

Curiously and peculiarly Cared For"

From the Evening Telegram.
St. John's, Nov. 2.—On October 29th I left
St. John's for Halifax. On the same
day the editor of the Daily Mail,
London, wrote to the editor of the
Telegraph, London, to make a virulent and
personal attack on me.

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The Newest Styles are being shown at The Royal Stores

The wonderful array of new apparel now displayed at The Royal Stores, faithfully reflects the newest styles from the world's Fashion Centres.
The whole store is tuning with the best of everything that is new, and great interest has been aroused among those who desire to keep abreast of the times for a moderate outlay.

Stroll through this Store Friday and Saturday—see the Values



New Fall & Winter Curtainings

Our stock of Winter Curtainings are now complete; buy now in anticipation of your needs and save money.

Casement Cloth.

Plain shades of Grey, Pink, Green, Buff, Cream and White; 36 in. wide; Reg. 75c. per yard for .. 67c.

Art Serge

42 inches wide; shades of Red and Green. Reg. 70c. per yard for .. 62c.

50 inches wide; in a pretty shade of Green, of a better quality. Regular \$1.00 per yard for .. 90c.

Shades of Red and Green; much superior quality. Reg. \$1.50 per yard for .. \$1.30

Curtains.

White Lace Curtains; made of good quality Nottingham Lace, in a variety of pretty designs; 2 1/2 yards long. Reg. \$1.85 per pair for .. \$1.62

Lace Curtains.

3 yards long; a selection of pretty floral designs; made of Nottingham Lace of a very superior quality. Reg. \$4.25 pair for .. \$3.78

Table Covers.

Velvet Pile, Table Covers, Olive Green ground with attractive floral designs; hemmed ready for use. Reg. \$15.50 each for .. \$13.50

Hosiery Specials

Women's Plain Hose.

Plain Cashmere Hose in shades of Grey, Fawn, Nigger and Black; seamless fashioned leg, garter tops; sizes 9 and 9 1/2. Reg. 60c. pair for .. 53c.

Women's Cashmere Hose.

Plain and assorted ribbed, shades of Grey, Fawn, Nigger and Tan; seamless, sizes 9 and 9 1/2. Reg. 90c. pair for .. 79c.

Women's Ribbed Hose.

Shades of Coating, Putty and Covert, seamless, heels and toes, elastic-top, sizes 8 1/2 to 10, made of all wool Cashmere, very special value. Regular \$1.25 pair for .. \$1.05

Misses' Hose.

Shades of Fawn only; seamless, fashioned ankle, double heels and toes; All Wool Cashmere; sizes 7 to 8 1/2. Reg. 95c. pair for .. 84c.

Children's Hose.

Black Worsted Hose; spliced heels and toes; sizes 1 to 6. Reg. 50c. pair for .. 48c.

Sizes 4, 5 and 6. Regular up to 75c. pair for .. 60c.

New Stamped Linens at Reduced Prices

Cushion Tops.

Made of Crash Linen; in a variety of pretty tinted designs, ready for working; size 23 x 19. Reg. 60c. each for .. 50c.

Stamped Centres.

Made of good quality White Union Linen, buttoned edge; size 18 x 18, all new designs. Regular 35c. each for .. 29c.

Darning Bags.

Only a limited number, in an assortment of pretty tinted designs, ready for working, made of good quality Blay Linen. Reg. 90c. each for .. 75c.

Camisoles.

Pale Pink, Stamped Camisoles, ready for working. Reg. \$1.00 each for .. 88c.

Infants' Feeders and Trays.

Size 12 x 28; White Crash, buttoned edge, assorted nursery designs. Reg. 25c. each for .. 20c.



New Coatings at Sale Prices

Blanket Cloth.

In shades of Grey, Saxe, Wine, Navy and Brown; exceptional value; 66 inches wide; ideal for girls' coats. Reg. \$1.95 yard for .. \$1.70

Nap Coatings.

55 inches wide; in shades of Brown, Grey and Navy; a very special quality. Regular .. \$3.50

Velour Coatings.

55 inches wide; shades of Light Fawn, Dark Fawn and Brown. Regular \$4.20 yard for .. \$3.70

Costume Serge.

54 inches wide; shades of Fawn, Nigger, Saxe, Navy and Black; extra good value. Reg. \$1.85 yard for .. \$1.65

Egyptian Crepe.

All Silk Crepe; in the very latest Oriental designs and colourings. Regular \$5.70 yard for .. \$4.45

Some Special Values from our Showroom

Separate Skirts

A new shipment of Ladies' Skirts, accordeon pleated, in Navy and Brown Cloth; with assorted striped effects; sizes 34, 36 and 38 length; 25 to 28 waist. Regular \$5.50 each .. \$4.35



New Dresses at Reduced Prices

Women's Wool Dresses.

Knitted Wool Dresses, in shades of Fawn, Brown and Saxe Blue; round neck, short sleeves, long waist, neck piped with silk. Reg. \$6.35 each for .. \$5.40

Two Piece Wool Dresses.

Consisting of Jacket and Skirt, round neck, long sleeves, fastened at waist with one large button, colors of Saxe, Fawn and Grey. Regular \$10.50 each .. \$9.10

Velvet Dresses.

Women's one piece Dresses of a special quality Corded Velvet, shades of Grey and Fawn, with assorted novelty stripes of contrasting shades, kimono neck, round neck, piped with silk, gathered at waist and caught with four dainty rosettes of silk and velvet, straight line back and front. This line is absolutely new and very hand. \$14.20 some. Reg. \$16.00 each for ..

Seasonable Underwear

Fleece Lined Vests.

High neck, long sleeves, sizes 36 and 38. Reg. \$1.35 each for .. \$1.25

Wool Vests.

Stanfield's medium weight, strap shoulder; sizes 36 and 38. Reg. \$1.55 each for .. \$1.38

Undershirts.

Staten Undershirts; Black only, elastic at waist, finished with wide pleated frill, extra good quality. Regular \$2.85 each for .. \$2.40

Night Dresses.

Made of special quality, White Winceyette; V neck, long sleeves, silk embroidered yoke, large sizes. Reg. \$3.50 each for .. \$3.00

Children's Wool Suits.

Coat, Cap and Leggings, shades of Grey, Rose and Saxe Blue; double breasted, fastened with white pearl buttons; to fit ages 1 to 2 years. Regular \$5.00 suit .. \$4.20

Sweater Coat Specials

Women's Sweater Coats.

Tuxedo collar, girdle and pockets, shades of Mid Grey, Pearl Grey, Saxe and Maize; all wool. Regular \$3.75 each for .. \$3.30

Wool Jackets.

Women's All Wool Jackets, slip over style, Tuxedo collar, wide hipper band, assorted shades. Regular \$3.75 each for .. \$3.30

Jumpers.

Shades of Brown, Peacock, Navy, Saxe and Rose, collar and girdle. Reg. \$3.75 each for .. \$3.15

Dressing Gowns.

Figured Flotte, in assorted Japanese designs, colors of Blue, Rose and Grey; collar and Japanese sleeve edge with silk and tassel. Reg. \$3.00 pair for .. \$2.55

Dressing Jackets.

Made of heavy Ripple cloth, in shades of Pale Blue, Rose & Pink; self-cold, satin collar and cuffs, long sleeves and pockets. Reg. \$7.50 each for .. \$6.70

Stationery Special

AUCTION BRIDGE SCORE PADS—Special .. 12c.

ALLADIN PLAYING CARDS—Gilt edge .. 32c.

REVELATION FORTUNE TELLING CARDS .. 43c.

EAGLE SELF FILLING FOUNTAIN PEN .. 16c.

THE NEWFOUNDLAND GEOGRAPHY .. 73c.

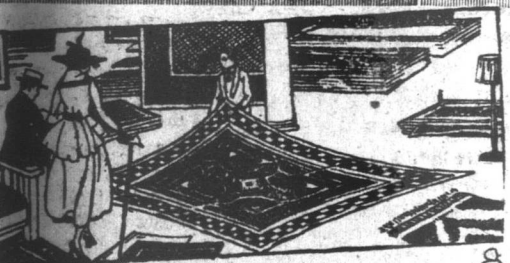
With Part 1, 2 and 3. Special each ..

LEATHER PENCIL CASE—Containing three College Pencils, 1 Drawing and plain pencil, 1 Pen Holder, 1 Red Eraser. Special each .. 25c.

MAYFAIR LINEN WRITING PAD—A paper with all the essential elements of quality; 100 pages, envelopes to match. .. 24c.

PAPER WHISTLE BLOW OUTS—Just the novelty for your dance. Special per dozen .. 36c.

RUBBER BANDS—Special per dozen 3, 4, 5 and 7c.



New Hearth Rugs

Reversible Hearth Rugs. Size 24 x 48; without fringe; big assortment of new and novel designs and colorings. Regular \$1.35 each for .. \$1.65

Reversible Hearth Rugs. Without fringe; size 28 x 45; of a superior quality, in very pleasing designs and colors. Regular \$2.50 each for .. \$2.25

Velvet Hearth Rugs. You will like these, the patterns are pleasingly blended in new designs, special wearing quality; without fringe; sizes 27 x 52. Regular \$4.00 each for .. \$3.59

Axminster Door Mats. Fringed ends; size 11 x 27; bright and new patterns and colors. Regular \$1.45 each for .. \$1.29

Linoleum. 2 yards wide; a big selection of new and want patterns, in very pleasing colors. Regular \$2.55 yard for .. \$2.35

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New Fall and Winter Gloves

Men's Suede Gloves.

Unlined; sizes 7 to 9 1/2; made of best quality Brown Suede, ideal for present wear. Regular \$2.25 pair for .. \$1.90

Men's Grey Kid Gloves.

Wool lined throughout, all sizes, extra good value. Regular \$2.25 pair for .. \$1.90

Men's Tan Kid Gloves.

Wool lined throughout, made from best quality Kid; all sizes. Regular \$3.10 pair for .. \$2.60

Boys' Kid Gloves.

Tan Kid, unlined; all sizes; just the thing for Fall wear. Regular \$1.55 pair for .. \$1.66



Women's Footwear at Sale Prices

Women's Laced Shoes.

Black Vici Kid; Cuban rubber heels, medium toe; sizes 6 to 7. Regular \$2.70 pair for .. \$2.40

Women's Calf Shoes.

Mahogany Calf, Cuban rubber heels, medium toe, 3 straps and buckle; sizes 6 to 8. Regular \$3.25 pair for .. \$3.45

Girls' Ballet Slippers.

Black Vici Kid; sizes 11 to 12. Regular \$2.55 pair for .. \$2.30

Child's Button Boots.

Brown Vici Kid, natural shape; sizes 4 to 6; buttoned style. Regular \$1.45 pair for .. \$1.30

Child's Patent Leather Shoes.

Sizes 5 to 8; wide toe, one strap. Regular \$1.90 pair for .. \$1.75

Cheville Hat Covering

In shades of Grey, Fawn, Navy, Fawn, Red and Black. Reg. \$3.20 yard for .. \$2.70

Buckles

Black and Colored, suitable for Coats, Costumes and Dresses. Regular 37c. each for .. 32c.



Men's Wear Bargains

Men!

Have you taken advantage of our GREAT LOWER PRICE SALE of Men's Overcoats and Suits? If so, remember you have only two days left to do so. Secure your Fall Overcoat and Suit while this