

At Yonge, Queen and James Street Doors are boxes where orders or instructions may be placed. These boxes are emptied every hour until 1 p.m., and twice in the afternoon.

# EATON'S DAILY STORE NEWS

HAVE YOU A "D. A."? A deposit account is one of the greatest conveniences in ordering goods by telephone. Apply for particulars at the "D. A." Office on the Fourth Floor.

## Silk Shirts and Other Interesting Items in Men's Wear

In China and Japan where silk clothing is ideal and light clothing necessary, silk was naturally more expensive than cotton. Since the war began, however, cotton has come into such demand for soldiers' clothing that silk suits have become the least expensive of the two. Now, although this is not the case in Canada, all shirtings have gone up, so that at this pricing a silk shirt, as far as quality and pleasing effect is concerned, is less expensive than one made of ordinary shirting material.

### Men's Silk and Manufactured Silk Shirts, Many Half Price, at \$4.95

Manhattan and Emery Brands That Impress You With Their Quality at First Sight.

True, they should, for one would expect the best kind of a shirt at double today's pricing. But come and judge for yourself, note the patterns that display the best of good taste. And who but can say that a silk shirt—cool, airy and attractive—is the ideal shirt for summer wear? Patterns include colored stripes or all-over designs on grounds of blue, grey or mauve; neat cluster stripes, in tan, blue, green and helio on light grounds; in coat style, with soft double cuffs, and assorted sleeve lengths. Sizes in the assortment, 14 to 17½. Many half-price. See display in Annex Window, Yonge Street, \$4.95.

### Men's Outing Shirts, Each, \$1.25

A lightweight white duck, in sport style, with low roll collar, breast pocket and imitation double cuffs; another style has attached lay-down reversible collar, with the one breast pocket and single band cuffs that button; these are also of white duck, but a little heavier in weight. Sizes in the former 14 to 16 1-2, in the latter 14 to 18. Each, \$1.25.

### Men's Bathing Suits, 75c

In one-piece style with skirt; fasten on shoulder with 2 buttons; navy blue only. Sizes 34 to 44. Today, 75c.

### Men's and Boys' Laundered Collars, 2 for 25c

Laundered Collars, in three or four-ply weight, in heights ranging from 1½ to 2½ inches, including, stand-up, turn-down, lay-down or wing styles; some with close-fitting fronts, others are cut-away. Sizes in the lot, 12 to 18; some styles in ¼ sizes. 2 for 25c, or, each, 12½c.



### Men's Combinations of White Mesh, "Penangle" Brand, Special, \$1.19

In ankle length, with short sleeves; closed crotch and overlapped seams. Sizes 34 to 46. Special, \$1.19.

### Boys' 2-Piece Underwear, Special, Garment, 39c

Shirts or drawers in white or natural mesh, with short sleeves and in knee length. Sizes 22 to 32. Garment, 39c.

### Men's Linen Handkerchiefs, Each, 25c

They are fine Irish linen, finished with a new tape border, 1 inch square, and just the sort most men appreciate. They launder and wear well. Each, 25c.

## EARLY CLOSING

As in May and June, so in July, August and SEPTEMBER, Store Closes at 1 p.m. on Saturdays. No Noon Delivery on Saturdays.

Saturday 1 p.m.  
Other Days at 5 p.m.

### Boys' Wash Suits, Extra Special, Today at 45c

For this item we cannot take phone or mail orders, the quantity being limited. It's a chance to secure a supply at a most remarkable price—and the saving in each case is a considerable one. They are the strong, lasting kind that gives lengthy service, are made of percale, a good washing material, in neat blue and white stripes. They have belt at waist, collar front, and button at front, trimmed with white; knee length pants. Sizes 3 to 8 years. Greatly reduced, today, 45c.

### Boys' Natty Style Wash Suits, Greatly Reduced, 59c

For this item we cannot take phone or mail orders, the quantity being limited. These wash suits are of percale, in brown and white checks, made in the popular short Russian style, have neat collar, belt at waist and knee length. Sizes 3 to 8 years. Greatly reduced, today, 59c.

### We Accept Coupons of Victory Bonds

FOR the convenience of customers interest coupons detached from Dominion of Canada War Loan Bonds will be accepted on or after due date in payment for goods bought in the Store or by mail.

Care should be taken to detach only such coupons as are due, the due date being printed on the face of the coupon.

### Men! Not a Toyo, But a Panama, Special, \$4.75



There's a difference between a "Toyo" Hat (Panama weave) and that of Panama leaf. "Panama" in the hat business today is a much-abused word. Make sure when buying your "Panama" hat that you know the difference between the Japanese Toyo—that has taken the country by storm—and the Panama; also that you get the benefit of the difference in price.

Toyo is a Japanese paper, woven the same as Panama, tough in texture, holds its shape, looks for all the world like Panama in weave, texture, color and style, and has come into such vogue that very few know the difference. Along with a goodly stock of Panamas, we have Toyos also, but the hats here offered are Panama ones, made of South American fibre.

They are blocked in fedora shape, with wide, flaring or drooping brim, with plain black or fancy puggaree bands. Sizes 6½ to 7½. Today, each, \$4.75.

English Boaters of sennit straw, with black corded ribbon, and bow at side; sweatband is well drummed. Sizes 6 to 7½. Today, each, \$1.45.

English and American Plain and Fancy Boaters, with fancy bands, and comfortable sweatband. Sizes 6 to 7½. Special, each, \$2.25.

### Boys' Tweed Hats at \$1.25, \$1.69 and \$2.00

In fedora, with dome fastener, rah! rah!, sailor and telescope shapes, with rolling or drooping brims, which can easily be adjusted to suit the styles and features of the wearer. Black and white pin checks, shepherd's plaid. Among the many shades are included brown and grey stripe effects and

heather mixtures. Sizes from 6½ to 7½ in the lot, but not in each line. Today, special, \$1.25, \$1.69 and \$2.00.

### Kiddies' Hats, Special, 29c Each

These are in rah! rah! shape, with dome crown and flexible brims. In black and white checks, blue and white stripes, linen shade with blue and white overplaid, and a variety of combination color. Owing to the quantity being limited, we cannot take phone or mail orders. Sizes 6 to 6½. Special, each, 29c.

### Men's Suits of Tropical Tweeds, Homespun, Kool Cloths, Palm Beach and Worsted Effects, \$15.00

As the Names of the Cloths Indicate, These Are Summer Suits

Favored for their lightness and neatness, appreciated for their coolness, satisfying in their wearing qualities. Some of them, for instance, those of Palm Beach cloth, may be washed and ironed and look as well after it as before. Undoubtedly there hasn't been much need for suits of this class so far. But "it takes more than one swallow to make a summer"—scorching days may start in with a wild rush any time now—prepare for them, choose a summer suit from the choice selection in the Men's Section. In the lot are:

Greys in light, medium and dark shades, plain chevrons and hairline and medium width stripes. Fawns, browns and many other patterns suitable for summer wear. The coats are in three-button sack model, close-fitting collars, patch and regular pockets. Some have skeleton linings, some are 1-8, ¼ and ½ lined. The trousers have belt loops, cuff bottoms, two side, hip and watch pockets. Sizes 35 to 46. Suit, \$15.00.

### 100 Pairs Men's Khaki Outing Trousers, Special, \$1.95

Of drill material, in two shades, olive and khaki, in outing style to wear with belt; have tunnel loops, cuffs, two side, hip and watch pockets. Sizes 33 to 40 waist, and assorted length legs. Specially priced, per pair, \$1.95.

