- b) if the respective contributions of the co-producers are equal, it shall be included in the quota of the country that has the best opportunity of arranging for its export;
- c) if any difficulties arise with respect to the application of paragraphs (a) and (b), it shall be included in the quota of the country of which the director is a national;
- d) if one of the co-producing countries enjoys unrestricted entry of its audio-visual productions into the importing country, co-productions shall, like national productions, be entitled by full right to such unrestricted entry.

ARTICLE XIII

Credits, promotional films and advertising for coproductions shall identify the films as Canada-USSR coproductions when the majority co-producer is Canadian and USSR-Canada co-productions when the majority co-producer is Soviet. It is understood that credits shall be given equal treatment by each Party.

ARTICLE XIV

Unless otherwise agreed upon by the competent authorities, audio-visual co-productions shall be entered in international festivals by the country of the majority co-producer.

ARTICLE XV

The competent authorities of both countries look favourably upon co-productions undertaken by producers of Canada, the USSR and countries with which Canada or the USSR is linked by a co-production agreement.

The proportion of the contribution by the co-producer of the third country shall be not less than twenty (20) percent of the budget for each co-production.

The minority co-producers shall be obliged to make an effective technical and creative contribution.