

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 475-MOSCOW

002-FISHERIES, SEA PRODUCTS & SERV.
UNION OF SOVIET SOC REP

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

NEW FISH PURCHASE COMMITMENT.

\$12 MILLION

INTELLIGENCE GATHERING FOR CANADIAN FISH INDUSTRY

THIS ACTIVITY SHOULD LEAD TO INCREASED
ABILITY ON THE PART OF CANADIAN SUPPLIERS TO
MEET THE PECULIAR REQUIREMENTS OF THE SOVIET
MARKET

JOINT VENTURE FISHING COMPANY (EVENTUAL MOSCOW OFFICE)

\$ 1 MILLION

IN-STORE PROMOTION OF CANADIAN SEAFOODS.

\$100,000

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW FISH PURCHASE COMMITMENT FROM USSR.

SOVIETS COMMITTED TO PURCHASE OVER \$12 MILLION
FROM CANADA.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----