

REPT4D
89/12/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :604-DALLAS

001-AGRI & FOOD PRODUCTS & SERVICE
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

DEVELOP A PROFILE/DATA BASE OF LOCAL DISTR REPS IN TERRITORY TERRITORY.
ENCOURAGE NEW DISTRIBUTION FOR CDN PRODUCT IN OTHER PARTS OF

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

- QUARTER: 1 1.Organize PPP Exhibit for 3i Agricultural Mchy Show in Garden City, KS (April 89)
- 2.Recrut distributor/agents to attend West.CDA Farm Progress Show in Regina, Sask(June 89).
- 3 Organize PIPP Exhibit for TRGA Show (June 89).

- 1.11 CDN exhibitors in CDN Pavilion&12 others at 3i show. Reported 12 months sales >\$500,000.
- 2.12 distributor/rep recruited for WCFP.10 new agency agreements pending.
- 3.13 cos. product displayed,sales pending

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----