icularly Cared For"

of Sir Halifax. On the same ditor of the Daily Mail, with the Hr. Main bye-elecat to make a virulent and

ioning me by name. soubt in the minds of his ho was meant. Of this ittack I was ignorant until

political tenor of the I am not concerned, further say it was hitting below the endeavor to compass Mr. 's defeat by saddling him disagreement with, and acagainst my former political x-Premier Squires.

not know whether the arguhus employed contributed to John's defeat or otherwise, editor of the Daily Mail evibelieved that it would militate him and inversely assist Hawco, or he would not rted to such low down tacunfairly connect Mr. St me with "one of the chief the political drama which the Squires' administra-

last July. Neither is Mr. ousiness associate of mine. sociate-ves, but as soon John or myself finds that n disagreeable there is no

f my political activities when osdell, Mr. St. John and myself and to the best of our ability Squires and contributed our to boost him into the premierand for which service each of as "peculiarly and particularly

for by the premier." Mosdell has now forced upon necessity of reviewing the ds by which Sir Richard Squires farly and particularly, cared me . I accept the challenge and your permission. Mr. Editor. address myself to the issues the Daily Mail as promptontinuously as business prespon my time will permit. hall aim at avoiding vindictive des as far as possible, and I shall rench upon any matters that come within the purview of the

John's, Nov. 1st. Scientific Farming

ommission. J. T. MEANEY.

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BRITISH EMPIRE EXHIBI-TION AND AGRICULTURE. he Ministry of Agriculture and ries is co-operating with the Namal Farmers' Union and the Nationmilk Publicity-Council to put bevisitors to the British Empire Exition at Wembley next year a disw that will convey an adequate picof the history, progress and poslilities of land cultivation in the

The Ministry, which has been alted space in the British Government than the Swe ction, is making it its business to ow how the State has helped and is helping agriculture by enabling to take advantage of the results of dern scientific research. There is to 12 240 feet range of show cases conhing experimental subjects and aples of home products of the soil. my phases of Agricultural activity be displayed on the cinematoaph, and some of the country's leadauthorities on scientific agricul-Te will be at Wembley to explain igs. Among them will be Professor n, the world authority on wheat, will give lectures from time to

the application of electricity to the wing of grain. This is a field of tual achievement as well as of vast sibilities. This, among other things, ll be made easy for laymen to untistand at the British Empire Ex-

Th Farmers' Union and Milk Pub-Council are making themselves asible for a completely equipped ition of dairy farming. They are ting a dairy, 100 feet by 70 feet, a cowshed, 30 feet by 70 feet, in hich 40 cows of the finest breeds Ill be housed and the most modern ethods of milking will be shown. milk there comes butter, many vari-Mes of cheese, dried milk, condensed ifik, milk sugar and dried casein. It is, perhaps, not generally known at casein is the basic milk-product from which umbrella handles, electric the bowls, buttons, hair combs and rative charms are made. The melods of making these things will be

It is hoped through the Exhibition educate the public to an increased mption of milk. America drinks ree times more milk per head of the ion per day than Great Britain. the is wise enough to recognize its reat food value.

The Newest Styles are being shown at

The Royal Stores

The wonderful array of new apparel now displayed at The Royal Stores, faithfully reflects the newest.

styles from the world's Fashion Centres.

The whole store is tuning with the best of everything that is new, and great interest has been aroused among those who desire to keep abreast of the times for a moderate outlay.

Stroll through this Store Friday and Saturday--see the Values

New Fall & Winter Curtainings Our stock of Winter Curtainings are now complete; buy

Casement Cloth. Plain shades of Grey, Pink, Green, Buff, Cream 67c. and White; 38 in. wide. Reg. 75c. per yard for ... 42 inches wide; shades of Red. and Green. Reg. 62c. 70c. per yard for 50 inches wide; in a pretty shade of Green, of a 90c.

ity. Reg. \$1.50 per yard for Curtains. White Lace Curtains; made of good quality Nottingham Lace, in a variety of pretty designs; 2½ yards \$1.62 long. Reg. \$1.85 per pair for Lace Curtains.

3 yards long; a selection of pretty floral designs; made of Nottingham Lace of a very superior quality. \$3.78 Velvet Pile, Table Covers, Olive Green ground with attractive floral designs; hemmed ready for use; \$13.50

Hosiery Specials

Women's Plain Hose.

Women's Cashmere Hose. Plain and assorted ribbs, shades of Grey, Fawn, Nigger and Tan; seamless, sizes 9 and 9½. Reg. 90c. pair 79c.

Women's Ribbed Hose. Shades of Coating, Putty and Covert, seamless, heels and toes, elastic top, sizes 8½ to 10, made of all wool Cashtoes, elastic top, sizes 8½ to 10, made of all wood mere, very special value. Regular \$1.25 pair \$1.05

Shades of Fawn only; seamless, fashioned ankle, double heels and toes; All Wool Cashmere; sizes 7 to 8.1/2 Reg. 95c. pair for

Black Worsted Hose; spliced heels and toes; sizes to

New Stamped Linens at Reduced Prices

Cushion Tops.

Made of Crash Linen; in a variety of pretty tin signs, read for working; size 23 x 18. Reg. 60c. 50c.

Stamped Centres.

Made of good quality White Union Linen, buttoned edge; size 18 x 18, all new designs. Regular 35c. each 29c.

Darning Bags.

Only a limited number, in an assortment of pretty tinted designs, ready for working, made of good quality Blay Linen. Reg. 90c. each for

Pale Pink, Stamped Camisoles, ready for working. Reg. \$1.00 each for Infants' Feeders and Trays. Size 12 x 28; White Crash, buttoned edge, assorted nursery designs. Reg. 25c. each for ...



New Coatings at Sale Prices

Blanket Gloth. In shades of Grey, Saxe, Wine, Navy and Brown: exceptional value: 56 inches wide; ideal for girls' coats. Reg. \$1.95 yard for Nap Coatings.

58 inches wide; in shades of Brown, Grey and Navy; a very special quality. Regular \$3.50 Velour Coatings.

56 inches wide; shades of Light Fawn, Dark Fawn and Brown, Regular \$4.20 yard \$3.70

Costume Serge. 54 inches wide; shades of Fawn, Nigger, Saxe, Navy and Black; extra good value. Reg. \$1.65

All Silk Crepe; in the very latest Oriental designs and colourings. Regular \$5.70 \$4.45

Some Special Values from our Showroom Shantung Smocks Separate Skirts Women's Shantung Smocks, round eck, short sleeves; finished with

A new shipment of Ladies' Skirts, accordeon pleated, in Navy and Brown Cloth; with assorted striped effects; sizes 34, 36 and 38 length; 25 to 28 waist. Regular \$5.50 each \$4.35

New Dresses at Reduced Prices Women's Wool Dresses.

Knitted Wool Dresses, in shades of Fawn, Brown and Saxe Blue; round neck, short sleeves, long waist, neck piped \$5.40 with silk. Reg. \$6.35 each for

Two Piece Wool Dresses

Consisting of Jacket and Skirt, round neck, long sleeves, fastened at waist with one large button, colors of Saxe, Jade, Fawn and Grey. Regular \$10.50 each \$9.10 for

Velvet Dresses.

Women's one piece Dresses of a special quality Corded Velvet, shades of Grey and Fawn, with assorted novelty stripes of con-trasting shades, Kimona sleeve, round neck, piped with silk, gathered at waist and caught with four dainty rosettes of silk and velvet, straight line back and front. This line is absolutely new and very hand-some. Reg. \$16.00 each for \$14.20

Boys' Pants

Boys' Tweed Pants.

Boys' Corduroy Pants.

To fit ages 6 to 9 years.
Regular \$2.10 pair for
To fit ages 10 to 14 years.
Regular \$3.80 pair for
Navy Corduroy Pants.



Underwear

Fleece Lined Vests. High neck, long sleeves, sizes \$1.25 36 and 38. Reg. \$1.35 each for ...

Stanfield's medium weight, strap shoulder; sizes 36 and 38. Reg. \$1.55 each \$1.38 Underskirts.

Sateen Underskirts; Black only, elastic at waist, finished with wide pleated frill, exat waist, inished with tra good quality. Regular \$2.85 \$2.40 Night Dresses. Made of special quality, White Wincey-

ette; V neck, long sleeves, silk embroidered yoke; large sizes. Reg. \$3.50 \$3.00 Children's Wool Suits. Coat, Cap and Leggins, shades of Grey, Rose and Saxe Blue; double breasted, fas-tened with white pearl buttons; to fit ages 1 to 2 years. Regular \$5.00 suit \$4.20

hrough waist line; natural shades Regular \$4.25 each for \$3.60 Another line of slightly better qualty, same style as above. \$4.20

Specials Women's Sweater Coats. Tuxedo collar, girdle and pockets, shades of Mid Grey, Pearl Grey, Saxe and Maize; all wool. Regular \$3.75 each for \$3.30

Sweater Coat

Wool Jackets. Women's All Wool Jackets, slip over sorted shades. Regular \$3.75 each \$3.30

Jumpers. Shades of Brown, Peacock, Navy, Saxe and Rose, collar and girdle. Reg. \$3.75 each for ..

Dressing Gowns. Figured Flette, in assorted Japanese designs, colors of Blue, Rose and Grey; collar and Japanese sleeve edge with silk and tassel. Reg. \$300 for ... \$2.55 Dressing Jackets.

Made of heavy Ripple cloth, in shades of Pale Blue, Rose & Pink; self-col'd, satin col lar and cuffs, long sleeves and \$6.70 pockets. Reg. \$7.50 each for



Stationery Special

AUCTION BRIDGE SCORE PADS-Special 12c.

each ALLADIN PLAYING CARDS—Gilt edge. 32c.

Special per Package ... REVELATION FORTUNE TELLING CARDS—43c.

Special per Package ... FOUNTAIN PEN-16c.

Special each THE NEWFOUNDLAND GEOGRAPHY 73c.

With Part 1, 2 and 3. Special each JC.
LEATHER PENCIL CASE—Containing three Col-

lege Pencils, 1 Drawing and plain pencil, 25c.
1 Pen Holder, 1 Red Eraser, Special each
MAYFAIR LINEN WRITING PAD—A paper with

essential elements of quality; 100; pages, pes to match.

New Hearth Rugs

Reversible Hearth Rugs. Size 24 x 48; without fringe; big assortment of aw and novel designs and colorings. \$1.65 eversible Hearth Rugs. out fringe; size 28 x 56; of a superior qual-

n very pleasing designs and colors. \$2.25 lvet Hearth Rugs. ou will like those, the patterns are pleasingly ided in new designs, special wearing quality; hout fringe; sizes 27 x 52. Regular \$3.59 xminster Door Mats.

nged ends; size 11 x 27, bright and new terns and colors. Regular \$1.45 each \$1.29 yards wide; a big selection of new and want-

patterns, in very pleasing colors. \$2.35

Women's Footwear at Sale Prices Women's Laced Shoes.

Black Vici Kid; Cuban rubber heels, medium toe; sizes 3 to 7. Regular \$2.70 pair \$2.40 Women's Calf Shoes. Mahogany Calf, Cuban rubber heels, medium be, 3 straps and buckle; sizes 3 to 8. \$3.45

Black Viol Kid; sizes 11 to 2. Regular \$2.30 \$2.55 pair for Child's Button Boots. Brown Vici Kid, natural shape; sizes 4 to 6; buttoned style, Regular \$1.45 pair \$1.30 Child's Patent Leather Shoes. Sizes 5 to 8; wide toe, one strap. \$1.75

Cheville Hat Covering In shades of Grey, Fawn, Nayy, Paon. \$2.70 Red and Black. Reg. \$3.20 yard for

Buckles Black and Colored, suitable for Coats, Costumes and Dresses. Regular 37c. each for

Men's Wear Bargains

Have you taken advantage of our GREAT LOWER PRICE SALE of Men's Overcoats and Suits? If not, remember you have only two days left to do so. Secure your Fall Overcoat and Suit while this great sale is on. You may be prejudiced against buying an Overcoat or Suit for Winter wear so early, half a glance at our stock and prices and you will Do not forget our complete stock of Trousers are included in this Sale, look over your stock, most likely you will require a pair or two. Buy them now and same money.

Seasonable Socks for Men Men's Ribbed Socks.

Black, heavy ribbed, extra spliced heels and toes; in warm winter weight. Regular 45c. Men's Colored Socks.

Heavy weight, in Brown and Green Heather mixtures; all sizes. Regular 70c. pair 63c. Extra Heavy Wool Socks.

Extra Heavy Wool Sucks.

5 ply leg, 4 ply foot and 5 ply toe and heel; Regular \$4.50 each
Black only; assorted sizes. Regular 80c. 72c. Velour Hats. Men's Plain Socks.

Colors of Brown and Black; very fine wool, in a seasonable weight; all sizes. Regular 86c. New Neckwear

A very special offering in Boys' Pants, suitable for school wear. Wide End Ties. A large selection of Wide flowing end Ties, in assorted shades and pat- 32c. To fit ages 5 to 12 years. Reg. \$1.80

terns. Reg. 35c. each for

A wonderful selection, have'nt room to them up in two words:—Fashion's 99c. latest. Reg. \$1.20 each for

New Fall Headwear for Men Would a new Hat smarten you up in appearance?

Yes! Well choose it here. Choosing is easy all the New Fall Styles spread out before you.

Shades of Light and Dark Grey and Brown: Shades of Light and Dark Grey and sizes, in the new shapes for Fall wear. \$4.15 Regular \$4.50 each for

Assorted shades of Beaver and Grey; warranted all English Fur Velour; very smart looking for Fall and Winter wear; all sizes. Reg. \$6.50

Men's Shirts

Percale Shirts.

Men's English Shirts; made of extra strong Percale, white with colored stripes; double cuff, soft collar band; sizes 14 to 17. Regular \$2.00 each for \$1.65

properly describe them. Buy quickly, sum Another line of a little better quality; soft cuff; soft collar band; all \$2.25 sizes. Reg. \$2.50 each for





Necklets de of Wood Beads, in shades of Coral, Red, Brown, Yellow and Lavender. 45c.

le. Reg. \$3.00 pair for .. .

Regular \$6.20 pair for

Box Calt; sizes 1 to 5, very ser- \$2.75

Shopping Bags e of Suede and Leather; shades of Bro

de of Suede and Leather, and Grey, with fringe. Regular \$1.40

