \$9.00.

Combination Bath or Dressing Gowns, in soft, comfortable blanket cloths---rich shades of blue, green, maroon and grey---in novelty pattern effects---finished with fancy cord girdle---edges bound with fancy cord, inside piped seams. Sizes 36 to 46. \$8.50.

Simpson's—Main Floor.

Dressy Boots for Men and Boys

Moderately Priced

Men's "London" Dress Boots \$9.50

Gunmetal calfskin. On a straight laced last, medium weight English oak tan Goodyear welt sole, medium heel. Widths C, D, E. Sizes 6 to 11. Pair, \$9.50.



Boys' \$4.00 Boots, Today \$1.99

100 pairs only, and sizes 4, 4½, 5, 5½. Boys' button patent leather boots, with dull calf tops, round toe, medium weight sole and low heels. No phone, mail or C.O.D. orders. Today, \$1.99.

Men's Lined Boots \$5.95

Beaver brown laced boots, on English recede toe last. Goodyear welt guaranteed fibre soles and warm fleece lining. Sizes 5½ to 11. Today, pair, \$5.95.

Men's Wide Toe Boots, \$5.95

Plain toe Police boots, made of heavy box kip leather, on an extra wide toe last. Full double sole and heel. Sizes 6 to 12. Today, \$5.95.

Simpson's—Second Floor.

Boys' Black Calf Laced Boots

Style No. 7235½. Finished on natural last, for growing feet. Goodyear welt soles, low flat heels. Sizes 11 to 2, \$5.50; 2½ to 6, \$7.50.

Boys' Mahogany Calf Boots, \$4.00 and \$4.75

Extraordinary values at these prices. These boots are finished in new recede toe last, full fitting, guaranteed Panther fibre soles, with rubber heels, invisible eyelets to top. Sizes 11 to 13½, \$4.00; sizes 1 to 5½, \$4.75.

\$4.00 Combinations \$3.49

Men's winter weight cotton combinations, made from fine elastic ribbed yarns. Close-fitting cuffs and ankles. Sizes 34 to 44. Regularly \$4.00. Today, \$3.49.

Simpson's—Main Floor.

\$3.50 Flannelette Pyjamas \$2.98

These pyjamas are an exceptionally good buy at this price. They are made of flannelette, in pink and blue stripes, and have military collar and breast pockets, with fibre silk trimmings. Trousers have braid girdle. Sizes 34 to 46. Regularly \$3.50. Today, \$2.98.

Pure Linen Table Cloths, \$5.95

Made from Irish linen in strong, durable grade. Floral and conventional designs. Size 2 x 2 yards. Today, each, \$5.95.

Bath Towels, \$1.23 Pair

Big white Turkish bath towels in good drying quality. Closely woven and extra large size, 22 x 42 inches. Today, pair, \$1.23.

White Nainsook, 28c Yard

Of fine quality and sheer finish, for dainty undergarments. 36 inches wide. Today, special, yard, 28c.

Simpson's—Fourth Floor

Special Showing and Sale of New Chintzes Today

In our Drapery Department today you will find conveniently displayed for your selection, all the very newest chintz productions from the foremost mills of England and the United States, and best of all---the prices are surprisingly moderate.

Special for Today

A Table of Chintzes at Exactly Half-Price

Short ends of some of our quickest selling chintzes, measuring up to 10 yards. Pleasing designs in light or dark colorings. 30 to 36 inches wide. Regularly 39c to \$1.50. Today, 19c to 75c yard.

English Cretones at 39c Yard

Sturdy cretonnes about 28 inches wide, suitable for box covering, curtains, etc.---conventional patterns on green, red and blue grounds. Today, yard, 39c.

Dainty Silklines at 48c Yard

Charming new designs, mostly in the lighter tones, appropriate for bedroom, side drapes or for re-covering comforters. One yard wide. Today, yard, 49c.

Simpson's—Fourth Floor

American Chintzes at 59c

One large table loaded with particularly desirable chintzes in new styles. The patterns include several charming floral and rich verdure effects. 36 inches wide. Today, yard, 59c.

New Art Chintzes at 79c Yard

A wonderful range of beautiful new goods at this moderate figure. There are dainty chintzes for the living-room, and more sombre hued effects for the hall, dining-room or den. 36 inches wide. Today, yard, 79c.

Fine English Cretones at 98c Yard

Superior quality cretonnes, 32 inches wide. The designs are more than ordinarily pleasing and include striking bird and large floral patterns. Today, yard, 98c.

New Wilton Rugs of Special Design

That command attention, because of their high quality and distinctive character. In this range will be found rugs both in size and colorings to meet the requirements of any room. Size:

4' 6" x 6', price..... \$28.50
6' 9" x 9', price..... \$63.50
9' x 9', price..... \$72.95

Brussels Rugs

Exceptionally neat designs in subdued colorings---mostly on tan grounds. Others on blue ground with a small all-over design in black, fawn and rose. Size:

4' 6" x 7' 6", price..... \$17.50
6' 9" x 9', price..... \$31.25
9' x 9', price..... \$36.00

Japanese Rugs at \$6.75 Each

Both Japanese and Chinese designs, in combinations of tan, blue, green, cream and mulberry. Size 36" x 72", at \$6.75.

Matting at 40c Yard

Japanese rice matting, suitable for close covering bedroom, hall runs or for surrounding rugs. 36 inches wide, at, yard, 40c.

Simpson's—Fourth Floor.

A Book Everyone is Buying

'The Young Visitor'

By Daisy Ashford, with preface by Sir J. M. Barrie, and portrait of the child author. Cloth bound, \$1.00.

A screamingly funny volume by the king funmaker, **My Rest Cure**, by George Robey. Illustrated by John Hassall. Cloth bound, \$1.35.

Theodore Roosevelt's Letters to His Children

Edited by Joseph Bucklin Bishop, an intensely interesting volume, portraying the human side of a great man. \$2.00.

Mark Twain Still a Big Favorite

Thousands of people have read and enthused over these wonderful stories.

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