

## OPENING ANNOUNCEMENT

— OF —  
**Modern and Well  
Equipped Drug Store**  
— AT —  
**Water Street West**  
(OPPOSITE SUDBURY HOSPITAL).

We wish to announce to the General Public of St. John's, that our new and up-to-date **DRUG STORE** is now open for business.

We carry in stock a full line of Drugs, Chemicals, Patent and Proprietary Medicines, Toilet Articles, Perfumes, Chocolates and all goods generally carried in a first class Drug Store.

We solicit a share of your patronage, and assure you that any business transacted at our store will receive the best possible attention that can be had in the city.

GIVE US A CALL

**Dr. F. Stafford & Son**

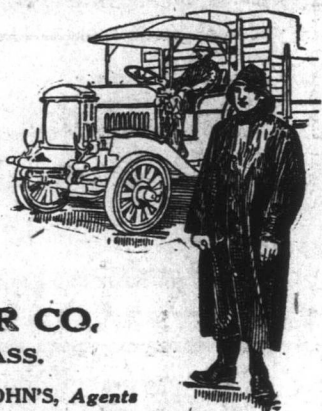
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## BUY—WEAR—USE A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 87 years' manufacture. What more can be said?

Satisfaction guaranteed

**TOWERS**  
**A. J. TOWER CO.**  
BOSTON, MASS.  
PETERS & SONS, ST. JOHN'S, Agents



**"HAIG"**  
**The New Rubber Boot**  
for  
**Men and Boys.**  
All Live Rubber.

Wholesale Price List on Request.

**F. Smallwood, The Home of  
Good Shoes.**  
218 & 220 Water St.

Sole Agents for "Haig" Rubbers in Nfld.

## Household Notes

An electric fan helps to dry clothes in the house on a rainy day.  
Serve white mushroom sauce with sweetbread and mushroom timbales.  
Pack a bombe in equal parts of ice and salt, for at least three hours.  
Sprigs of fresh mint sprinkled with powdered sugar are nice in iced tea.

A thickened soup is not appropriate for the first course of a heavy dinner.  
Serve fruit salad in molded rings of lemon jelly, and garnish with mayonnaise.  
Decorate molds of colored ice cream with spun sugar and candied flowers.

MINARD'S LINIMENT FOR CORNS.

## Empire's Bonniest Baby Competition

The search for the Empire's Bonniest Baby, which the National Baby Week Council (117 Piccadilly, London, England) conducted in connection with Imperial Baby Week (July 28th to 31st) at the British Empire Exhibition, proved to be a very great success. Many thousands of babies from all parts of the Empire were entered, and the Champion was discovered to be an Australian. The other first prize winners were found in Canada and in Newfoundland. Entries for the Competition were received from even the farthest parts of the Empire:—New Zealand, East Africa, South Africa, West Africa, Australia, Canada, India, Ceylon, Strait Settlements, Singapore, Bermuda, Borneo, Egypt, Palestine, France, Gibraltar, Malta, British West Indies, British Guiana, Curacao, Newfoundland, Switzerland, Kenya Colony, Nigeria, British Army on the Rhine, as well as from the British Isles, entries came. In some parts of the Empire—British Isles, Australia, South Africa (Cape Province, Transvaal, Natal), Canada (Toronto, Edmonton), preliminary searches were conducted through the agency of newspapers. The Melbourne Herald, in conjunction with five other Australian newspapers, prosecuted the search in Australia; the Toronto Star, in Canada, and the Edmonton Journal in Alberta.

In South Africa the Transvaal was covered by the Sunday Times Syndicate, the Cape Province by the Cape Times, and Natal by the Woman's Weekly; while in Great Britain the Daily Sketch undertook to find the bonniest British baby. In each of these Sub-Competitions the judging was conducted according to the lines which the National Baby Week Council adopted in making its final selections, and in this way, as far as possible, uniformity in judging was obtained. Many entries from Overseas came direct to the Council.

Entry by means of photographs showing the competitor, unadorned. Each photograph had to be accompanied by a score sheet on which were asked the questions regarding the child's physical condition, age, height, weight, number of teeth, and when the baby first sat up, stood up, and walked without support, method of feeding (natural or artificial). In addition, the judges required to know whether the baby had had teething during the night and whether it had any certain specified defects or had suffered from any illnesses. Each score sheet had to be signed by the parent or other responsible guardian, and by the medical practitioner attending to the child. Thus it will be seen that the competition was largely a "health" competition.

On the final judging Committees were medical experts, men and women specially qualified in the examination of children; two well known artists—Sir William Orpen, R.A., and Mr. Steven Spurrier, R.O.I.; noted Child Welfare workers—Miss J. Halford, Hon. Secretary of the National League for Health, Maternity, and Child Welfare; the Countess of Rothes, member of the Executive Committee of the National Baby Week Council; Lady Nott-Bower, Hon. Secretary of the National Baby Week Council; Mrs. Jean Muldrew of the Canadian Immigration and Colonization Dept. On the medical side there were, in addition, representatives of various parts of the Empire Overseas.

The competitors were divided into three age classes:—3 months to 9 months, 9 months to 2 years, and 2 years to 5 years. A complete list of the 18 prize winners and the announcement of a Consolation prize to triplets is given on the attached list.

## PRIZES.

The Champion Baby, Mary Patricia Wilson, of Australia, received £200; each of the first prize winners in the other two classes, £100, and the remaining 15 on the prize-winner list each received £20. In addition to these money prizes, Messrs. Woodward, Ltd., presented each of the 18 prize winners with a silver porringer and spoon, and Messrs. Milkal, Ltd., gave a silver tea service to the mother of the Champion Baby, British Isles triplets, Sheila, Patrick and Denis Gorton, received a Consolation prize, a trolley Safety Pram. These prizes were presented by Her Grace the Duchess of Norfolk at a grand Presentation Ceremony arranged by the National Baby Week Council, at the British Empire Exhibition on July 21.

## CAN YOU JUDGE BABIES?

So great has the interest been in this search for the Empire's Bonniest Baby that the National Baby Week Council has published the photographs of the 18 prize winners in book form. Each photograph is accompanied by some details regarding the child's physical condition. People are invited to place these 18 in order of merit, the first prize winner in each case being indicated. There is no entrance fee for this new Competition. The National Baby Week Council offers prizes—£50, £25, £10, and ten prizes of £1, for placing these babies in order of merit, the prizes to go to those competitors whose arrangement most closely corresponds with that of the judges, the judges' decision being placed under lock and key at the National Baby Week Council's bankers, not to be opened till November 1st.

## TROUBLED WITH ITCHY PIMPLES Scattered Over Face. Cuticura Healed.

"My face was full of blackheads which later became itchy pimples. They were scattered over my face and neck, and when I scratched them they became worse and left scars. I was troubled with them for about three or four months when I read an advertisement for Cuticura Soap and Ointment and sent for a free sample. It helped me so I purchased more, and now I am completely healed." (Signed) Miss Esther L. Ball, Manitoa Beach, Michigan.

1924, the date on which the Competition closes. Copy of the Baby Judging Book may be obtained upon application to the National Baby Week Council, 117 Piccadilly, London, England, on receipt of 3d. to cover postage, etc.

NOTE.—We have received a very limited number of these booklets which may be obtained by readers upon application at this office.

**EMPIRE'S BONNIEST BABY COMPETITION**, Organised by the National Baby Week Council, London.

## PRIZE WINNERS.

Class A. 3 months to 9 months of age:  
First Prize £100—John Angel Strang, of St. John's, Newfoundland.  
£20 to each of the following—Kevin Phillip James Kealey, of Ivanhoe, Victoria, Australia; Peter David Reding, of Clapham, London, S.W.; Henry Suar Nelson, of Anfield, Liverpool, England; Elsie Barry Smith, of Belfast, Ireland; Kenneth Farrell, of Mount Forest, Ontario, Canada.

Class B. 9 months to 2 years of age:  
First Prize £100—James Edward Rowe, of Whitby, Ontario, Canada.  
£20 to each of the following—Alice Gill, of Bellevue, Johannesburg, South Africa; James Glover, of Edinburgh, Scotland; Alan McCombie Taylor, of Potter's Bar, Middlesex, England; Yvonne Fay Ashburn, of Dunning, of Berea, Durban, South Africa; Neville Vivian Ward, of Maidstone, Kent, England.

Class C. 2 years to 5 years of age:  
First Prize £100—Mary Patricia Wilson, of East Malvern, Melbourne, Australia.

£20 to each of the following—Derek John Marks, of North Finchley, London, England; Brian O'D. Hoskey, of Port Elizabeth, South Africa; Lionel Barnett, of Sefton Park, Liverpool, England; Elsie Mary Collins Hallows, of Hong Kong, China; Robert Davidson, of Durban, South Africa.

A Consolation Prize, a Dunkey Safety Pram, was awarded to Sheila, Patrick and Denis Gorton, triplets of Bow, London, England.

A Silver Tea Service was presented to the mother of the Champion Baby by Messrs. Milkal, Ltd.

A silver porringer and spoon was presented to each of the eighteen prize winners by Messrs. Woodward, Ltd.

Champion Baby—Mary Patricia Wilson, of East Malvern, Melbourne, Australia.



## The

flavour of Luxura Orange Pekoe Tea will instantly appeal to you. Its superior quality is apparent from the very first sip.

After using Luxura, you will pronounce it Simply Delicious. 1 lb. and ½ lb. packages.

At all grocers.

**LUXURA  
TEA**

F. M. O'LEARY, Agent.

sept 21m

## Just Folks.

By EDGAR GUEST.

## FAILURE.

"Were you a failure to-day?"  
I heard a voice ask.  
And I hurried to say:  
"I completed my task."

"Not enough, not enough!"  
Said the voice speaking low.  
"You were overly rough  
With a boy that I know."

"Your work you performed  
In a suitable way.  
But you raved and you stormed  
At a youngster to-day."

"You were cruelly hurt.  
And she hurt my head,  
And she went away hurt  
By the things that you said."

"Did it enter your mind  
When they blundered and foh  
That you could have been kind  
And succeeded as well?"

"The day brought its gain,  
And the task is complete,  
But must you give pain  
To make victory sweet?"

"And what do the boys  
And the girls now declare?  
Do they praise you with joy,  
Or pronounce you unfair?"

"You rot, as you say,  
What you set out to get.  
But what of to-day?  
Is it free from regret?"

"You call it 'success,'  
But now what of those two?  
Do they think more or less  
Of a fellow like you?"

## RICHARD HUDNUT

THREE FLOWERS FACE POWDER

The Face Powder that is Different from the ordinary Face Powder. Quality of Adhesiveness and perfume, with the distinctive and appealing odor of Three Flowers in All Popular Shades.

## "Bugler" Dunne

JUSTICES SPOOFED BY BOGUS V.C.  
"Hero" Stripped Of Glory Goes To Prison.

Shorn of his false glory, a self-styled hero was sent to prison at Oxford for an impudent imposture. Calling himself "Bugler Dunne, V.C." of Colenso fame, he applied to the magistrates the other day for leave to perform in the streets. He explained that he was known as the "Human Ostrich," on account of his ability to swallow watches, glass, coins, and other articles. The Mayor shook "Dunne" heartily by the hand, and granted the permission, remarking that the magistrates felt they must "stretch a point." The supposed hero's second appearance in court was under very different circumstances. In the name of Hardy Percy Dunne he was charged with falsely representing himself to be a person entitled to wear the Victoria Cross. The chief constable explained that enquiries had been made regarding a letter produced by Dunne which was signed by the Governor of the Tower of London, and gave him permission as "Bugler Dunne" to perform on the tower. The letter was genuine, but it was ascertained that the Governor of the Tower had not seen applicant's military papers. The real Bugler Dunne was at present a steward on a ship in the Indian Ocean. When asked where his V.C. was, accused replied that it was on a wall, which he pointed, while his papers were in the hands of the Governor. It was on the strength of this statement that permission was given to him to perform in the streets of Oxford. The constable who arrested Dunne asked the man if he was a V.C., and he admitted he was not. On being questioned about the silver bugle presented by Queen Victoria to the real Bugler Dunne, accused replied that it was in the palace in Hyde Park. When told that there was no palace there, he stated he meant Victoria Park. "Dunne," it was added, performed in Oxford 14 months ago, and then showed a placard saying he was Bugler Dunne, V.C. of the Dublin Fusiliers. Mayor: Were you ever in the Dublin Fusiliers?—Accused: yes.—For how long?—About a month. Prisoner now admitted he had no right to claim that he was the holder of the V.C., and remarked, "I am sorry I had to tell lies to get an honest living."—He was sentenced to a month's hard labour.

## \$12,000 Daily Collected From Issuing Passports

WASHINGTON, Sept. 22.—(A.P.)—The passport business has been a flourishing one for Uncle Sam this summer. It has strengthened the claim of attaches of the Division of Passport Control of the State Department that there is the one unit of the department that more than pays for itself. During the months of May, June and July, passport applications averaged between 1,200 and 1,400 a day. Figures for August are not yet complete.

The great majority of the passports are written in Washington, only a few emergency ones being issued in the field. The abnormal rush this year was occasioned by certain conventions abroad, and the competition among steamship lines to secure the traffic by offering lower passage rates. All the countries of Europe, save

## Ladies' SUEDE FOOTWEAR

FOR AUTUMN 1924.



Our Ladies' Suede Oxfords for Fall and Winter wear are now ready. A splendid showing of Suede Oxfords of unusual merit.

THE PRICE—It's the Shoes at the price that tell the story of value—prices count for nothing, until you see the Shoes.

LADIES' GREY SUEDE 1-STRAP—Low rubber heel.....Price \$3.75  
LADIES' GREY SUEDE SALLY PUMP.....Price \$3.75  
LADIES' GREY SUEDE CROSS STRAP.....Price \$3.75  
LADIES' GREY SUEDE 2-BUCKLE SANDAL.....Price \$3.75  
LADIES' GREY SUEDE 1-STRAP and 2-BUTTON.....Price \$4.50  
LADIES' BROWN SUEDE 2-BUTTON, 1-STRAP.....Price \$4.75  
LADIES' FAWN SUEDE 1-STRAP.....Price \$5.00

We also have a range of new FALL SUEDE OXFORDS, at \$6.50, \$6.75, \$8.00 up to \$10.00 per pair, in many handsome designs.

## F. SMALLWOOD, Ladies' Department

THE HOME OF GOOD SHOES.

218 and 220 Water Street.

sept 12, 1f

## Here It Is!

THE NEW

**CORONA FOUR**

With Standard

**Four-Bank Keyboard**

Features Never Before Obtainable.

This new Corona embodies features which have never before been obtainable in any one machine. Here for the first time is a portable with standard four-bank keyboard, accelerating typebar action, standard length automatically reversing ribbon, complete visibility, stenciling device, self-spacing carriage return, twirlers on both ends of carriage, keyboard controlled back spacer, shift lock and margin release. These are big machine features for which you have hitherto been obliged to pay big machine prices.

## DICKS & CO., Limited, Agents

sept 26, 1f

## EXCEL Long Rubbers

THE FISHERMAN'S FRIEND

FOR MEN & BOYS

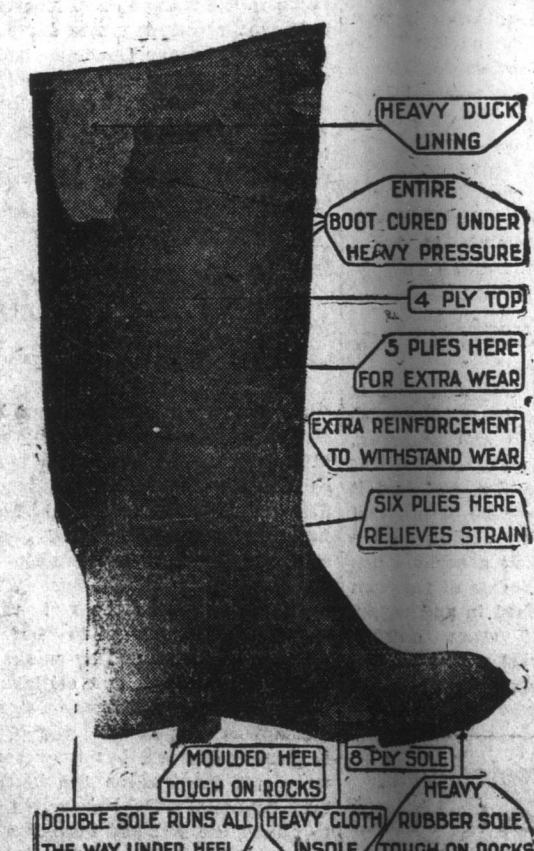
are made on a particular shape of last, which gives the foot more room and prevents slipping at the heel and instep.  
A heavy cloth insole made under a new process which absorbs all moisture, is nicely fitted in to add extra comfort for the wearer.  
ASK YOUR DEALER FOR "EXCEL" BOOTS.

Sold by all reliable dealers from coast to coast.

Distributed by

**Parker & Monroe,**  
Limited  
SHOE STORES.

195  
365 & 363  
Water St. East.  
Water St. West.



aug 18, eod

Belgium, Switzerland and Holland, require visas for which a charge of \$10 is made, and must be obtained by the visitor before entering the country. The Irish Free State has been the latest country to fall in line and asks the customary "ten spot" from sojourners in the Emerald Isle. Uncle Sam started charging a \$10 fee for issuing passports in July, 1920. Although no passport or visa is officially required for Americans trav-

## Worth a King's Ransom.

A wonderful rope of perfectly matched pearls, valued at £250,000, was recently offered for sale in a West End shop.

The fishermen of St. Ives, Cornwall, play marbles in their spare time with as much zest as the average school boy.

MINARD'S LINIMENT FOR SPRAINS AND BRUISES.