

Guide-Advocate
WATFORD, ONTARIO

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(Covering East Lambton)

ADVERTISING RATES
Display ads, set, transient, 25c inch.
Display, yearly contract, set, 18c in.
Display Ad., all plate, 18c inch
Special Position, .5c per inch extra.
Theatrical Advt'g with reader or cut
..... .35c per inch
Business Locals, Front page 10c per
line; inside pages 8c per line.
Classified Ads, One Cent per word
each insertion. Minimum 25c.

FRIDAY, AUGUST 1, 1924

"Squibographs"

The rain falls on the just, the unjust and picnic parties.
It appears to be impossible to get a square deal at a round table diplomatic conference.
There is nothing new about the bobbed hair fad. It was going strong in Sampson's time.
As a mild form of retaliation for mah jongg, jazz has been introduced in China.
Speculators in the wheat pit take the risk of the walls caving in when the market slumps.
An "observer" at a diplomatic conference enjoys the privilege of looking on without having to look out.
The appearance of fall fairs advertisements indicates that the spinal column of summer is disintegrating.
Electricity is being used to kill animals in an Omaha packing plant. This may account for the wiry steaks encountered in restaurants.
Foreigners seeking to enter the United States experience about as much trouble as a camel passing through the eye of a needle.
Premier King's threat to clip the wings of the Senate did not ruffle a feather of the hardy old birds who perch in the Red Chamber.
A Turkish court has ruled that poker is not a game of chance. If it is played as the Turks play diplomacy it is one of the fine arts.
The Canadian marksman who won the King's Prize at Bisley demonstrated what can be accomplished by a steady nerve and accurate aim.
During the closing hours of the session at Ottawa estimates slip through at a speed that would excite the admiration of Olympic sprinters.
As proof that Montreal is not a slow town a local paper records the arrest of the driver of the city morgue wagon for speeding.
Members at Ottawa can celebrate Emancipation Day with enthusiasm if they are released from duty on August 1.
Instructions in the art of beer-making are given in a German college. The former kaiser holds the world's record for brewing trouble.
The Ontario botanist who claims to have developed a stalkless potato might now devote his attention to seedless watermelons and squirt-less grapefruit.

A Canadian cowboy won the broncho-riding contest at Wembley. "The harder they buck the better I like 'em," was the slogan of the western roughrider.

Motorists are advised to look out for spark plugs when driving in New Jersey. Condemned tobacco in the army stores is being used for filling in road construction in that state.

Declaring that he would have to cultivate an entirely new line of shop talk the proprietor of a barber shop in a California city announces that he caters to men only.

To prevent their customers from using toilet waters as a beverage, barbers in Iceland are required to mix the liquids with bitter aloes. They can be rubbed in but not swallowed.

Pearls are occasionally found in oysters, but a Chatham man recently discovered one in the gills of a sardine. Sardine sandwiches "in-laid with pearl" would be a popular lunch-counter delicacy.

When the Prince of Wales opened the world's advertising convention in London the delegates saw a popular figure who has probably received more free and unsolicited publicity than any man of his time.

A Canadian entry for the Olympic swimming championship was not permitted to compete. He was informed that he could hang his clothes on a hickory limb but must not go near the water.

Prisoners serving terms for minor offenses in Russian jails are being released to work in the harvest fields. They appreciate the ventilation but the work goes against their grain.

Lord Sumner, a British scientist, describes the safety razor and artificial silk as being two of the most striking inventions of the present day. "The safety razor has exposed the face of man and artificial silk has revealed the legs of women," he states.

Editors of Canadian weekly newspapers who have been hobnobbing with kings, presidents, dukes and lords during their European trip will have many interesting reminiscences to relate to the home folks on their return.

To provide a continuous food supply for carnivorous fur-bearing animals, Alaska is being stocked with rabbits. A monotonous diet of raw rabbit is enough to make the red-blooded grizzlies shed their coats in protest.

Lebanon, a town in the heart of the "Pennsylvania Dutch" district is known as the centre of the "pie belt." The natives are said to eat pie three times a day, and sometimes have three kinds of pie at each meal. It is also a dairy centre and whipped cream can be served with the pastry delicacy.

WEDDINGS

SMALE—JOHNSTON

A quiet wedding took place in Detroit on Wednesday, July 23rd, when Miss Grace Mildred Johnston, daughter of Mr. and Mrs. W. J. Johnston, 10th line Brooke, was married to Mr. Raymond Smale, son of Mr. and Mrs. Silas Smale, of Wyoming. The ceremony was performed by Rev. J. M. Jeffries, the bride wearing a sand satin dress; trimmed with pearls, with hat and slippers to match. They will make their future home at 488 West Will-st., Detroit.

Ten Years Ago Today

Ten years ago today a great snafow, the real significance of which was unsuspected by any but a few seasoned statesmen of Europe and the German Imperial government, had cast itself over the world.

Austria had delivered an ultimatum to Serbia. Sir Edward Grey, the British minister for foreign affairs, with keen clarity of vision as to what a clash between these two nations would bring forth had made an urgent appeal that the European powers get together in a conference to prevent any war like measures on the continent. It was impossible to get Germany and Austria to listen to these overtures. They were bent upon finding a pretext for a world war. They had secured that pretext.

Once again today the European powers are in conference in London. The Hohenzollern and Hapsburg dynasties are gone a fitting outcome to the unreasoning mania for war which they had exhibited ten years before. The Austro-Hungarian empire is a thing of the past; but the powers whose influence was for peace in 1914, are still powerful entities in world affairs and their representatives are still manfully trying to straighten out the tangle into which the folly of Germany and Austria hurled the whole world. This conference merits success. Its failure might mean further years of turmoil and commercial stagnation.

CANADIAN EDITORS' WIVES BUY HATS AND GOWNS IN PARIS

One of the weekly editors writing from Paris, says:—"Many of our party, especially the ladies, had been looking forward to the stay in Paris as an opportunity to do some shopping and take home to Canada a real honest-to-goodness Paris gown or two. Results were of great variety. Many were delighted at the magnificence of the stores, the courtesy and diligence of the clerks, the splendour of the garments, and the reasonableness of prices. Others were disappointed. Not being seriously in the shopping business, I reached an outsider's conclusion that it all depended on the success of the purchaser, just about the same as it does at home. There is undoubtedly a great array of goods for the feminine shopper especially, and Madame Saleslady is a wily woman. Quite the most striking example of this came within the experience of one of our party, and I doubt if you have ever heard of anything to equal this on our continent. Saturday shoppers discovered too late that all banking houses closed at noon, and as that was our last day in Paris this particular party, learned while purchasing a gown with which she was completely captivated that she could not use her letter of credit to get the necessary funds, and we were leaving Paris on Sunday. The dilemma appeared to be awkward, but Madame was unperturbed. With a graceful but nationally characteristic shrug of the shoulders and a cunning look from her eyes, and in perfect English slightly accented with French, said: "It will be perfectly all right; just mail a cheque from London." And the goods were taken on that condition. All of which might also be taken as a pretty compliment to the Canadian ladies."

Lambton Can Grow More Beets

That proper development of the sugar beet industry in Western Ontario would enable the counties of Essex, Kent and Lambton to produce sufficient quantities of sugar beets to obviate any necessity of importing sugar into Canada, was the statement by W. P. McDonald, district agricultural representative, before the Chamber of Commerce Luncheon Club. Under present conditions, Mr. McDonald said, there is small encouragement for the beet grower in these localities, as he suffered for lack of a market for his products while the foreign product was being imported.

Value of Dollar.

Mr. McDonald's talk dealt largely with general farming conditions in Lambton County, and he stressed the difficulties of the farmer in adjusting the inequality of "a pre-war value dollar for produce" and "present post-war cost of the commodity he buys." He also spoke of the labor difficulty which faces the Western Ontario farmers, who can only afford to pay pre-war wages, and consequently are losing help. Mr. McDonald said that the present-day type of farm help received from overseas was not of the pioneer class that built up the agricultural industry in Canada.

Talk Financial Problems With Us

The Sterling Bank is in a position to learn so many things of value to the business man that it is easy to understand why many of our clients consult us IN ADVANCE of any action.

If YOU have a financial problem, talk it over with the Sterling Bank Manager. In addition to his extensive knowledge of business he has, as a basis, the conservative management which has placed us in a strong and stable position.

THE STERLING BANK OF CANADA

DOGS RUNNING AT LARGE

Two questions often asked in regards to the running at large of troublesome dogs, "Are dogs bearing the regular tag permitted to run at large after sunset and bark near neighbors' dwellings?" and "Is such neighbor within his right when killing such dog on his property, even during the day time?" The Municipal World, an eminent authority on all questions of legal municipal procedure, gives the following answers to these queries. To the first: "Dogs straying between sunset and sunrise from premises on which such are habitually kept may be killed by any person. The dog tag is no protection." And to the second, "No, not before sunset."—Newmarket Express.

BABIES OFTEN BORN DRUNK, DOCTOR CLAIMS

Famous Physician Makes Astonishing Statement and is Corroborated.

That babies are frequently born drunk was the astounding statement by the famous physician, Dr. Saleeby who is well known in Canada and the United States, where he has often lectured. Dr. Saleeby says he has frequently detected the smell of liquor on babies' breath immediately after birth and as a result of the intemperate habits of the mother the baby often comes into the world under the influence of liquor. He

says that this condition is especially common in Scottish cities. Other obstetricians confirm this condition.

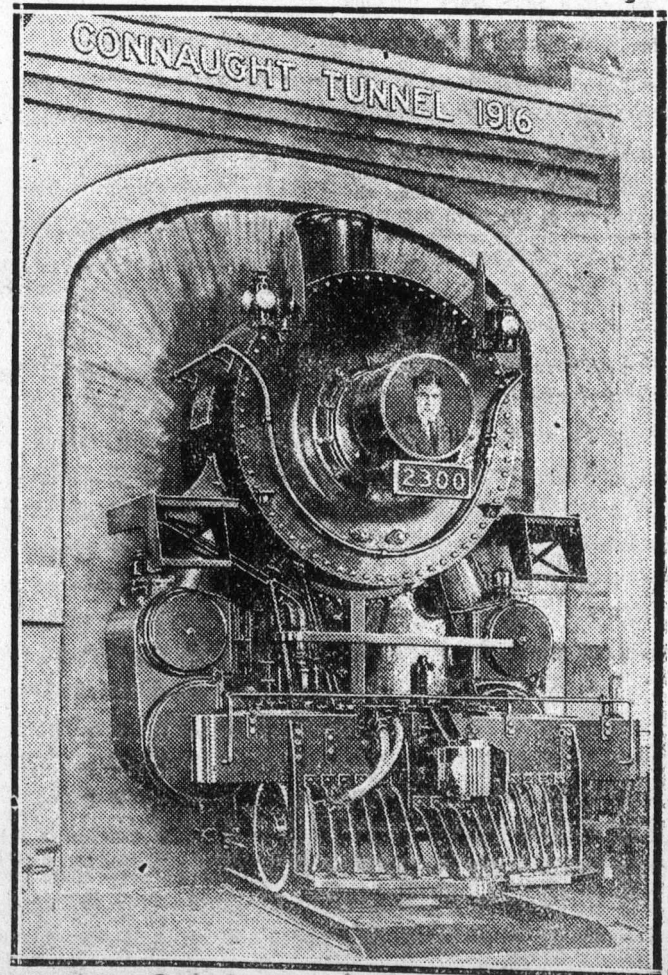
People "All Nerves"

What to Do if You Find Yourself in This Condition.

The sort of thing that specialists speak of as nervous debility is the run-down condition caused by overwork, household cares or worries. The sufferers find themselves tired, morose, low-spirited and unable to keep their minds on anything. Any sudden noise startles and sets the heart palpitating violently. They are full of groundless fears, and do not sleep well at night. The hands tremble and the legs feel as if they would give way, following a walk or any exertion. The whole condition of such people may be described as pitiable.

Doctoring the nerves with poisonous sedatives is a terrible mistake. The only real nerve tonic is a good supply of new rich blood. Therefore the treatment for nervousness and run-down health is Dr. Williams' Pink Pills, which promptly build up and enrich the blood. The revived appetite, the strong nerves, improved spirits and new strength which comes after a course of these pills will delight every sufferer.

You can get these pills from any medicine dealer or by mail at 50c a box from The Dr. Williams, Medicine Co., Brockville, Ont.



Smokeless Locomotive

Built of wood at the Angus Shops, this full sized model of one of the latest type locomotives was designed originally as a feature of the dinner decorations at the Chateau Frontenac on the occasion of the Quebec conference of the Canadian Pacific Railway officers. Equipped with bell, whistle and electric lights, not a bolt or bar is lacking to mar the illusion which is that of a perfect engine coming through the wall against which it is placed. The headlight holds a portrait of E. W. Beatty, president of the Canadian Pacific. At the Toronto Exhibition, August 23rd to September 6th, the model will be given a prominent position in the Company's exhibit.

Sarnia Business College
IT'S A GOOD SCHOOL.
ENTER ANY MONDAY.



Canadian National Exhibition

AUG. 23 Toronto SEPT. 6

More comprehensive; more ambitious than ever—depicting the picturesque, the artistic and typical life of Canada and other lands.

"Marching On"

Gorgeous spectacle portraying the might, romance and grandeur of the British Empire. All the amusement devices known to the ingenuity of man.

ONE HUNDRED EXHIBITIONS IN ONE.

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