

WOMEN and THE HOME

INSTITUTES READY FOR CONVENTION

Expect Four Hundred Delegates Will Come to London on November 4.

Four hundred women are expected in the city week after next for the annual convention of the women's institutes of Western Ontario. Mrs. George Edwards of Komoka, provincial president, was in the city this morning to make further arrangements for the coming sessions on Nov. 4, 5 and 6. She is anxious for a very large representation from each of the branch institutes. Although but one delegate has the power to vote, she urges others to be present and take part in the discussions.

Hon. J. S. Martin, minister of agriculture, will be the chief speaker and with Mrs. Martin will be a guest at the civic banquet to be tendered the delegates at the Smallman & Ingram dining-room on the night of Nov. 4. Mrs. William Todd of Orillia, past president of the Ontario women's institutes federation, will also be a speaker on this occasion. While another outstanding woman present at the convention will be Mrs. Aitken of Beeton, who was convener of the women's institutes exhibit at the Canadian National Exhibition this year.

Mrs. George Edwards leaves Monday for Ottawa and will spend the coming week attending the Eastern Ontario women's institutes convention there.

Some of the interesting subjects which are scheduled to come up for discussion at the coming convention are rest rooms, school libraries, cemeteries, community skating rinks, and so on. Special speakers for the first afternoon will be Alexander McLaren of the Ontario agricultural college, Guelph, and Mrs. Glenn of Hensall, whose subject will be "What a Woman Can Accomplish in Agriculture." Mrs. W. T. Mead of Blenheim will also give a report on immigration at this session.

Wednesday morning will be devoted to education and better schools and legislation relating to women and children. Mrs. M. Stone of Arkona will give a talk on education, while Mrs. Fred Haggan of Aylmer will speak on legislation.

On Wednesday evening Mrs. Aitken of Beeton is scheduled to give an address on how to get the greatest results from institute work. Another speaker of Wednesday evening will be George A. Putnam of the women's institutes branch of the Ontario department of agriculture. Mrs. Todd of Orillia will be the speaker on Thursday morning.



MISS MAGDELEINE HEBERT

of Montreal, whose coming-out dance was attended by the Prince of Wales in Montreal.

PERSONALS

Dr. and Mrs. Atkinson of Exeter were in town this week.

Mrs. R. T. Brynner, William street, is again in town after a visit in Toronto.

Miss E. C. Smith of Hartford, Conn., is the guest of Mrs. A. H. Murphy, Huron street.

Mrs. Frank Jones, Richmond street north, was the hostess of an informal euchre at her home this week.

Mrs. E. H. Nelles of "Norwood House," North London, was a guest in Toronto for a few days this week.

Mrs. E. J. Rose and small daughter, Helen, of Price street, are visiting with relatives and friends in Detroit.

Miss Marion Beck, daughter of Sir Adam Beck, has enrolled as a student at the University of Western Ontario.

Mr. and Mrs. J. H. Chapman, King street, returned to London recently from their summer home, "Osmotherly-on-Erie."

Mr. Palmer Q. Bessey of New York city and Montclair, New Jersey, was a recent guest of Mr. and Mrs. Albert H. Murphy, Huron street.

Mrs. E. V. Buchanan and little son Billy are the guests of Professor Duncan MacArthur of Queen's university and Mrs. MacArthur, Kingston.

Rev. A. J. Love has returned from Sarnia, where he officiated at the wedding of Mr. Stewart MacDonald and Miss Marion Wray of Moore township.

Mrs. W. H. Fox, Waterloo street, is to be the hostess at a tea tomorrow in honor of Miss Katherine Moore of Barrie, who is a student at Brescia hall this year.

Miss Stella Baron has been in town spending a few days with friends and relatives before leaving for New York and Cleveland. Miss Baron was a former Londoner.

Mrs. Albert May and her young son, of New Jersey, accompanied by Miss Aileen Oliver, who has spent the past year with her, are in town, the guests of Mrs. George Oliver, Wellington street.

Mrs. George Bartlett, 60 Empress avenue, has returned home, having been the guest of her daughters, Mrs. John McLaughlin, Grand Rapids, and Mrs. W. E. Mulholland, Sandwich, for the past four months.

Mrs. C. Courtwright McDougall, formerly of London, is in town.

BLUE GUILD ADOPTS CHILD AT GRAY HOME

Girls Plan Bazaar To Be Held in December at Home of Lucile Hayman.

A new organization comes to public notice. It is the Blue guild, an enterprising little society of ten girls, whose president is Miss Lucile Hayman, daughter of Mrs. E. C. Hayman, Kensington apartments. And their chief concern just now is a small girl of the Ronald-Roy Gray home whom they have adopted. In their own way they are trying to make up to her the lack of father and mother and they are seeing that she has warm, comfortable clothing and a jolly treat now and then.

They have even gone so far as to make some of the clothing, dresses and sweaters, with their own hands. And now they are raising money for more by giving a bazaar in December at the home of Mrs. E. C. Hayman, Kensington apartments.

This week the club met at the home of Miss Barbara Fraser, Victoria apartments, to sew for the bazaar.

Members of the club include Lucile Hayman, president; Dorothea Laidlaw, Lucy Ford, Dee Dee Seaborn, Audrey McLennan, Anna Grant, Ruth Thompson, Mary Hutchinson, Margery Gilmore and Barbara Fraser.

merly Miss Wynnifred Mann, is entertaining at a dinner party tonight in honor of Miss Kathleen Crawford and Mr. G. H. R. Fiddall, whose marriage takes place Saturday.

Mrs. Jack Stevens is entertaining at a dinner at her home tomorrow night.

Mr. and Mrs. A. D. Jordan are to be the hosts of a Halloween party on Oct. 31.

Mr. and Mrs. Cyril McMurtry of St. Thomas are in town, the guests of Mrs. McMurtry's mother, Mrs. Coleman.

Mrs. Diprose and Mrs. Cummings are joint hostesses this afternoon at a tea for Mrs. Parkinson.

Miss Sterling Westland, daughter of Dr. and Mrs. Westland, Queen's avenue, is visiting in Toronto, the guest of Mr. and Mrs. Lind.

Mrs. J. Fox, Hayman Court, is entertaining at a tea tomorrow for Mrs. Rigney of Kingston, who is the guest of her mother, Mrs. Regan, Kensington apartments.

Mrs. George Edwards of Komoka, president of the provincial federation of women's institutes, goes to Ottawa next week to be present at the convention of the Eastern Ontario branches there.

Mr. and Mrs. C. A. Speers of Toronto are spending a few days of this week with Mr. and Mrs. C. L. Ferguson, Matland street, and will return to Toronto by motor on Sunday.

Mrs. Speers is the daughter of Mr. and Mrs. Ferguson.

Mrs. R. M. DeLisle is leaving on Saturday for her home in Austin, Texas, after spending the past six weeks with her parents, Mr. and Mrs. A. M. Legg, Cathcart street. Mrs. DeLisle has been entertained by a number of friends during her stay in London.

Miss Ruby Parker, a popular bride-elect, was the guest of honor at a charming shower given for her by Mrs. E. D. Schott at her home in Queen's avenue. The rooms were attractively decorated in pink and white, and during the evening Miss Parker was presented with a shower bouquet of carnations, from which were suspended rhyning notes and light refreshments were served, and the happy party came to a close.

The rifle ranges at the coves was the scene of an interesting social gathering this afternoon, when the military men and ladies of the city and their friends gathered there for the King George challenge trophy shoot and presentations of gold medals.

Sixteen teams of cadets from throughout the district entered. The Hon. Mrs. Shuttleworth King presented the medal offered by Gen. King; Mrs. Ronald Harris presented the Ronald Harris medal, and Mrs. Ray Lawson the medal offered by Ray Lawson. A medal offered by Col. Hobbs was also presented during the afternoon, the arrangements being in charge of Col. George H. Gillespie, district cadet officer. Following the presentation tea was served from attractive tables out in the open. Mrs. Seeley Smith, wife of the new commander of the R. C. R's, presiding, assisted by other wives of the officers.

The members of St. Paul's choir entertained at a jolly Halloween party last night in Cronyn hall in honor of Miss Marion Beattie, who is leaving London shortly. The hall was very attractively decorated with Halloween colors of black and orange, and the tea room, where refreshments were served, was effectively arranged with black cats, witches and pumpkins. A grand masquerade march opened the evening, during which the costumes were judged, and the guests made a varied showing indeed, with many different characters represented. Miss Beattie was presented with a gift on behalf of the members by the choir president, Major Bradshaw. The games were in accordance with the event, and light refreshments were served. The committee in charge of the delightful party included Mrs. Ashman, Miss Iva Logan, Major Bradshaw, and Messrs. W. C. Holt, L. Smallwood, S. Taylor and G. Matthews.

CHOICE

Mums and Pompons

THE WEST FLORAL CO.
249 DUNDAS STREET.
PHONE 2187.

STORE HOURS:
Store Opens, 9 a.m.
Store Closes, 6 p.m.

GRAY'S, LIMITED

Express charges prepaid on all Mail Orders \$5.00 or Over.

THE LATEST IN STYLES and GREATEST IN VALUES

READY FOR SATURDAY.



A Special Grouping

One table READY-TO-WEAR MODELS, made from extra-quality panne and silk velvet, black and new colors, snappy styles; hats you'd expect to pay more for. **\$2.95**

Saturday One table TRIMMED HATS, in black and the popular shades, feather and flower trimmed. Special price for Saturday **\$4.95**

25 new models FRENCH PATTERN HATS (no two alike); each hat carries individuality; latest style touches. Saturday **\$8.95**

Fourth Floor.

SKIRTS.

FRENCH WOOL CREPE SKIRTS, several style pleats, camisole or band top; colors of shutter green, navy, sand, gray and black; all sizes. **\$7.50**

CHILDREN'S PULLOVER SWEATERS

Balkan style, pure wool, colors of sand and peacock; sizes 4 to 12 years. **\$1.98**

Third Floor.

KNITTED WOOL GLOVES

Ladies', Misses' and Children's Knitted Wool Gloves, gauntlet and two-dome styles, fawn, gray and lovat shades, in plain or contrasting trim, sizes 6 to 7 1/2. Regular \$1.00 and \$1.25. Special prices, a pair **69c** and **89c**

CHAMOIS SUEDE GLOVES, short gauntlet style, with flare cuff, also strap wrist, gauntlet style; sand, mode, gray, beaver, brown and black, with self or contrasting points; \$1.25 and \$1.50 values. Sale price, a pair **98c**

LADIES' AND MISSES' HOSE, wool and silk and wool, plain and novelty rib, ribbed and hemstitched top, black, sand, beaver, gray, navy, brown, (black and white), sizes 8 1/2 to 10. **98c**

CHILDREN'S HOSE, plain or ribbed, sand, gray, brown, black, cream, and lovat, sizes 4 to 5. **50c** to **\$1.00**

At a pair **50c** to **\$1.00**

BRASSIERES, white and pink, back fastening, with and without elastic at waist; odd sizes. Priced to clear at, each **29c**

Main Floor.

NEW COATINGS

54 AND 56 INCHES WIDE. **\$2.45**

PER YARD **\$2.45**

The newest blocks, stripes and tweeds. VELOURS, medium weight, soft, smooth finish, furrow check, soft deep pile; **\$2.45**

TWEEDS, heavy weight for utility and school coats. All at one special price, a yard **\$2.45**

Second Floor.

Fur-Trimmed Coats

Exquisite models in the season's favored materials and shades, fur trimmed, many with collar and cuffs of fur. Specially priced, **\$25.00 to \$69.50**

LADIES' AND MISSES' WINTER COATS, in novelty tweeds, teddy bear cloth, cut velours and American velours, full lined and interlined, all new styles; sizes 16 to 20. **\$16.95**

Saturday

SATURDAY SALE



Third Floor.

BLOUSES

SILK KNIT BLOUSES, all new shades, ties to match, overblouses style. Special **\$5.95**

Third Floor.

LADIES' AND MISSES' FLANNEL DRESSES

All the new shades, including wall flower, pitch tar, shutter green, sand, black and white, navy and white; button, lace and braid trimmed. Priced at **\$8.50 to \$13.95**

Third Floor.

BLOUSES.

BROADCLOTH BLOUSES, tailor made, new collar and cuffs, white and sand. Again on sale **\$2.95**

at Third Floor.

CHILDREN'S FLANNEL MIDDIES

Admiral make, all wool, fully shrunk; colors of paddy, navy, scarlet, sand; braid and emblem trimmed; sizes 6 to 40. Priced **\$2.75 to \$7.50**

Third Floor.

BLOOMER SALE.

150 pairs BLOOMERS, of English satinet, 12 colors, double elastic knee, ample sizes. One day sale, **95c**

Saturday, a pair **95c**

LADIES' FLEECE-LINED UNDERSKIRTS, gray only. Extra value, **\$1.50 and \$1.75**

LADIES' FLANNELLETTES, kimono style, round neck, hemstitched trimmed, colors pink, blue, and mauve. Saturday **\$1.19**

CHILDREN'S FLANNELLETTES, high neck, long sleeves, double yoke, back and front. **\$1.39**

Sizes 6 to 8 years **\$1.39**

Sizes 10 to 14 years **\$1.49**

CHILDREN'S SLIPOVER GOWNS, round neck, short sleeves, sizes 10 to 14. Special **\$1.39**

CHILDREN'S WHITE GOWNS, sizes 2, 3 and 4 years (samples). **59c**

Third Floor.

WOOL DRESS FABRICS

40 TO 56 INCH WIDTHS. **98c**

PER YARD **98c**

56-inch ALL-WOOL BLACK SERGE, well finished; 54-inch ALL-WOOL NAVY SERGE, firmly woven; 40-inch WOOL CREPE ARMURE, in popular colors; 40-inch NOVELTY STRIPE DRESS GOODS, for dress or skirt. All at one special price, a yard **98c**

Second Floor.

Saturday Values For The Home

EXTRA VALUES.

SCOTCH BLANKETS, all pure wool, all-white or pink or blue borders; extra large size, 80x100. Special, **\$12.95**

a pair **\$12.95**

72x98, at a pair **\$11.50**

FLANNELLETTE BLANKETS, best quality, double bed size, 70x84; white with pink or blue border. Sale price, **\$2.69**

a pair **\$2.69**

EIDERDOWN COMFORTERS, English and Canadian makes; extra values **\$10.00**

Main Floor.

EXCEPTIONAL VALUES.

KINDERIA EMBROIDERED PILLOW CASES, new and dainty, scalloped or hemstitched. **\$1.95, \$2.50, \$2.95**

Per pair **\$1.95, \$2.50, \$2.95**

CIRCULAR PILLOW COTTON, excellent quality for embroidering; widths 40, 42, 44 and 46 inch. In lengths 1 to 5 yards. Mostly 55c quality. Sale price, **39c**

a yard **39c**

REVERSIBLE EIDERDOWN for bathrobes, 2 yards wide. Special, **\$2.25**

Main Floor.

BIG VALUES.

STRIPED FLANNELLETTE, 1 yard wide, at a yard **25c**

FLANNELLETTE, one yard wide, novelty stripes and plain mauve, pink, light blue and corn color. Sale price, **35c**

a yard **35c**

NEW MIDDY FLANNEL, plain colors; brown, navy, peacock, light and dark sand; 31-inch width, a yard **95c**

WRAPPERETTE, excellent for comforters, 32 inches wide. Sale price, **25c**

Main Floor.

Hemstitching and Picotting Orders Promptly Filled and Delivered. Fourth Floor.

GRAY'S, LIMITED

140 DUNDAS STREET

PHONES 115-116

Ladies' Tailoring and Dressmaking Department, Under the Supervision of Miss Hagan. Fourth Floor.



Hoot mon!
ha'e ye tried
the famous
Laura Secord
BUTTER SCOTCH

159 Dundas Street, at Richmond Street.

The Ladies of London Are Reminded

that the Hudson Fashion Shoppe Anniversary Sale continues all day today and tomorrow. Values are being offered in coats and dresses that the ladies will find cannot be duplicated elsewhere in this city. All the beautiful fashions displayed at the recent Fashion Show may also be seen.

The Store Will Remain Open on Saturday Evening Until 10 p.m.

Hudson's Fashion Shoppe

203 DUNDAS STREET.

LIMITED.