

LIFE INSURANCE COMPANIES.



**WORK FOR WORKERS**

The Prudential wants Agents who will work or themselves and for the Company. The opportunities of the man who makes good are unlimited.

Write us about an Agency.

**THE PRUDENTIAL INSURANCE CO'Y OF AMERICA**  
 Incorporated as a Stock Company by the State of New Jersey.  
 JOHN F. DRYDEN, President. Home Office, NEWARK, N.J.

**THE PRUDENTIAL LIFE Insurance Company**

Head Office - Winnipeg, Canada

On December 31st next, our statement will show a large increase in assets and business in force.

Apply for an Agency NOW.

**G. H. MINER, Managing Director**

**IN YOUR 1911 CAMPAIGN CAN YOU AFFORD TO NEGLECT THE PROVINCE OF SASKATCHEWAN?** Grain Crop for 1910 was \$92,000,000. This is more than Manitoba and Alberta combined

**The Regina Leader covers this wealthy territory**

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EVENING  
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 REGINA - - SASK.

**L. COFFEE & CO.,**  
 Grain Merchants  
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 THOMAS FLYNN, Toronto, Ontario.

LIFE INSURANCE COMPANIES.

**Security and Profit**

are assured to Canada Life Policyholders, by the FINANCIAL STRENGTH of the Company and its constantly increasing SURPLUS EARNINGS.

In 1910

**Over \$2,000,000 in Profits**

were allotted to Canada Life Policyholders, and the satisfactory increase in the Surplus Earnings of the Company for the past year is evidence that Canada Life Policies will continue to be profitable.

A Good Company for Men to Insure in and for Agents to Represent. Address

**Canada Life Assurance Co.**

Head Office - - - Toronto

**COMMERCIAL UNION ASSURANCE CO.**  
 LIMITED, OF LONDON, ENGLAND

FIRE,	LIFE,	MARINE,	ACCIDENT.
Capital Fully Subscribed .....			\$14,750,000
Total Annual Income exceeds .....			\$27,500,000
Life Funds .....			\$61,400,000
Total Funds exceed .....			\$84,900,000

Head Office Canadian Branch, Commercial Union Bldg., Montreal.  
 Jas. McGregor, Mgr. Toronto Office, 49 Wellington St., East.  
 GEO. R. HARGRAFT, Gen. Agent for Toronto and County of York.

**LONDON LIFE**

POLICIES ARE "GOOD AS GOLD."

Splendid openings for both "Ordinary" and "Industrial" Agents.

**J. F. Malne**

**T. B. Parkinson**

Inspector Industrial Agencies

Superintendent Ordinary Agencies

LONDON-CANADA.

**THE POLICYHOLDERS MUTUAL**

A Sign of the Times

**A STOCK MUTUAL LIFE COMPANY.**

The most in Life Insurance for the least in money

We give guarantees - - Not Estimates.

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