

Suggests a Few Lessons

ON "HOW TO USE THE NEW CARS."

Editor Evening Telegram.

Dear Sir,—I would ask you to be good enough to let me say a few words in connection with the new street car service. The cars, I think, are splendid and can hold 50 persons comfortably, are well lighted, heated and ventilated and travel very smoothly. The men who are learning to drive the cars are doing their best to become efficient, but under present conditions are badly handicapped. I noticed a lot of small boys travelling on Sunday for the novelty and as they pay their fares they have a perfect right to do so, but they were shouting at the top of their voices and opened nearly all the windows, to the discomfort of the other passengers. In some cases occupants took up unnecessary space in the seats, and the persons seated outside had their feet and legs out in the aisle. People getting in first did not move to the back and consequently the rear of the car was empty and the front crowded.

It is impossible for the operator to attend to his duties and control the passengers' behaviour, and I would suggest that for a few weeks, anyhow, until the cars are running properly and the novelty wears off, a second most of whom only do these things unthinkingly and explain to them what to do and also to always have the correct fare whenever possible. I saw one car taking 5 minutes to unload passengers, as very few had the correct fare. That five minutes may mean a late mark against employees who work at places where they have to check in on a time clock when they enter their place of business.

We have a chance now of a good car service and in the initial stage is the time to have it efficient and appreciated and make it a credit to the city and the company. Thanking you for space, I am,

Yours truly,

TRAVELLER.

Nov. 16th, 1925.

Potato Situation in P.E.I. Discussed at Rotary

The regular luncheon of the Rotary Club was held yesterday with Rotarian C. H. Chandler in the chair. There was one guest, Mr. Reagh Tinsley. There was no regular programme, but an informal round table discussion took place, in which Rotarian R. E. Mutch, Dr. MacMillan, President Jenkins and others participated.

Mr. Mutch, who was asked about the potato situation, said that the market this fall was somewhat phenomenal. The high prices realized were unexpected, although some of the outsiders may have known they were coming before the local shippers did. The situation is gradually improving every day, the railway doing everything it can to relieve the congestion. "The embargo on American shipments is easing up loading, and if the present fine, mild weather continues for a few days, we will be pretty well out of the woods," said Mr. Mutch.

In answer to a question, why is there such a demand for Prince Edward Island potatoes this year, when last year you could hardly give them away, Mr. Mutch said that the situation resembles that of 1919. Early in the fall the market opened at 40c. and it was not until later nearing the close of navigation that the Americans realized their shortage, and the price increased rapidly, there being as high as \$2.50 a bushel paid. This year the Americans jumped in much earlier in the season in a scramble to get all the potatoes they could.

I am not given to predictions, said Mr. Mutch, but I will make a prediction that potatoes will be selling more cheaply in Prince Edward Island before the middle of next May than they are selling to-day. With all North America conserving potatoes the big shortage may be made up. There is no doubt a shortage exists. Two years ago European potatoes were kept out of the Cuban market and that tended to reduce the supply in the United States owing to the heavy shipments from that country into Cuba. The embargo still exists, but it is being reported that it may be lifted shortly. If so it is claimed that European potatoes can be obtained in Cuba more cheaply than elsewhere. —Charlottetown Guardian, Nov. 13.

Wanted 1000 housewives to try "Perfect" Baking Powder. Oct. 20, Nov. 17.

Mme. Petrova Loses Suit

\$7,500 Damages Awarded Against Her. NEW YORK, Nov. 10.—Mme. Olga Petrova, stage and screen star and playwright, lost the damage suit brought against her in the Supreme Court by William H. Roberts, former British naval officer, who charged her with drawing, without his consent, upon his play, "The Red Wig," in fashioning her drama, "The White Mask."

STEERS Ltd.

STEERS Ltd.

Bed Ticking.

Firm quality, single width Bed Ticking with a close twill finish. Reg. 58c. yard. Tuesday & Wednesday 58c.

Cushion Covers.

Of White, Buff and Brown crash, with wide hemstitched hem on deep frill of self material; nicely embroidered centres. Reg. 70c. each. Tuesday and Wednesday 57c.

Items of interest displayed in every corner of our Store, at special prices.

Steers Ltd.

Children's Corset Waists.

White Joan and Corset of exceptionally good quality is used in the manufacture of these serviceable little garments. They are bound around the neck and armholes with linen tape, have back closing and attachment for suspenders; sizes for children from 2 up to 12 years of age. Reg. 75c. pair. Tuesday and Wednesday 60c.

Children's White Sweaters.

Made from a beautiful soft quality wool with turned down collar and overedging of Pink and Pale Blue. Pom-poms trim the front. Long sleeves. Reg. \$2.00 each. Tuesday and Wednesday \$1.59

FOOTWEAR

Men's Black Box Calf Boots.

A very comfortable blucher style that will fit well and give a good account of themselves. Rubber heels and medium width toes; sizes 6 to 10. Reg. \$4.65 pair. Tuesday and Wednesday \$4.26

Men's Brown Calf Boots.

A serviceable, dark shade and good quality, made to fit perfectly and give service; sizes 6 to 10. Reg. \$5.18 pair. Tuesday and Wednesday \$4.79

Women's House Shoes.

Of Black Dongola Kid with self adjusting elastic side, rubber heels and perforated toe caps; sizes 3 to 6 1/2. Reg. \$2.85 pair. Tuesday and Wednesday \$2.65

Women's Strap House Shoes.

Of Black Kid, fleeced interiors and low rubber heels; sizes 5 to 7. Special for Tuesday and Wednesday \$1.72

Boys' Brown Calf Boots.

A very durable quality for Fall and Winter wear, made to give comfort and wear; sizes 9 to 13. Reg. \$4.60 pair. Tuesday and Wednesday \$4.29

Boys' Black Wool Hose.

White ribbed style in heavy weight, seamless toes and heels, medium and small sizes; all wool. Reg. 90c. pair. Tuesday and Wednesday 72c.

Big Boys' Wool Hose.

In a very serviceable quality for hard knock-about wear, ribbed legs and plain seamless feet. Reg. 90c. pair. Tuesday and Wednesday 47c.

Women's Handkerchiefs.

Fine White Handkerchiefs with silk flower embroidered in corner. Reg. 12c. each. Tuesday and Wednesday 9c.

Terry Cloth Feeders.

In Pale Blue, Pink and White, with fringed edge and tape to tie at back. Reg. 35c. each. Tuesday and Wednesday 28c.

Overcoats and Suits

Boys' Suits.

Manly little Suits, cut with belt all around the waist and at the front and back. They are made from hard-wearing Cashmere Tweeds, in Brown and Grey effects; sizes 6 to 12 years. Reg. \$9.85 to \$10.00 each. Tuesday and Wednesday \$8.40

Boys' Overcoats.

Of Light Grey coat material that is not too heavy for romping boys of 6 to 12 years. These Coats are cut in the best style now in use. They are well made with high collars and belt to circle the waist. Mothers should take advantage of this opportunity now, for these coats may not be offered again at this low price. Reg. \$9.50 \$8.10

Men's Overcoats.

Of heavy weight Wool Coating materials in new Browns and Greys. These Coats have been in our store less than a week and we now offer them at special sale prices. They are desirable in every way. You should see them to fully appreciate their values. We know they are selling at a much higher price in other stores, but we offer them at very low prices for this week. Reg. \$22.00 each. Tuesday and Wednesday \$18.60

Men's Tweed Suits.

Dark Grey Suits, stylishly cut and tailored from heavy striped tweeds of All Wool. Just the right kind of a suit for Fall and Winter wear. Smart in appearance, dressy, warm and comfortable, and desirable in every respect. And offered at a very low price, quality considered; sizes 4, 6, 8 and 10. Reg. \$22.50 suit. Tuesday and Wednesday \$19.20

Men's Silk Scarfs.

In a beautiful assortment of pretty striped effects on black ground; size 10 by 56 inches, with deep silk fringed ends. Reg. \$2.30 each. Tuesday and Wednesday \$1.69

Men's Wool Socks.

In wide ribbed, heavy quality, suitable for the present season's wear, of Fawn, Green and Tan; all sizes. Reg. 75c. pair. Tuesday and Wednesday 60c.

Men's Wool Scarfs.

Fawn and Grey Angora wool with deep self color fringe at ends 20 inches wide and 56 inches long. Reg. \$2.30 each. Tuesday and Wednesday \$1.84

STEERS Ltd.

STEERS Ltd.



Canvas MATS 17c each

TUESDAY and WEDNESDAY

Steers Ltd.

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Black Worsted Hose.

Suitable for women or big boys. Made from All Wool yarn of an exceptionally good quality; sizes 8 and 9 1/2 inch feet. Reg. 85c. pair. Tuesday and Wednesday 70c.

Women's Cashmere Hose.

In Mid Grey, Tan, Covert and other new shades. Very stylish and warm for present season's wear. Made with high spliced heels and toes; sizes 9, 9 1/2 and 10. Reg. \$1.35 pair. Tuesday and Wednesday \$1.10

Pure Thick Rich Cream

Strawberry brand; you will always find this handy, for it can be used the same as fresh cream or milk. Regular 45c. tin. Tuesday and Wednesday 35c.

"Cobra" Metal Polish.

For polishing all kinds of metal surfaces. Reg. 25c. tin. Tuesday and Wednesday 20c.

Washington Lye.

A thorough cleanser. Regular 15c. tin. Tuesday and Wednesday 12c.

Crushed Sugar Corn.

Strictly reliable and of the best quality. Regular 25c. Tuesday and Wednesday 20c.

Pure Lard.

Made from pure fat; one pound packages. Reg. 40c. Tuesday and Wednesday 35c.

String Beans.

"Dominion" brand, a quality you will always use. Try them now at this special price. Reg. 25c. tin. Tuesday and Wednesday 22c.

Early June Peas.

S. O. S. brand; you can always depend on having these just as they should be. Reg. 25c. tin. Tuesday and Wednesday 20c.

Armada Tea

A blend of the choicest hill grown Ceylon Tea. Reg. 90c. lb. Tuesday and Wednesday 74c. for 15c.

Choice Loose Cocoa.

A pure rich quality. More beneficial and nutritious than any tea or coffee you can buy. Reg. 20c. lb. Tuesday and Wednesday 15c.

Evaporated Milk.

Has all the nutritious properties of fresh cream. Reg. 15c. can. Tuesday and Wednesday 13c.

Palm Olive Toilet Soap.

Well known for its splendid quality. It helps the skin considerably to retain that youthful appearance. Reg. 13c. cake. Tuesday and Wednesday 11c.

Smallwares

Tape Measures.

Encased in circular nickel cases with spring to automatically wind tape back after used. Length 40 inches. Reg. 12c. each. Tuesday and Wednesday 9c.

Beldings Artysl Rope.

For all home silk work. A good assortment of shades. Special for Tuesday and 3 slips for 13c. Wednesday 10c.

Dressing Combs.

Black, White and Stained, in assorted sizes. Reg. 20c. each. Tuesday and Wednesday 23c.

Crown Exercise Books.

With the genuine smooth Ivory water marked paper. Reg. 7c. each. Tuesday and Wednesday 6c.

White Tea Cloths.

Tastefully worked with silk designs at corners. Finished with wide hemstitched hem. Reg. 75c. each. Tuesday and Wednesday 63c.

Marble Boudoir Clocks.

Good time-keepers encased in real marble; Pink or Light Grey veined. Reg. \$1.35 each. Tuesday and Wednesday \$1.57

STEERS Ltd.

STEERS Ltd.

Unbleached Table Damask

Heavy quality material, 54 inches wide. Reg. 70c. yard. Tuesday and Wednesday 55c.

White Pillow Cases.

Embroidered at corners, frilled on hemstitched hem. Reg. 55c. each. Tuesday and Wednesday 45c.

Fancy Plaid Blankets.

Thick light weight with a deep fluffy nap; size 66 by 76 inches. Reg. \$4.85 each. Tuesday and Wednesday \$3.98

Costume Tweeds.

Assorted Dark patterns, all wool quality; 56 inches wide. Reg. \$1.45 yard. Tuesday and Wednesday \$1.19

If you know values you will see at a glance the savings on every item.

Men's Sweater Pull-overs.

In Grey and Lovat shades; sizes 36, 38, 40 and 42. Made from All Wool yarns and should be very serviceable in quality. Reg. \$3.60 each. Tuesday and Wednesday \$2.98

Men's Grey Work Shirts.

Of heavy made Union Flannel that will give great service and wear. These are made by an English manufacturer and they are large and roomy in the sleeves and body; sizes 14 1/2 to 16. Reg. \$1.80 each. Tuesday and Wednesday \$1.58

Yard Materials

Grey and Blue Striped Shirt Materials.

In a fine, soft quality; 30 inches wide. Reg. 30c. yard. Tuesday and Wednesday 26c.

White Shirting.

With a smooth, superior finish; 36 inches wide. Reg. 35c. yard. Tuesday and Wednesday 28c.

White Shirting.

Medium weight, finished soft for the needle; 36 inches wide. Reg. 30c. yard. Tuesday and Wednesday 24c.

White Long Cloth.

Our special quality of very fine weave; 36 inches wide. Reg. 35c. yard. Tuesday and Wednesday 29c.

White Flannelette.

Very heavy material. Made from pure Egyptian cotton, free from filling; 34 inches wide. Reg. 47c. yard. Tuesday and Wednesday 41c.

36" White Flannelette.

Soft fleecy finish, exceptionally good quality. Reg. 65c. yard. Tuesday and Wednesday 48c.

Misses' Gauntlet Gloves.

Of Grey, Beaver or Brown Wool, in brushed effect. Good heavy weight suitable for Fall and Winter wear. Reg. 78c. pair. Tuesday and Wednesday 60c.

Misses' Over-Knickers.

Of fleeced jersey material, in Navy and Sage, made with elastic fitting elastic run waist and legs; sizes 8 to 12 years. Reg. 60c. pair. Tuesday and Wednesday 47c.

Women's Wear

Women's Black Cashmere Shirtwaists

In high or low neck style, well made and nicely finished. Long sleeves with cuffs. Reg. \$1.75 each. Tuesday and Wednesday \$1.45

Stanfield's Underwear.

The vests in short sleeve style, are finished with strong lace and neck edging of self material; the pants in ankle or knee length, have adjustable waist bands and closed crotch. Reg. \$1.70 pair. Tue. & Wed. \$1.39

Women's Wool Sweater Coats.

Turquoise only, in roll collar effect with cuffs and patch pockets. A very serviceable garment fashioned from good quality All Wool sweater yarn; sizes 36, 38 and 40. Reg. \$5.40 each. Tuesday and Wednesday \$4.50

Women's Pink Coutel Corsets.

Entirely new, short hip models with elastic band at top and four strong hose supporters; sizes 22 to 30. Reg. \$1.55 pair. Tuesday and Wednesday \$1.09

Women's White Coutel Corsets.

In the graceful long hip tapering effect, demanded by the prevailing fashion. Made with unbreakable spiral boning and four heavy elastic suspenders, with the new "no-tear" attachment. Sizes 22 to 32. Reg. \$2.90 pair. Tuesday and Wednesday \$2.35

Workmen's Muleskin Mitts.

With comfortable, wool-knit wrists and warm wool lining; all sizes. Reg. 70c. each. Tuesday and Wednesday 57c.

Men's Work Gloves.

Gauntlet wrist style, made from hard wearing muleskin leather. Reg. 65c. pair. Tuesday and Wednesday 52c.

Men's Winter Caps.

One piece crown with wool and fur ear bands to turn down from the inside. Colors: Green, Fawn and Grey. Reg. \$1.55 each. Tuesday and Wednesday \$1.26

STEERS Ltd.

Prince Raps Flapper Style

Johannesburg, South Africa, Nov. 2.—The Prince of Wales has ruled against modern cropped femininity in less mannish women.

He confided his secret judgment to a woman, and the secret has met the usual fate after circulating confidentially in South African society since the Prince departed for Southampton.

A prominent woman asked the Prince what he thought of the modern girl.

"If you mean," Wales replied, "the close cropped, cigarette smoking, mannish dressed, noisy girl one frequently sees in all countries, then I must confess that the modern girl does not appeal to me in the slightest."

On the Air To-Day

WILLARD STORAGE BATTERY COMPANY CLEVELAND, OHIO.

WTAM—CLEVELAND—389.4 METERS.

Programs Eastern Standard Time.

Tuesday, Nov. 17, 1925.

6.00 to 7.00 p.m.—Hotel Hollenden Studio. Dinner Hour Music by the Hotel Hollenden Orchestra. Carl Rupp, Director.

Wednesday, Nov. 18, 1925.

12.15 to 1.15 p.m.—Euclid Music Studio. Lunch Hour Music by Popular Entertainers.

WPG ATLANTIC CITY.

Wave Length 596.5 Meters—Kilocycles 1000.

(Eastern Standard Time.)

6.45 p.m.—15-minute Organ Recital (Request Selections). Arthur Scott Brook, City Organist.

7.00 p.m.—Hotel Morton Trio Dinner Music. J. Leonard Lewis, Director.

8.00 p.m.—Ethel Rattay Fowler's Fashion Flashes.

8.15 p.m.—Studio Concert. Plaza Hotel Artists. Cecile Steiner, Violinist; Margaret Irwin, Pianist; assisted by Mr. and Mrs. Max Schulman.

9.00 p.m.—Chalfonte-Haddon Hall Dual Trio.

10.00 p.m.—Concert by WPG Male Quartette. Evan Prosser, Tenor; Howard Clemons, Second Tenor; Dr. Bertram B. Fenimore, Baritone; L. Powell Evans, Bass. Alice Warren Sachs, Accompanist.

11.00 p.m.—Dance Orchestra.

CNRA (291 Meters). MONCTON, N.B.

Tuesday, Nov. 17, 1925.

8 p.m. (A.S.T.)—Juvenile Program, under direction of Prof. C. M. Wright.

9 p.m.—Studio Programme by Truro Artists. Under direction of H. W. Sparrow.

1. Quartette—"Sweet Content" (Maunders)—Miss Margaret Leadbetter. Mrs. Pierre Christie, Mr. Gordon McPhail, Mr. John Sprott.

2. Songs (a) "Good-bye" (Tooti), (b) Selected—Mrs. Frank Dickie.

3. Songs (a) Selected, (b) "The Skipper" (W. H. Jude)—Mr. John Sprott.

4. Violin Solos (a) "Because" (from "Jocelyn") (Godard), (b) "Intermezzo" (from "Cavalleria Rusticana") (Mascagni)—Mr. D. R. Henderson.

5. Songs (a) "Three Fishers Went Sailing" (Hullah), (b) "Keep on Hopin'" (Maxwell)—Miss Margaret Leadbetter.

6. Songs (a) Selected, (b) Selected—Mr. Gordon McPhail.

7. Songs (a) "Wert Thou a Slave" (Kilner), (b) "Dreaming" (Milton)—Mr. Horace McDougall.

8. Quartette—"A Slumber Song" (Loehr)—Miss Margaret Leadbetter, Mrs. Pierre Christie, Messrs. Gordon McPhail and John Sprott.

9. Songs (a) Selected, (b) Selected—Mrs. Frank Dickie.

10. Songs (a) Selected, (b) Selected—Mr. Gordon McPhail.

11. Songs (a) "Shipmates O' Mine" (Sanderson), (b) Selected—Mr. John Sprott.

12. Violin Solos (a) "Ave Maria" (Bach-Gounod), (b) "Largo" (from "Xerxes") (Handel)—Mr. D. R. Henderson.

13. Songs (a) "Because I Love You" (Hawley), (b) "A Winter Lullaby" (DeKoven)—Miss Margaret Leadbetter.

14. Songs (a) "A Song of Canada" (Semon), (b) "Annie Laurie" (Lady Jane Scott)—Mr. Horace McDougall.

15. Quartette—"Good Night" (Finetti)—Miss Margaret Leadbetter, Mrs. Pierre Christie, Messrs. Gordon McPhail and Mr. John Sprott.

11 p.m.—CNRA Orchestra. Assisted by Mr. Walter Neale. Mrs. Irvine Malcolm, Accompanist.

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Feb. 1, 1925