

Summer Dress Fabrics.

Friday & Saturday, pr. yd. 49c



These values for Friday and Saturday are just the fabrics for your present wear. This season's most favored weaves, all reliably finished and are perfect in make.

There are Cream and White with fancy Black and Grey stripes, Grey with neat pin stripes, and Champagne and White Striped Voiles, also Black in Ropp. Fancy Voiles, Lustrous and Nun's Veilings, all 42 inches wide. Regular 55c. yard. Are excellent values at 70c.

Friday and Sat. 49c.

Our Whitewear Garments

Invite Severest Inspection.

We have given them that kind of inspection ourselves, and the more closely you examine these the better we shall be pleased. A few of To-Morrow's and Saturday's Price examples.

LADIES' KNICKERS.

Cambrie, trimmed with a frill of beautiful embroidery and tucked at knees. Reg. 60c. each. Friday and Saturday 48c

CHILDREN'S PRINCESS UNDERSKIRTS.

Nicely shaped French bodice and wide skirt, nicely trimmed with fine embroidery and Val lace; sizes to fit from 4 to 6 years. Reg. 70c. each. Friday and Saturday 58c

CHILDREN'S NIGHT GOWNS.

Pull over style, made of good strong American Cotton, V and Kimono necks, trimmed and embroidered yokes and beading; sizes 2 to 8 years. Reg. 80c. each. Friday and Saturday 68c

Household Needs.

TOWELS.

Linen finish Huckabuck Towels. These are manufacturers seconds; some slightly imperfect in make, all white with self-colored and red bordered ends; assorted sizes. Values to 15c. each. Friday and Saturday 10c

TOWELS.

White and Colored Turkish and Plain White Linen, all perfect goods from our regular stock; assorted medium sizes. Reg. 45c. each. Friday and Saturday 40c

IMITATION CHAMOIS DUSTERS.

Flannelette, Chamois color, with red bordered edges; size 18 x 19 inches, hemmed ready for use. Reg. 10c. each. Friday and Saturday 8c

LAUNDRY BAGS.

Made of Prawn Linen, size 18 x 30 ins., with the word Linen nicely embroidered in colors on each Bag. Reg. 40c. each. Friday and Saturday 32c

LONGCLOTH.

Royal English soft finish Longcloth, absolutely pure and ready for the market; comes in 10 yard lengths. Reg. 15c. yard. Friday and Saturday, 10 yards for 1.25

PILLOW CASES.

With nicely embroidered corners, made of fine English Pillow Cotton; size 20 x 30 inches. Reg. 30c. each. Friday and Saturday 24c

TABLE NAPKINS.

20 x 20 inches, hemmed Damask; assorted pretty new patterns. Reg. 17c. each. Friday and Saturday 14c

Smallware Values.

COLGATES MECHANICS SOAP.

Contains grease and grime; contains no alkali or injurious chemicals, 10 1/2 oz. tins. Friday and Saturday 12c

PINS—Assorted sizes Electroplated Pins in book form, no long strips of paper to unroll and re-roll, but any size of pin instantly. Reg. 6c. book. Friday and Saturday 5c

GARTER ELASTIC—"Defiance"

Brand in White, Black and Grey, 3/4 inch wide. Reg. 7c. yard. Friday and Saturday 11c

TUGGET SHOE POLISH.

Brown, for polishing all shades of brown boots & shoes, and Black for black leathers, especially Box Calf, Glace and Patent. Special Friday and Saturday 5c

PEARL CHAINS—60 inch Pearl

Neck Chains, beads of rich satiny lustre mounted on strong thread with neat fastener. Reg. \$1.00 val. us. Friday & Sat. 42c

A RARE CHANCE

to buy Children's Stylish Summer Hats like these at reduced prices. Close fitting Crinoline Hats, daintily trimmed with White Silk Roses and Green Leaves; slightly turned brim with White and Blue Striped Silk underneath. Reg. \$1.35 each. Friday and Saturday 1.15

Friday and Saturday VALUES!

The Items below are just a few of those that call for your prompt and careful attention to the week end offerings in the various departments of this Store. Seasonable Goods—always of dependable quality—are offered you for less than you could get the same for at other times.

It would pay you to investigate not only these but the hundred of other offerings that mean such real economy for the wise shopper.

Dainty Neckwear.

One Moment, Please!

We would direct your particular attention to an important Sale of Women's Summer Dresses in attractive models, made from Voiles, Muslins and Organdies, pure White; some have Colored Silk Belts. These are decidedly a superior class of Dresses.

Regular Values to \$9.75 for \$4.25.

Ribbon Bargains.

Special values in

pure Silk Taffeta Ribbons, fine lustre, bright finish, in all this season's new shades; suitable for hair trimmings, hair bows, sashes, dress trimmings, etc.; 4 1/2 and 5 inches wide. Values to 25c. yard. Fri. & Sat. 16c

HAT BANDINGS.

The newest fancy stripe and check patterns, 1 1/2 inches wide; a special job line. Values to 17c. yard. Friday and Saturday 8c

MEN!

We can clothe you from head to feet at Bargain Prices in our Gent's Furnishing Department, Friday and Saturday.

MEN'S CAPS.

A manufacturer's line of oddments, samples, etc., in high class Lustrous and Tweeds, made for the Canadian market, and the only line of its kind imported, as we bought out all this manufacturer made at greatly reduced prices, which we invite you to share by offering them at about two-thirds what you would usually expect to pay for such excellent goods.

Values to \$1.20. Friday and Saturday 80c

Values to \$1.80. Friday and Saturday 1.20

Values to \$2.10. Friday and Saturday 1.45

MEN'S STRAW HATS.

Boater shape, mostly colored straw, with Black bands, some light Swiss makes in White only; sizes 6 1/2 to 7 1/2. Values to \$1.50 each. Friday & Saturday, to clear 50c

MEN'S TIES.

Fancy knot with wire fastener on back, corded and plain silks, dotted, striped and flowered patterns. Reg. 12c. each. Friday and Saturday 10c

MEN'S BOOTS.

Vici Kid, Blucher style, medium soles and low heels, one piece solid leather inner-soles; all sizes. Reg. \$3.25 pair. Friday & Sat. 3.05

MEN'S NEGLIGEE.

Shirts. Fine American striped Cotton, with soft double cuffs and stiff collar bands, coat style; a nice assortment of patterns to select from; sizes 14 to 17. Reg. \$1.10 each. Friday and Saturday 92c

MEN'S SHIRTS.

Another lot of Negligee Shirts, this time a much better quality, American Cotton, neat pin and fancy stripe effects, coat style; sizes 14 to 17 1/2. Reg. \$1.60 each. Friday and Saturday 1.35

PRESIDENT SUSPENDERS.

English make, strong elastic webbing. The kind that will correspond to every movement of the body. Reg. 60c. pair. Friday and Saturday 52c

MEN'S HALF HOSE.

Patent leather and Vici Kid Black toes, medium soles and heels, all Goodyear welts, a light, comfortable shoe for present wear. Reg. \$4.20 pair. 3.85

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Great Bargains IN SUMMER BLOUSES.



A beautiful assortment of fashionable Blouses, with all the touches of style and daintiness and distinction that you could expect at these prices.

We offer two lines for Friday and Saturday selling.

White and Colored Voiles, daintily trimmed and embroidered; low necks, long sleeves, several designs; also Cream Challie trimmed with buttons, etc. Reg. \$2.50 each. Friday & Saturday 2.19

Striped Percale, low neck style; also Muslin and Linen, with high and low necks, some with detachable collars; many different styles. Reg. 90c. each. Friday & Saturday 72c

STARTLING VALUES FROM the SHOWROOM

LADIES' GOWNS.

American Piece Cotton Gowns, beautiful Paisley designs, in shades of Saxe, Mauve and Grey; 3/4 sleeves, trimmed with colors to match. Reg. 90c. each. Friday and Saturday 75c

VEILINGS.

Good strong English Cotton, Blue and White, Grey and White and Black and White striped. The pockets and sleeves are trimmed with plain colors to match. Reg. 45c. each. Friday and Saturday 38c

LADIES' OVERALLS.

Good strong English Cotton, Blue and White, Grey and White and Black and White striped. The pockets and sleeves are trimmed with plain colors to match. Reg. 45c. each. Friday and Saturday 39c

LADIES' BELTS.

One of the most attractive Belts in Black Silk, neatly shirred all around and finished with smart butterfly bow at front; all sizes. Special for Friday and Saturday, each 64c

Great Values In Summer Footwear

LADIES' SHOES.

Patent leather vamp and kid top Sandals, 4 strap style; also Ladies' Blucher Oxfords, medium soles and high heels. Values to \$2.50 pair. Friday and Saturday 2.35

CHILDREN'S WOOL BOOTEES.

Fancy colors of Pink and White, Blue and White and Red and White; also self colors of Pale Blue and Pink; some of these are made of unshrinkable Viciella. Special for Friday and Saturday, per pair 19c

CHILDREN'S SHOES.

In Black and Tan Kid with one strap and bow; sizes 5 1/2 to 5. Regular values to \$1.20 per pair. Friday and Saturday 98c

LADIES' SANDALS.

Patent Leather, 2 strap style, sizes 3 to 6; low heels and broad toes, trimmed with bow of Black Ribbon on toe. Reg. \$1.90 pair. Friday and Saturday 1.72

LADIES' HOSE.

Black and Tan Cotton with lace ankles and wide garter tops; sizes 3 1/2, 4 and 5 1/2 inch feet. Good values at 30c. pair. Friday and Saturday 22c

LADIES' HOSE.

Plain and Ribbed Cashmere, seamless toes and heels; sizes 9, 9 1/2 and 10 inch feet. Reg. 60c. pair. Friday & Saturday 52c

MEN'S HALF HOSE.

Black Cashmere, with fancy embroidered clocks, and worsted in fancy heather mixtures. Reg. 50c. pair. Friday and Saturday 43c

Hardware 20c. Specials.

Celluloid Puff Boxes, each 20c.

Nickel Plated Whistles, ea. 20c.

Tooth Picks, 3 boxes for 20c.

Bill Files, 3 for 20c.

Varnish Stain, per tin 20c.

Spectacle Cases, each 20c.

Padlocks, each 20c.

Potato Clippers, each 20c.

Potato Ricers, each 20c.

Picture Wire, 25 yard coils 20c.

2 for 20c.

Corkscrews, each 20c.

Table Bills, each 20c.

Venol Furniture Polish. 20c.

Goddard's Plate Powder. 20c.

3-in-One Machine Oil Bot. 20c.

Oven Pans, each 20c.

Stove Mats, 4 for 20c.

Sand Pails and Shovels ea. 20c.

Salt and Pepper Shakers, 20c.

Patty Pans, each 20c.

Cake Tins, 2 for 20c.

Clothes Pins, 8 for 20c.

Shoe Dressing, bottle 20c.

Butter Prints, each 20c.

GROCERIES.

Grape Juice, pint size. Reg. 35c. for 30c.

Shredded Whole Wheat. Special pkg. 15c.

Tins Sliced Peaches. Reg. 25c. for 22c.

Pure Maple Syrup. Reg. 35c. for 32c.

Shaving Sticks. Reg. 15c. for 13c. Montserrat Linetta. Reg. 30c. for 27c.

Picture Wire, 25 yard coils 20c.

CROCKERY.

ICE CREAM DISHES—plain Glass, medium size. Reg. 4c. each. Friday and Saturday 6c

2 for 11c

GLASS BUTTER DISHES—Heavy make; small size. Reg. 10c. each. Friday and Saturday 8c

CLARK'S PYRAMID FAIRY LIGHT CANDLES—Reg. 36c. box. Friday and Saturday 25c

FANCY MOTTLED TEA POTS—Large size. Reg. 40c. each. Friday and Saturday 35c

LADIES' GLOVES.

White and Cream, Lace and Net, with lisle thread palms, 2 dome fasteners; sizes 6, 6 1/2 and 7 only. Good values at 55c. pair. Reg. 45c. Friday and Saturday, 38c

"God Bless My Native Land."

A true man cries: "this land is mine." "Land by the Northern sea, Around this land my heart doth twine, My soul's wrapped up in thee.

"This land where my forefathers toiled Here is my heart and hand, I loved thee since I was a child, God bless my native land.

"This land is mine, I know no creed; They're all the same to me; Her sons to-day they bravely bled In France for liberty.

"And he who'd try to separate Man from his brother now Deserves the coward, dastard's fate Stamped plainly on his brow.

"I love this land, her hills and dales, Her rivers and her bays, Her waterfalls, her scented vales, Her woodlands and her braes.

"And when my soul is called on High, When e'er it pleases God, I hope they'll lay me when I die Beneath my native sod.

"This land is mine, may Heaven smile Upon her sea-girt strand, And prosper her brave sons of toil, God bless my native land." JAMES MURPHY.

August 4th, 1916.

At the City Hall.

At last night's meeting of the City Council Mayor Goeling presided.

W. R. Warren, K.C., on behalf of E. A. Hayward, agent for the Warren estate objected to the increase of apportionment which amounted to 50 per cent. It is too late for the Council to act, as objection should have been made when the Court of Revision was in session.

W. R. Howley, K.C., wrote suggesting that a monument be erected to perpetuate the memory of the Newfoundlanders who had fallen in defence of the Empire's cause. Mr. Howley's letter was appreciated, but already His Excellency the Governor and the Mayor have discussed the subject and something definite is about to be done.

John Bradbury, sanitary man, claimed two days' pay which was held over accidentally, he being absent owing to the death of his child. The amount will be paid.

T. J. Kennedy was given permission to repair fence on Cochrane St., subject to the Engineer's approval.

R. T. McGrath, for Jas. J. Collins, asked permission to put a fence around property on Pennywell Road. Referred to Engineer.

Jas. King's application for position as watchman at the Sanitary Stables, was filed for further consideration.

At the request of the Colonial Secretary and Minister of Fisheries, the Medical Health Officer will be given offices in the City Hall providing they are suitable.

The Sanitary Supervisor will attend to the complaint of Mr. A. Snelgrove in relation to the ash cart not calling regularly.

The plans of D. Monroe for an out-house off Gower Street were referred to the Engineer.

Judge Hutchings wrote on behalf of himself and Judge Morris, that they be paid \$50 each and Sergt. Oliphant \$10 for work done in the revision of the list of voters for the Municipal Election. Ordered to be paid.

No action will be taken in the matter of the protest of Capt. Eli Dawe, against the extension of Patrick St.

A telegram was received from Engineer Longley in reply to a message asking for certain technical information regarding the laying of pipe at the intake of George's Pond.

The meeting adjourned at 10.30 p.m.

To Attend S.O.E. Convention.

Messrs. Theodore F. Thompson and James R. McCoubrey leave by the S. S. Stephano to-morrow afternoon to attend the annual convention of the Sons of England Benefit Society which takes place next week at Halifax.

The Society which has done excellent work recruiting throughout the Great Dominion, will, we understand, discuss various problems of a patriotic nature. After the Convention closes Mr. Thompson will go to New York on business.

Here and There.

NOTE OF THANKS.—The friends of the late Mr. E. M. Jackman, wish to express their deep gratitude to all friends both in Canada and Newfoundland, who sent floral and spiritual offerings