

When You Buy at THE BON MARCHE You are assured of New Goods.

Our system of buying enables us to secure New Goods arriving every month. Only Specials do arrive because we pay cash and sell only for cash.

Our lines to-day are more varied than at any other time. Below are a few of our Specials:

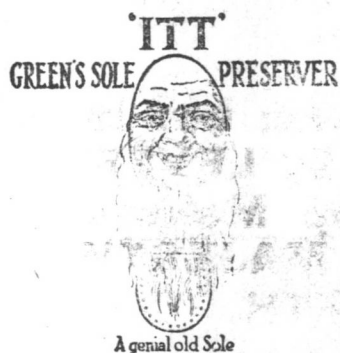
HOSIERY—Men's Black and Heather mixture Sox . . . 27c. pr.	
Special Line of Colored Cashmere Sox, all shades . . . 30c. pr.	
Silk Sox, all shades . . . 35c. pr.	
Men's Blue Chambray Work Shirts . . . 79c. ea.	
Heavy Blue Chambray Work Shirts . . . 85c. ea.	
Khaki Flannellette Work Shirts . . . 1.55 ea.	
Khaki extra heavy weight Shirts . . . 1.75 ea.	
Cotton Tweed Work Shirts . . . 1.35 ea.	
Black Sateen Work Shirts . . . 1.55 ea.	
Silk Ties, Beauties . . . 49c. ea.	
Heavy Cotton Tweed Pants . . . 1.55 pr.	
Heavy Woolen Tweed Pants . . . 1.95 pr.	
Extra Quality Blue Denim Overalls . . . 3.25 pr.	
Nogligee Shirts, new designs . . . 1.35 ea.	
LADIES' WEAR.	
Fleece-lined Vests . . . 69c. gar.	
Fleece-lined Bloomers . . . 79c. gar.	
Extra quality Pants . . . 1.05 gar.	
Heavy Cotton Hose, Black only, 27c. pr.	
High grade Heather Cashmere Hose . . . 35c. pr.	
Children's Buster Brown Hose . . . 35c. pr.	
Boys' Heavy Woolen Hose . . . 45c. pr.	

BonMarché
WATER STREET ST. JOHN'S

"ITT"

Green's Sole Preserver Makes the Soles Outlast the Uppers.

Save Your Soles,
Save Your Families Soles,
And so Save Your Money.



No more hobnails, boot protectors, rubber pads or other unsightly fixtures on your Boots and Shoes.

Green's Sole Preserver is a transparent liquid, a few drops of which applied to the soles of Boots will make them outlast the uppers.

Try a Tin . . . 35c. a Tin.

Sufficient for several pairs of Boots.
DO NOT APPLY ON DAMP LEATHER.

G. Knowling, Ltd.,

SHOE STORES. SOLE AGENTS.
sept11.th.ey

NEW POLICIES

The new Crown Life Policies embody all the latest and most modern features known to life insurance. They afford the policyholder the most complete protection obtainable. Enquire about these new features.

CYRIL J. CAHILL

MANAGER FOR NEWFOUNDLAND.
Law Chambers, Duckworth St., St. John's.

CROWN LIFE
INSURANCE COMPANY

oct23.th.s.tu.ft

The Unknown Quantity

Ethel M. Dell's new Novel. It is the story of a girl who, through no fault of her own, is precipitated from a high position in society to one of humiliation and destitution. In her extremity two friends alone are left to her. Why say more, as you all know all Ethel M. Dell's books are great stories . . . \$1.50

Bill the Conqueror, by P. G. Wodehouse. A delightfully and high-spirited humorous story of modern life in New York and London . . . \$1.50

S. E. GARLAND,

Leading Bookseller & Stationer, 177-9 Water Street.
m.w.t.f

Forty-Five Years in the Service of
the Public—The Evening Telegram.

Enjoyable "At Home"

At the Star Club rooms last night, the members of the Ladies' Auxiliary and their male friends, were the guests at an "At Home," tendered by the Society, as a mark of appreciation to the ladies for the excellent work they have done during the past year. The catering, which was supplied by the Stirling Restaurant, was an excellent one, and was done full justice to by all. The toast list was as follows:

THE KING—Prop. the Chairman; resp. "God Save The King."
ARCHBISHOP & CLERGY—Prop. F. Kenny; resp. Rev. T. J. Flynn, B.A.
STAR OF THE SEA LADIES' ASSOCIATION—Prop. J. T. Martin; Resp. J. Murphy.

THE CHAIRMAN—Prop. W. F. Linegar, M.H.A.; resp. P. J. Cashin, M.H.A.
The speeches were of a high order and paid tribute to the good work of the Ladies' Association during the past year. During the evening songs were rendered by Messrs. "Sandy" Lawrence, W. J. Wallace and Leo Dillon, and a recitation by P. Halley. The C.C.C. Band was in attendance and rendered pleasing selections, which added greatly to the general enjoyment. Dancing then followed to the music of the C.C.C. Orchestra, and did not conclude until an early hour this morning.

The Ladies' Association will hold their annual meeting to-night, when the election of officers will take place and a programme outlined for the winter season.

New Cross Bars fitted in broken weed chains at McKINLAY'S.—nov17.81

Tom Mix at the Majestic To-Day

ARTISTS ON THE S. S. SILVIA.

"North of Hudson Bay," a big Tom Mix special feature will be shown at the Majestic Theatre to-night. The following is the cast:

Michael Dane TOM MIX
Estelle MacDonald Kathleen Key
Peter Dane Eugene Palette
Cameron MacDonald Will Walling
Angus Mackenzie Frank Campeau
Jeffrey Clough Frank Leigh
Armond Lenoir Fred Kohler

An abundance of excitement is offered where Tom Mix shoots through "North of Hudson Bay," a William Fox production, like a meteor. The first thing which strikes one's attention about this production is the total absence of dragged in "thrills." This we think, is the reason that the excitement offered is doubly effective.

The picture concerns the adventures of Michael Dane, played by the passions of more worldly men. He runs from one misfortune to another, from the murder of his brother, his conviction for aiding the murderer unknowingly, to the hardships he endures on the Journey of Death.

At no portion of this film does the action slow up—it's what is known as a speed picture—but it's a speed picture plus sense. In matters of speed an daring this production sees Tom Mix surpass all his former efforts. From every point of view this is an unusual film. Tom Mix is surrounded by a cast of great ability. Kathleen Key, Eugene Palette, Will Walling, Frank Campeau, Fred Kohler and Frank Leigh interpret the principal characters.

Another big attraction in the appearance of the vocalists Emmet O'Mara, a celebrated Irish Baritone and his talented wife, Joanne Palowa who will arrive by S. S. Silvia which is due this evening from New York. They will make their debut to St. John's admirers to-night. In view of these big attractions the admission of 30 cents is charged.

Only \$3.75 purchases a pair of Boots fitted with Rubbers, at SMALLWOOD'S.—nov15.ft

Wesley Church Sale of Work

The annual sale of work of Wesley Church, under the auspices of the Ladies' Aid, was opened in the Lecture Room of the Church yesterday afternoon. Inspector General Hutchings in a brief speech declared the sale opened at 5.30 p.m. in the presence of a large gathering. The various stalls, which looked very pretty, were well stocked with plain and fancy work, fruits, etc., while a Christmas Tree, overlaid with toys, had been provided for the children. During the afternoon the ladies were kept busy attending to the wants of its many patrons and a pretty brisk business was conducted. At 6 p.m. meat teas were served by the Ladies' Aid, and were well patronized. The sale will be continued at 4 o'clock this afternoon, and will conclude with a concert at night.

ANNUAL OVERHAULING. — The Rosalind, which is due to arrive at New York to-day, will undergo her annual overhauling and is not expected to sail from there before Saturday week.

MINARD'S LINIMENT FOR CORNS.

Cohen's
Modern
Emporium

ANNOUNCING

Cohen's
Modern
Emporium

A Sale of Exquisite New Winter HATS An Unusual, and Without Doubt The Greatest Millinery Sale We Have Ever Held!



\$4.00 HATS For

2.48

You will be surprised at the wonderful values in this showing—under the conditions it will be advisable to shop early.

These are not left-overs but new fresh arrivals. Be sure to see these Hats, for you may scour the entire city but we doubt if you will find the values equal to these.



Newly Arrived:

3.25

The Chic, the Smart, the New Hats—an extraordinary group of Hats. Values to \$6.00 for . .

Hats of Velvet, Silk and Velvet, Plush, Felt—many fur and feather trimmed. For Miss and Matron.



Regular \$7.00 Hats
FOR

4.50

Hats of fine quality Lyons Velvet with beautiful trimmings. Just right for Dress, Street and Sports wear. Colors are Black, Penny, Sand, Fuschia, Brown, Grey.

Imagine being able to obtain fine Dress Hats made to sell at \$7.00, for only \$4.50. They are smartly trimmed with Bows, Feathers, Pom-Poms and Ornaments. All the new shapes, materials and colors that are desirable.



Tricolette Jumpers \$1.10
SPATS—3 to 5 88c.

Nowadays It's

COHEN'S Modern Emporium

For Better Hats at Less

335 WATER STREET

BISHOP'S BUILDING

Last Night's Sociable

AT CANON WOOD HALL.

A very enjoyable sociable was held in Canon Wood Hall last night, under the auspices of St. Margaret's Guild. The affair took the form of a tea and concert. The hall was filled to capacity and all present had a very pleasant evening. Amongst those who contributed numbers were, Misses Langmead, Murray; Messrs. Donnelly, Horsley, P. H. Cowan and D. Neal. During the interval ice cream and candy were served, and at the conclusion of the musical programme the ladies of the Guild served delicious teas.

Delicious hard sauce can be made with vegetable fat. Don't forget to add a pinch of salt.

The Family Medicine Chest.

The best remedy for pains, sores, cuts, bruises, sprains.

MINARD'S
"KING OF PAIN"
LINIMENT

Household Notes.

If melted paraffin is poured over the top of paint, it will not harden. Add a little lemon juice to the pastry for your deep-dish chicken pie. Colored cotton goods will fade badly if allowed to freeze on the line. For novel waste baskets, cover deep pasteboard boxes with cretonne. Add a little salt to goose grease and use as a butter substitute in cake. Small, crisply browned sausages make a delightful garnish for roast fowl. Steel wool will remove the alkali that adheres to the inside of the tea kettle. Remember to fill pudding molds

only three-quarters full to allow for rising. Serve fried ham with very thick cream gravy and tiny, fluffy soda biscuits. Pork chops are delicious baked with apples, and garnished with parsley. Before baking apples, top them with marshmallows or grains of tapioca. Individual mince pies are delicious served hot, and topped with caramel ice cream. If canned fruit is firm and is thoroughly drained, it can be candied quite nicely. Season mashed turnips with a little sugar, butter, salt, black pepper, and paprika.

COURTNEY'S

2 Prescott St. Phone 1559
BEAUTY PARLOR.

IN STOCK:
COTY FACE POWDER, Rose, Rachel, White . . . \$1.75
COTY METAL COMPACT, Rachel, White . . . \$2.00
COTY BRILLIANTINE . . . \$3.00
COTY PERFUME, L'Orean, L'Or, Paris, Chypre, \$3.00
aug28,oct.ft

On the palm side of a man's cotton glove, sew an oil pad, and use for polishing.
MINARD'S LINIMENT FOR DIS-TEMPER.