

Now showing many lines of New Spring Goods

New Spring Wash Goods Crepes, Voiles, Ratines
Art Sateens and Cretonnes
a wonderful selection in English quality.

New Spring Linens, silver bleach, guaranteed quality
Tablings, Towelings, Napkins.

New Dress Goods and Silks -- Homespuns, Serges
Gabardines, Tricotines, Flannels.

STAPLES-- Sheeting Eight-quarter and Nine-quarter in bleached and Unbleached.

TUBULAR PILLOW COTTON in 40, 42, 44 and 46 inch.
Shirtings, Prints, Gingham, Drills, Cottonades.

These goods were bought before the recent sharp advance in prices. Our prices are in many cases much below present wholesale prices.

A. Brown & Co.

Items of Interest at The Rexall Store

- JONTEEL COLD CREAM FACE POWDER
The quality is improved. The package is enlarged and the price is reduced to 50 cents per package, either white, flesh or brunette. Try this improved powder and if you are not satisfied we will refund the price.
- JONTEEL COMBINATION CREAM
in a new jar at 50c. A dry cream, delicately perfumed with the odor of May flowers. Use a small quantity of this before applying powder.
- JONTEEL COLD CREAM 50c
Use this night and morning for roughness and soreness.
- JONTEEL TOILET SOAP
with the same delicate odor, one of the finest soaps we have ever shown at 35 cents a cake.
- JONTEEL EYE-BROW PENCILS AND LIP STICKS, 35c
- JONTEEL TALCUM POWDER
Flesh or white, 35c and 60c
- SOME TOLIET SOAPS YOU WILL BE PLEASED WITH
Radio Cold Cream Soap, 10c a cake
Lorie Lemon Soap . . . 15c, 2 for 25c
Lorie Castile Soap . . . 25c per bar
Rose and Violet Glycerine Soap . . . 15c, 2 for 25c
Lorie Hard Water Soap 10c per cake
Lorie Floating Bath Soap, large cake 25c

J. W. McLAREN

LYCEUM, WATFORD

THURSDAY night only, Feb. 8

A GEORGE MELFORD PRODUCTION
Producer of "The Sheik"

"MORAN of the Lady Letty"

A TINGLING TALE OF THE SEA from Frank Norris' Famous Novel featuring

Rudolph Valentino & Dorothy Dalton

ALSO A HALL ROOMBOYS COMEDY

Admission 20 and 30 cents

Announcement Extraordinary! Coming!

"Manslaughter"

THE SEASON'S MASTERPIECE DE LUXE

ITEMS FROM FAR AND NEAR

Some Wise, Some Otherwise Some Newsy, All Readable.

Toronto has 40 girls' hockey clubs and 600 men's and boy's clubs.

Evidently farming in Canada has some attractions, when an English Lord, enjoying a Government pension of nearly \$10,000 a year, chooses to go in for pioneering in Alberta.

However successful France may be in collecting from Germany, her present attitude must postpone the day upon which relations between her and her late enemy become amicable, and Europe will not be safe until that day arrives.

People who operate radio outfits require to have a license from the Marine and Fisheries Department, Ottawa. Otherwise they are liable to a heavy fine. An amateur's license costs a dollar and a lot of valuable literature from the Department, including a list of broadcasting stations in Canada goes with it.

The Ontario Government is preparing legislation for introduction at the next session, the object of which is to make land titles absolute after 30 years. It is proposed to pass a declaratory act conferring titles to property that has been held that length of time. It would mean a great saving of labor in searching making it unnecessary for lawyers to go back beyond that time.

It is reported that the Dominion Government has placed orders for ten million dollars' worth of rolling stock for the National railways. Of this amount, it is stated six million dollars has been allotted in contracts to the Canada Car and Foundry Co. Contracts for locomotives have been placed in Kingston and Montreal. Increased business accounts for the orders for new equipment.

A new bomb-dropping aeroplane engine with the 1000 horse-power "Cub" aero-engine was recently tested in England by the Aera Test Pilot Mr. Bert Hinkler. The machine is of all metal construction with two decks and flies at the rate of 166 miles per hour. It is by far the most powerful military aeroplane yet developed with a single engine.

Following suggestions that a cow and a pig be placed in the municipal zoo, because many St. Louis children have not seen either, Superintendent of Education Maddox instituted a poll of sixth grade pupils. Last week he announced that of 5,376 children questioned forty per cent. had never seen a sheep, and 17 per cent. had never looked upon a pig. Twelve children out of every hundred had never seen a cow.

That in ten years the United States will not have a bushel of wheat for shipment and will then become a food importing country, is the opinion of Secretary Herbert Hoover. He points out that gold or goods may have to be shipped abroad to pay for excess food purchases, because of the increase in population, with virtually no increase in production. To Canadian farmers the prospect for a market at our own door for our increasing yield of wheat is very encouraging.

The father of success is work. The mother of success is ambition. The oldest son is common sense. Some of the boys are perseverance, enthusiasm, co-operation. The oldest daughter is character. Some of the sisters are cheerfulness, loyalty, care, courtesy, economy, sincerity, harmony. The baby is opportunity. Get acquainted with the "old man" and you will be able to get along pretty well with the rest of the family.

The Welsh collieries are going to establish agencies in Canada, in an effort to cultivate the Canadian field. Canadians ought to give this movement hearty support. Britain is our chief overseas customer, our best friend commercially, and if we can buy more from her, then we can sell more to her. It is time to establish another source of coal supplies, and lessen our dependence on Pennsylvania and other States across the border.

New Zealand cheese is said to have an advantage over Ontario cheese in Great Britain because it has longer to go, and therefore more time to ripen. This is the first time that distance from a market has been described as an advantage. If the paradox be true, there is a remedy. It is time, not distance, that ripens cheese, and Ontario producers can control the former, if not the latter.

While the people of this North American continent are endeavoring to keep their homes, offices, shops and factories as comfortable as possible these winter days, with the various sorts of fuel that are available, they will not relish the fact stated in a reliable United States paper that the United Mine Workers are setting aside two million dollars with which to finance the coal strike that they now expect to call next spring. The agreement of last fall was only a temporary one.

When farmers complain of hard times, they are sometimes asked to look at the official figures which show an increase in the value of their products. These figures, however, are not very convincing, for they are in dollars and the dollar is not worth as much as it used to be. To be convinced of his prosperity, the farmer must be shown that with his products he can buy as much in boots and shoes, dry goods and groceries, etc., as he formerly could—and nobody is showing his figures of this kind at the present moment. Farmers of Ontario are passing through a very depressing period, and the Sheriff has more dealings with them than at any time since 1898.

If some of our real good men and women, some of our critical fathers and mothers, would take the trouble to observe how hopelessly forlorn many young lads are in the long evening, as they wander about the streets, or congregate here and there where there is a friendly light, and a welcome, perhaps they would bestir themselves to provide a recreation room or gymnasium for them where they could meet, enjoy friendly games or sports, be under good influences, and parents knew they were not under evil influence. The responsibility of the going astray of a young lad in this community rests on the shoulders, if not on the conscience, of the older citizens. And the boys, who are the victims of this penurious stinginess and dwarfed view of life, are to be pitied more than blamed.—Winchester Press.

THE BLACK COW AGAIN TO THE FORE

A writ has been issued in the supreme court Sarnia by the legal firm of Haney and McNally on behalf of George Loughheed, of Forest, asking unstated damages from David K. Stewart of the same place for alleged malicious prosecution. The issuance of this writ is an aftermath to the unusual case heard in the county criminal court here a short time ago in which Loughheed was charged with the theft of a black cow, which the complainant, Stewart claimed was purchased by him at Toronto.

Loughheed was acquitted and the testimony given at the trial showed that there were two black cows in existence. Subsequently the cow which had been at issue died and an autopsy supported the contention of Loughheed that it was his cow, as the cow which Stewart had purchased was to freshen in the spring and the autopsy disclosed no such evidence, it was stated.

Nearly all children are subject to worms, and many are born with them. Spare them suffering by using Mother Graves' Worm Exterminator, an excellent remedy. A power of its own—Dr. Thomas' Electric Oil has a subtle power of its own. All who have used it know this and keep it by them as the most valuable liniment available. It users are innumerable and for many years it has been prized as the leading liniment for man and beast.

Wedding Stationery

ANNOUNCEMENTS INVITATIONS CAKE BOXES CARDS

Newest Designs Finest Quality

The Guide-Advocate

TAXI

When you have decided to make that trip you have been planning upon—give us a ring—we are always ready to accommodate you with a first-class turnout for every occasion.

SEDAN and TOURING CARS
M. J. McCormick
Phone 139 WATFORD

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VOLUME XLIX, NO. 6

LOCAL HAPPENINGS

Four below zero Saturday. Next Wednesday is Ash day, also Valentine day.

4 dozen Boys' fleeced drawers 55 cents a garment. Day by day, in every coal pile is getting smaller.

Mrs. S. Fulcher has eggs that have laid 165 eggs in to Feb. 7.

Ray Morningstar of the age is fitting up a comfort room for tourists.

The Roman Bachannal "Manslaughter" are the mate the screen has ever p. The bad walking and map considerably reduced attendance on Sunday.

Watford Markets—Wholesale 40c, eggs 35-36c, but dry wood \$6.00, green \$5.00. There will be service church on Ash Wednesday at 8 o'clock. All welcome.

On Saturday Swift's are big lot of special values. The Watford Women's have withdrawn the Vale they announced some time. The Ladies' Aid of the Ian church will hold a Val on Friday, March 16th. I later.

Masquerade Carnival at Rink next Tuesday, Feb. 6. Posters for full list of events.

Regular meeting Court Monday, Feb. 12th. A good dance requested as this is very important.

Crompton's New Mode Brassieres and Corsets—Swift's.

"Aunt Susan's Visit" is which will be presented in auspices of the Methodist on Monday evening, March the Lyceum.

The next provincial plow will be held in Lambton. Decided at the meeting of Ontario Plowman's Association Toronto last Tuesday.

The regular meeting of 149 I.O.O.F. will be held home of Miss Ella McLeay day next, Feb. 13th, at 3 p. attendance requested.

Mrs. H. McConnell, of who is 83 years of age, has phone installed for her Fitzgerald. She works the and is delighted with the.

The master work of tl producer "Manslaughter" th screen entertainment of th the Lyceum, Wednesday, F On Candlemas Day the b easily see his shadow in the but would have difficulty in in the afternoon. Wond time he came out of his h Mrs. F. J. Hughes rec that her cousin, Mr. George Telegraph Train Dispatcher O., was accidentally killed day while in the discharging duties.

There was a big crowd on Tuesday night. T band was present and gav stunted amount of good liv and the skaters enjoyed ing immensely.

A table of new gingham a wider and finer cloth 2 patterns.—Swift's.

New steel rails will be Central Division of Canada Railway between Hyde I Sarnia, commencing April new rails will be laid by eliminating a great deal of.

On account of the incre price of newspaper paper, of counter check books is be advanced shortly. Partic of counter check books well to order now.

The business man w abroad for any product wh obtained from or through business man is doing his ness and the whole town a 8 Boys' Overcoats, size to clear at Swift's. \$5 and Do you enjoy a good Ho Come to the supper give Ladies' Aid of the Method at Mrs. D. A. Maxwell's o Feb. 9th, from 5 to 8 o'clock mission 25c. Everybody w Service in Calvary Bapt on Sunday, Feb. 11, at 3:30 p.m. "The Message of th "God forbid that I should in the cross of our L Christ."—Paul. There w service at Watford church