

REPORT: OA3

88/89

SECTOR FACT SHEETS (Cont'd)

SECTOR: 002 FISHERIES, SEA PRODUCTS & SERV.

MISSION: 637 SAO PAULO

MARKET: 047 BRAZIL

3 yr Cumulative Export
Export Potential For
Key SubSectors
\$ 5 - 15 M

Next Year Projected
Market Size For
Key SubSectors
\$ 80.00 M

Current CDN Exports
Market Share For
Key SubSectors
5.33 %

KEY SUBSECTOR: 999 ALL SUB-SECTORS

3yr Cumulative
Export Potential
\$ 5 - 15 M

Next Year Projected
Market Size
\$ 80.00 M

Current Canadian
Market Share
6.00 %

Specific Product or/Service Opportunities:

COD FISH
VARIOUS DRIED FISH
SMOKED SALMON
CANNED FISH
CLAMS, LOBSTER, SCALLOPS

Current Imports
(\$CDN)
\$ 40.00 M
\$ 10.00 M
\$ 5.00 M
\$ 8.00 M
\$ 5.00 M