

LIFE INSURANCE

FROM
6
TO
16%
FOR
YOUR
MONEY.

Provide a Competency

for your old age,
by the purchase of

An Annuity Bond

in that
Strong and Successful
Company, the

North American Life,

and thus secure,

according to your age, a definite,
specified, guaranteed Annual Income,
during the remainder of your life, of
from 6 to 16 per cent.

For rates and other particulars, apply to

WM. McCABE, F. I. A., Managing Director.

Actual Results

PREMIUMS PAID TO

**THE
ONTARIO
MUTUAL
LIFE**

On an Ordinary Life Policy of \$1,000, No. 1,176, during 23 years, issued for age 35.

Total premiums paid in 23 years..... \$571 32
Less dividends during 20 years..... 226 92

Net amount paid company in cash.... \$344 40
Cash value of policy on surrender.... 304 94

Net cost for 23 years' assurance..... \$ 39 46

Average annual cost per \$1,000..... \$ 1 71

This policy **increased** to cash value \$17.42 in its 23rd year **more** than the premium paid for that year !

The Excelsior Life

**Insurance
Company
of Ontario**

INCORPORATED 1889

(LIMITED)

Subscribed
Capital
\$354,500.00

HEAD OFFICE

N. E. Corner Adelaide
and Victoria Streets
TORONTO

A Home Company with most Liberal and Attractive Plans and Features. LARGEST ASSETS in Comparison to Liabilities. HIGHEST RATE of Interest on Investments. LOWEST for Cost of Management, in cost of obtaining new business and in rate of mortality. Policies Non-Forfeitable, Incontestable, and Entitled to Large Percentage of Profits. Vacancies for good, Reliable Agents.

E. MARSHALL **E. F. CLARKE**

Secretary

Managing Director