

Set Your Stakes...

For a successful career by gaining knowledge of Business and Shorthand as imparted at the

FOREST CITY Business Shorthand College
LONDON, ONT.

Catalogues free.
J. W. WESTERVELT,
Principal.

Our System

of making, and the quality of goods we put in make your clothes look and fit until they are worn out.

Splendid line of Fall Tweeds.

O. LABELLE,
MERCHANT TAILOR,

372 Richmond St. Phone 1027.

Doyle's Liniment.



I had La Grippe, which left me with Rheumatism in my legs and ankles; could hardly endure the pain, and was reduced from 150 to 130 lbs. I went to Mount Clonara to take the baths, and was induced to take along a bottle of Doyle's Liniment. I felt a marked benefit after the first rubbing. Have only been using it a little over a week, and can use my limbs nearly as well as ever I could. I consider it one of the greatest known remedies.

W. M. PALMERSTON,
Of St. Thomas Police Force.

The only known Remedy that will cure the Sprained Calf, Joint of a Horse.

Price 60 cents per Bottle.
JOHN W. DOYLE, London, Ont., 747
Sample Bottle, 25c.

TEUMSEH or FOREST QUEEN FLOUR
Absolutely Pure

Lovers of "pure food" will appreciate these "Flours." They are the finest, whitest, purest and best flours on the market. We do not hesitate to recommend them to our most particular customers. Once tried—always used.

J. D. SAUNBY,
PHONE 132. Proprietor.

FAIRBAIRN
MERCHANT TAILOR
Opp. City Hall, Upstairs

DR. PINGEL,

OFFICE:
Wellington Street, opposite Public Library, London.

FITZGERALD
and FITZGERALD,
Larrieters 171 Dundas Street,
Fitzgerald Block

Don't be a
Back-Number.

Use Up-to-Date Ammunition.

Our cartridges are right, strong, clean shooting, accurate and sure fire. They have won the trade. Shoot them and win.

W. A. BROCK,
192 Dundas St., - London, Ont.

Buy Wall
Paper Right...

If you are going to paper one room or the whole house, it will pay you to call and examine our new designs. Our stock includes every kind of wall paper from the simplest design to the most elaborate embossed effects. The right buying of wall paper is the difference between an artistic home and an ordinary house.

H. & C. COLERICK,
443 Richmond Street.

Bear in Mind

that we are the only firm in the city authorized to use the UNION STAMP on our Breads.

DEAN & CO., Bakers,
547 Hamilton Road.

HIGHEST CASH PRICE
paid for old gold and silver, lead and copper dross.

Canada Smelting and Refining Company,
Corner Richmond and King Sts., London, Ont.

Fashionable Furs

There's nothing to be gained by delaying the purchase of your furs. All the newest designs and styles are in now, besides prices are advancing. Come in at once.

Spittal, Sabine & Co.

152 Dundas Street.

Bicycles

Cleaned, Stored
And Repaired.

Have your bicycle taken apart, thoroughly cleaned, lubricated, adjusted and stored in a dry, warm place until required next spring. We will also insure it against loss by fire. Can send for it now and deliver it next spring in good running order. It costs only \$2.00. Shall we send for it? Phone 800.

WM. GURD & CO.,
185 DUNDAS STREET.

FINE TAILORING
SOUTHCOTT'S

361 RICHMOND ST.

METEOROLOGICAL

Toronto, Nov. 3-3 p.m.—Since last night a moderate depression has developed to the southward of, and moved into, the lower lake region, accompanied by rain. Elsewhere in Canada the weather has been fine. Minimum and maximum temperatures: Victoria, 48-59; Kamloops, 38-46; Calgary, 25-34; Qu'Appelle, 26-38; Winnipeg, 22-34; Parry Sound, 22-46; Toronto, 30-46; Ottawa, 25-40; Montreal, 23-38; Quebec, 22-36; Halifax, 32-50.

Local temperature: The highest and lowest readings of the thermometer at the observatory on Friday, Nov. 3, were: Highest, 40°; lowest, 31.5°.

Today sun rises 6:58, sets 5:06; moon rises 8:23 a.m., sets 5:44 p.m.

There's a
Difference

in bread, but if you take Johnston Bros.' XXX Bread you'll find it the same all the time. That's why so many people take it. At your grocers or delivered daily by our wagon. Phone 818.

A Message
To the Ladies.

We extend an invitation to all who admire pretty and useful things to call and see our up-to-date stock of watches, clocks, jewelry, silverware, spectacles and novelties. We have prizes and surprises for everybody. Don't be deceived by anyone claiming to sell "just cheap." See our stock and you will know as we do, it can't be done. We claim for our stock general excellence in quality, immense variety, and lowest prices. It pays to do your shopping with

THOS. GILLEAN,
JEWELER AND OPTICIAN,
402 RICHMOND ST.
Official Issuer of Marriage Licenses.

London Advertiser.

UNION LABEL

A LOCAL BUDGET

—The German Lutherans will hold sermons in Duffield Hall Sunday morning and afternoon.

—Miss May Schultz, of Minnesota, and Miss Bertha Kompass, of South London, are the guests of their cousin, Miss Krempene, at Freepost, Ont.

—The will of the late Joseph Gordon, of Toronto, and formerly of this city, has been filed for probate. He left an estate of \$7,175 to his wife. Of this \$4,838 is in cash.

—Bridgeburg Review: Chas. Findlay has received notice from headquarters that he is to be removed to London forthwith, to take a passenger run from London to Niagara Falls.

—The Bishop of Huron left yesterday for a confirmation tour in the county of Grey. The bishop will be absent until the end of the month. All his Sundays are engaged to the end of the year.

—Two of the "busses" operated by the street railway strikers have been taken off. They were hired from Mr. Essery, of Centerville, who, through his solicitors, Messrs. Hellmuth & Ivey, has put in a claim for over \$100 for arrears.

—The new Methodist Church at Kippelon will be opened on Sunday, Nov. 12. Rev. Joseph Edge, of this city, president of the London conference, will preach at 10:30 a.m., and dedicate the church to the worship of God. Rev. W. J. Waddell, of Elmville, will preach at 3 p.m., and the president again at 7 p.m.

—Ben Heatherington, the crippled young man who formerly sold fruit on the steps of the Bank of Commerce, is desirous of procuring employment of any kind which will enable him to support himself. He is a young man deserving of help, and any person who can give him employment for the win-

When You Buy Jewelry

Buy Diamonds. When you buy Diamonds come to us. You will be sure to get what you pay for and that you pay no more than you ought to.

WARD, THE JEWELER,
374 RICHMOND ST.

\$20-SUPERIOR-\$30

RANGES

Steel Ovens. PENINSULAR Base-burners. Air-Tight Heaters \$3.

STRINGER'S, 141 King St.

DINNER...

From 12 to 1:30, 25c.

Meals and lunches served all day long on the European plan.

PALACE CAFE
Richmond St., Opp. City Hall.

ter will do a kind act and one which they will have no cause to regret.

—Mr. W. H. Hewlett, of this city, has been engaged to act as accompanist at the concert to be given in Massey Music Hall, Toronto, on Monday evening next, by Miss Clara Butt, the great English contralto singer, Alberti, baritone, and Miss Gaertner, violin.

GEN. SYMONS' RELATIVES IN LONDON.

The late Gen. Sir William Penn Symonds, who met death fighting for his flag against the Boers, was closely related in this city. Mrs. Annie Olmsted, Mrs. (Dr.) Shoups and Miss Symonds (sisters), of 161 Maple street, are first cousins of the late general. He was the eldest son of the late William Symonds, eldest brother, Mr. Symonds died in this city about twenty years since, but until his death a close correspondence had always been maintained between him and his brother.

METEOR SHOWER DUE NOV. 14.

Astronomers are looking forward with the deepest interest to the night of Nov. 14, when an immense shower of meteors, such as comes only three times in a century, is expected. The last great shower occurred in 1866, and the one before that in 1833. The marvellous shower comes at intervals of 33 years. Elaborate preparations are being made to photograph and observe the showers, and results of the greatest value are expected. At the principal universities and observatories throughout the country the event will be carefully watched. The most brilliant part of the display will probably come between midnight and dawn.

TRADES AND LABOR COUNCIL.

A special meeting of the Trades and Labor Council was held last evening to take action in regard to putting on a complete "bus service for the coming winter, and to consider other matters in connection with the street car strike. There was an extra large attendance of delegates. The committee reported that they had secured "busses" at several points, and there would be no difficulty in securing twice the number required. It was determined to raise a fund of \$2,000 to procure teams and "busses." A committee was appointed to visit every local union and ask that every effort be made to raise the amount required. Lists will be circulated for this purpose. A large amount was pledged immediately. The rumors of men going back to work, which have prevailed for some weeks, were mentioned. The delegates thought such rumors were too stale to deserve further notice, and that even if a few did go back, it would be easier to maintain the struggle, as it would mean so many less men to maintain. It was the unanimous opinion of the delegates that before the winter was over they would force the street railway company to give them a 3-cent rate. It was decided to issue manifestos during next week, and to take steps to bring several noted speakers who have already been secured to deliver lectures to the public.

MAPLE LEAF LEAGUE.

The third annual meeting of the Maple Leaf League was held on Wednesday. Satisfactory reports were received from the president and the secretary. The following votes of thanks were passed: To the London Floral Company, to Gammage & Sons, to Mesdames Ellis, Harris, Labatt, Beck, and Messrs. C. Becher and Perrin, for contributions of flowers; to Mesdames Smallman, Marshall, Bremner, a friend, Miss Smart, to Messrs. Gill, Shaw, Wood, Mitchell, Callard, Bowman, Hobbs and Fessenden. These officers were elected: Honorary president, Mrs. Smallman; president, Mrs. Marshall (re-elected); vice-president, Mrs. Hamilton, Mrs. Bremner, Mrs. Dreaney, Mrs. Glass, Miss Shaw-Wood; treasurer, Mrs. Scretion; recording secretary, Mrs. Graham; corresponding secretary, Miss Minchinnick. As the Maple Leaf League is an affiliated society, it joined in the following cablegram to her Majesty the Queen: "That the National Council of Women of Canada further desire to convey to her majesty the expression of their most loyal devotion, and their desire in common with the whole people of Canada to join in upholding the honor of the empire, while deeply grieving that her majesty should be called on to undergo the sorrow brought to her heart by the losses entailed on her and her people by the present war." The meeting then adjourned. Several new members were added to the roll.

Over 100 miners from Dawson and Atlin came down to Vancouver on the steamer Clutch. The Atlin output is estimated at \$1,250,000 for the season.

Parnell's Eureka Bread.

A bread that's best for everybody. A practical test has proved that it is more readily digested—has it is richer in nutriment—and that it retains its moisture longer than any bread baked. Secure it of your grocer—refuse substitutes. All grocers sell EUREKA BREAD.

THE PARNELL-DEAN STEAM BAKING CO., PANY,
75 Bruce Street. Telephone 929.

BOARD MAY BUY TYPEWRITERS

For Use of the Commercial Form-Commercial Course Diplomas.

A special meeting of No. 1 committee of the board of education was held last night, there being present, Mr. R. A. Bailey (chairman), E. J. McRobert, E. W. Boyle, Dr. Teasdale, Inspector Carson, ex-Principal Merchant, Principal Radcliffe and Secretary McElheran.

The proposal which has been submitted by the educational department regarding the facilities for practical teaching to be granted by the city to the pupils of the Normal School was to have been discussed, but as the members present did not understand just to what extent they could deal with this proposal, it was deemed advisable to get the opinion of their solicitor before touching upon it, and, upon motion of Mr. McRobert, it was decided to have the solicitor of the board confer with the city solicitor, as to their power to accept or reject the arrangement.

It was decided to recommend to the board that four typewriting machines be bought and placed in the commercial school for the instruction of second year pupils. It would be necessary to have at least three times that number to allow of the subject being taught in the first year also.

Acting upon a suggestion of Mr. Merchant, it was determined that pupils of the commercial school who have so acquitted themselves in all branches of practical work through the year and pass the final examination creditably, shall be given a special diploma, which may serve as a proof of efficiency to any business man.

FURNISHING THE HOSPITAL

Dr. Balfour and the Chairman Will Place Orders at Once—At Work on the Private Rooms.

The hospital trust met yesterday afternoon and discussed the matter of furnishing the new buildings. Dr. Balfour reported that Mrs. J. H. Gardiner, Mrs. Thomas McCormick, Mr. John Ferguson, Mr. Isaac Waterman, the Western Ontario Commercial Travelers' Association, St. Andrew's Society, London Commandery of the Knights of the Grip, the Independent Order of Oddfellows, St. John's Lodge, W. E. F. and A. M., and the Bank of Toronto have each agreed to furnish private rooms. Some of the rooms have been selected, and the work of furnishing begun. There is no limit to the expense private individuals may go to in the matter. Some rooms will run up to \$200.

The trust empowered the medical superintendent and the chairman to order furniture for the public wards and the administration building. Each of the four wards, it is estimated, will cost \$300. Little of the furniture can be obtained before the opening.

The formal opening, the trust concluded, was a matter for the council to deal with. Dr. Balfour suggested that the opening be in the evening, when the buildings could be lighted throughout. A short programme could be rendered in one of the wards, after which the buildings could be inspected. The public might be given to understand, also, that for a week or so following the buildings would be open for inspection.

Miss Kate McKerricher, of Lorne avenue, a probationer, was taken on the staff.

Dr. Balfour reported 32 admissions and 34 patients discharged during the past month. Those now under treatment number 64. The collections for October amounted to \$773 35, and the payments were \$938 84.

Col. Lewis (chairman), Mr. McCormick, Mayor Wilson and Dr. Balfour were present. The trust will meet again on Monday to consider by-laws.

BRAINS! BRAINS!

(Rule the world, don't they?)

It is our
Business
to furnish
Brain-
Building
Food
TO
Brain Workers

That Food is
Grape-Nuts

Grocers sell and Postum Cereal Co., at Battle Creek, Mich., make.

To Be Well Dressed Is Your Ambition.

MEN'S SUITINGS

Kingsmill's

Clerks, Mechanics, Farmers, Farmers' Boys, Business Men and all who wish WORK-A-DAY SUITS for WINTER WEAR, come to our

20 Per Cent Clearance Sale of
Heavy Canadian Tweeds.

Wool has gone up over 40 per cent. We bought before the rise. You get the benefit. See what your money will buy by the yard:

Should be.	Our Price.	Your Price.
60c.....	30c.....	20 per cent off.....24c
80c.....	40c.....	20 per cent off.....32c
\$1.00.....	50c.....	20 per cent off.....40c
\$1.20.....	60c.....	20 per cent off.....48c
\$1.50.....	75c.....	20 per cent off.....60c
\$2.00.....	\$1.00.....	20 per cent off.....80c

AS USUAL, we cut to measure, FREE OF CHARGE, any thing you may buy in the above.

Inexcusable if you let this great offer pass. The cloth is worth FOUR TIMES THE MONEY.

These are honest woollens—well made—no shoddy.

It Is That Carefulness

In every detail that makes "Fit-Reform" clothing the recognized standard ready-made clothing of Canada today.

The material used in the construction, and the style, fit and finish are equal to the best custom made, and at one-half to one-third the price.

Suits—\$10, \$12, \$15, \$18, \$20.
Overcoats—\$10, \$12, \$15, \$18, \$20.
Trousers, \$3, \$4, \$5, \$6.

The Fit-Reform Wardrobe

ROBERT M. BURNS, 180 Dundas Street.

BLACKSMITHS AND WOODWORKERS

Form an Association and Adopt Standard Prices—Officers Elected.

An important meeting of blacksmiths and woodworkers, of Middlesex was held in this city yesterday, at the Foresters' Hall, for the purpose of forming an association similar to those formed in adjoining counties, Perth, Huron, East Elgin and Oxford. The principal object of the meeting was to adopt a standard of prices, forced upon them by the great advance in the prices of material. There were present about 75, composed of the most influential mechanics of the county of Middlesex, also representatives from the wholesale hardware trade, who gave the association every encouragement in the way of co-operation. The officers appointed were: R. Mowat, president, London; Charles Campbell, treasurer, London; La Velle German, secretary, Wellbourn.

Matrimonial.

FISHER-BENNOCH.

Mr. James Fisher, publisher of the Mount Forest Confederate, formerly of the Leamington News, was united in marriage at Stratford Thursday, to Miss Mary Bennoch.

SMITH-DUCK.

A pretty wedding ceremony was performed at the Episcopal Church in Morpeth on Wednesday, when Miss Annie Duck, daughter of Mr. Duck, a well-known resident of that village, was married to Rev. E. Smith, son of Rev. Mr. Smith, Episcopal minister, at Forest, and brother of Miss Smith, superintendent of Woodstock hospital. The ceremony was performed by Rev. Mr. Lee, of Princeton. For a number of years Miss Duck was attached to the office staff of the Massey-Harris works, Woodstock, and later was a valued assistant in the office of the Bain Wagon Company. For the past few months Miss Duck has been living in Ridgeway.

Obituary.

The 3-year-old child of Mr. Wm. Berry died of diphtheria at the hospital yesterday afternoon.

WM. RYAN.

Wm. Ryan, son of Mr. W. H. Ryan, of Elginfield, died in this city yesterday, aged 61 years, after a long illness. The funeral took place from Clarke & Smith's undertaking rooms this morning, to St. James' Cemetery, Clarendon.

MRS. S. A. DECOV.

The death occurred yesterday at Elgin Lodge, Iona, of Mrs. L. A. Decov, aged 77 years and 8 months. Deceased was a daughter of the late Peter McGregor, one of the first settlers of London, and who kept the first hotel here, situated at the Forks, and was jailer for some time. The late Mrs. Decov survived her husband some few years, and leaves a family of seven sons and two daughters. The family are: Dr. Decov, of Montreal; Daniel Decov, of Middlemiss; A. E. Decov, of Vancouver; W. A. Decov, C. P. R. agent, Vancouver; Duncan Decov, Clippie Creek; Mrs. Dr. Clarendon.

A GOOD RECORD

Johnston Bros., Bakers, Commenced Business Eleven Years Ago Today.

That ever progressive bread-baking firm, as Johnston Bros., continues to keep and hold their reputation as leaders in their line of trade. They have been established eleven years. Having built their business foundation on solid rock principles, they have continually kept extending their business on the reputation of their now many famous brands of bread. They employ in the manufacture of their product the most skilled workmen, the most modern ideas, and only the purest materials on the market, with the result that Johnston Bros.' XXX Bread today has become a household word. They now each day bake and deliver from their modern bakery more bread than any bread-making concern in Western Canada.

SPECIAL NOTICES.

The British Capture Two Positions.

Victory always goes with well-trained troops and young men or women who have received a thorough and practical training in shorthand and typewriting also secure good positions. During the past week Miss P. McKellar was appointed stenographer to Bradstreet & Co., city, and Mr. Owens in superintendent's department G. T. R., city, both graduates of Co's Short-hand and Business Academy, 78 Dundas street. Mr. Co's guarantee to place every pupil who passes final examination. During the present year he has placed 75 pupils in situations. Ten more pupils can be accommodated and pupils should join at once.

Eastern Rugs and Carpets.

A large quantity of Turkish rugs and carpets have reached this city direct from Constantinople. They are the finest ever brought to London, and will be of much interest to admirers of these novelties. These rugs (history tells us) have been woven by the dainty fingers of dark-eyed Eastern ladies, who look upon their manufacture as a sort of fancy work. While of the finest quality, their value lies not therein, but in their scarcity and age, while no machinery has even been invented to give the twist and tie the square knot which is a peculiar feature of the rug. Mr. J. W. Jones, auctioneer, has received this consignment, and will offer it for sale next Wednesday and Thursday. He hopes that his enterprise in bringing such a valuable collection to the city will be appreciated.

Feather and down cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 693 Richmond street north. JAMES F. HUNT & SONS. Telephone 997.

Electric Turkish Baths.

When rheumatic, nervous or tired, take a good Electric Turkish Bath, and see what benefits will obtain from them. Satisfaction in every case is guaranteed. 320 Dundas street.