

TO CAR OWNERS!

We have just received another shipment of
MICHELIN TYRES,
and in order to keep our stock absolutely fresh and new, we
offer for a few days the following sizes at

REDUCED PRICES.

30" x 3 1/2"—Non-skid.
32" x 3 1/2"—Non-skid.
Remember you cannot buy a better Tyre than MICHELIN,
or get better satisfaction from any Tyre than you can from a
MICHELIN when properly inflated.

A. H. MURRAY, Agent.

July 17, 1914.

Dainty BLOUSES,



newest materials, carefully finished, made by manufacturers that have a reputation for first-class quality.



SPECIAL LINES.

Misses' Blouses, exactly as represented, size 12 x 12 1/2. If you need a nice garment you will be really pleased with these.

\$1.80

\$2.40

Robert Templeton

Maritime Telegraph & Telephone Co. Increased Facilities.

By the laying of the telephone cable between Nova Scotia and Prince Edward Island, the Maritime Telegraph & Telephone Company have extended their field of operation and given added facilities to their many patrons. Prince Edward Island is the first province—according to size—in the Dominion, and the service provided the public will now be more complete and extensive than ever.

We are dealers in the securities of this company. Full particulars will be furnished on request.

F. B. McCURDY & CO.

MEMBERS MONTREAL STOCK EXCHANGE.
Halifax, Ottawa, Montreal, St. John, Sherbrooke, Kingston,
Sydney, Charlottetown, St. John's, Nfld., London, Eng.

C. A. C. BRUCE, Mgr., St. John's.

SETTLEMENT PROMPT and PROFITABLE.

Canada Life Assurance Co.,
Toronto, Ont.
Dear Sirs:—

In acknowledging receipt of cheque in payment of my endowment policy now maturing, I wish to thank you for the prompt way in which you have put my claim through. I did not have to wait a single day for my money as the papers were all in order beforehand.

I am pleased, too, with the way my investment has turned out. Besides having my insurance protection for \$1,000, I have got all my money back and \$400 besides. The Canada Life has my best good wishes for its continued success.

Yours truly,

R. H. KNIGHT.

C. A. C. BRUCE, Manager, St. John's.

No Turpentine!

2 in 1 SHOE POLISH

Contains no Turpentine. Try it with a match and then try other Polishes. Some will almost explode. Beware of these dangerous Polishes.

Always Order 2 in 1.

Makes Your Shoes Wear Longer.

Carbonol, THE NEW DISINFECTANT.

IN THE SICK ROOM—In the water used for cleaning sick-room utensils prevents contagion.

FOR THE BATH—In the water will thoroughly clean the skin and leave in a healthy condition.

FOR GRIMY HANDS—Easily removes grime and grease and it is antiseptic and healing.

FOR HOUSE CLEANING—A little in the water removes obstinate dirt and disinfects as well.

WINDOWS and GLASSWARE—A few drops in the water will give a crystal clearness.

REMOVING STAINS—Added to water will remove grease and other stains from clothing without injuring the hands or fabric.

CARBONOL makes the house sweet and clean. Disinfectant, Antiseptic, Insecticide, Detergent. For sale by all Drug and Grocery Stores in 10, 25, 50 and 75 cents sizes.

GARLAND'S New List of Up-to-Date Novels! Paper, 50c.; Cloth, 75c.

The World Set Free—H. G. Wells.
A Crooked Mile—Oliver Onions.
The Making of an Englishman—W. L. George.
Rose of the Garden—Katherine Tynan.
Growth—Graham Travers.
The Cost of Wings—Rd. Dehan.
The Wanderer's Necklace—H. Rider Haggard.
Pongo and the Bull—Hilare Belloc.
A Game for Love—Nat Gould.
Old Aandy—Dorothea Conyers.
Sylvia—Upton Sinclair.
Through Weal and Through Woe—Effie A. Lowland.
Cleansing Fires—L. G. Moberly.
Master of Merriford—Eden Philpotts.
Fallen Among Thieves—Arthur Applin.
The Lost Parchment—Fergus Hume.
The House Around the Corner—Louis Tracey.
Money or Wife—Effie A. Lowland.
The Six Rubies—J. M. Forman.
The Maker of Secrets—Wm. LeQueux.
The Pathway—Gertrude Page.
Blake's Burden—Harold Bindloss.
The Heir to the Throne—A. W. Marchmont.
Number 13—F. M. White.
Geraldine Walton Woman—Marle C. Leighton.
Through Folly's Mill—A. & C. Asken.
The End of the Honeymoon—Mrs. Belloc Lowndes.
The Oyster—A. Peer.
The Beloved Premier—H. Maxwell.
Mary's Marriage—Edmund Bosanquet.

GARLAND'S Bookstore, 177-179 Water St., St. John's.

\$1.50

WATCH and a COMPASS.

This is a new 14 size thin model Watch, German Silver Nickel Plated Case, open face, arabic dial, with red minute numerals around outer margin, "pull out" stem set, and is first-class timekeeper.

JUST THE THING FOR HUNTING, FISHING AND OUTINGS.

The Compass is in a recess in the top of the Crown, which obviates the necessity of making the Watch thick to accommodate it; thus you have a Watch that is Neat, as well as Cheap and Durable.

T. J. Duley & Co.,

The Reliable Jewellers.

Hello! Is that Ellis's? Yes!

HAVE YOU FRESH TURKEYS,
FRESH DUCKS or FRESH CHICKEN? Yes!
We also have FRESH N. Y. CORNED BEEF and
FRESH IRISH SAUSAGES.

WHAT FRESH FISH HAVE YOU?
Fresh Salmon, Halibut and Cod, also Fresh
Lobsters.

WHAT FRESH VEGETABLES HAVE YOU?
Asparagus, Cabbage, Celery, Tomatoes,
Turnips, Garlic, Cucumbers, Beetroot,
String Beans, Potatoes.

WE HAVE ALSO FRESH TO-DAY:
Cherries, Plums, Peaches, Cantaloupes, Pineapples,
Grape Fruit, Navel Oranges, Dessert Apples and
Water Melons.

This is what we heard through our

Telephones, 482 and 786.

Advertise in the Telegram.

SALT AFLOAT

Just arrived per s.s. Damara
a cargo of

Torreviga Salt

Highly recommended as the best
and purest Salt for fishery purposes.

Lowest market prices.

M. MOREY & CO.

Office: Queen Street.



July Fashion Books!

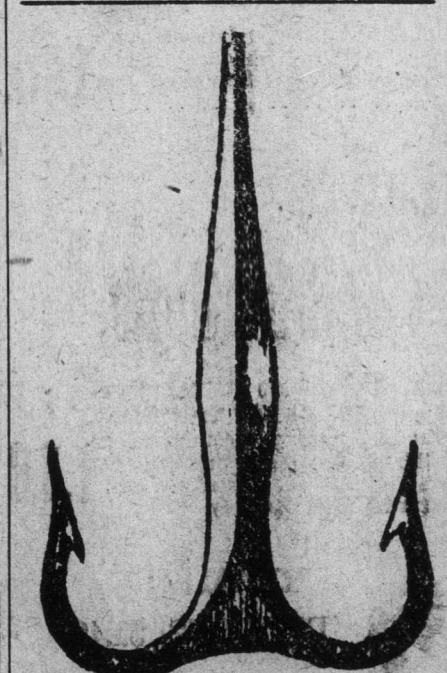
WELDON'S LADIES' JOURNAL
with cut-out Paper Patterns of
Tunic Skirt and Bodice, Cross-
over Blouse, Raglan Blouse and
Tunic, Transfer Pattern, &c.
10c.; post paid, 12c.

FASHIONS FOR ALL
containing 3 cut-out Paper Pat-
terns, 10c.; post paid, 12c.

WELDON'S ILLUSTRATED DRESS-
MAKER, containing Blouse pat-
terns, &c.

WELDON'S CHILDREN'S FASHIONS
containing cut-out Paper Patterns
of Girl's Frock (8 to 10 years),
Boy's Tunic and Knicker (6 to
8 years); Transfer Design of Pop-
pies, &c., &c., &c.

Garrett Byrne,
Bookseller & Stationer.



Celebrated Norwegian Jigger

Fishermen should use these Jiggers and rig them with swivels same style as in Norway, then the Jigger acts like a minnow and when spinning attracts the fish, so that instead of jigging they really snap the Jigger and in this manner you never fail to catch them. Ordinary leads can be used, but the Norwegian style seems more simple and easily made. Our fishermen should try this great Norwegian fish killer.

O. MUSTAD & SON,
Manufacturers of the celebrated
Key Brand Fish Hooks, Dap-
pers, Dogfish and all other kinds
of hooks used in deep sea fish-
ing.

Dr. A. F. PERKINS,
Dentist.

All branches of Dentistry care-
fully and skillfully performed.
Special attention given to Crown
and Bridge work and the con-
struction of Artificial Plates.

Office:

216 Water Street
(over T. J. Duley & Co.)
June 13th Telephone 38.

The Indication of Value

Plumbing is the Workmanship.

A good plumber can do wonders with a difficult job. The number of orders received from friends of customers leads us to believe that we are good. We have on hand a large stock of
STEAM & HOT WATER RADIATORS,
all sizes, and can fill any order sent us cheaper than you can import at the present time.

PITTMAN & SHAW,

Plumbers, Steam and Hot Water Fitters,
Phone 401. 66 PRESCOTT STREET.

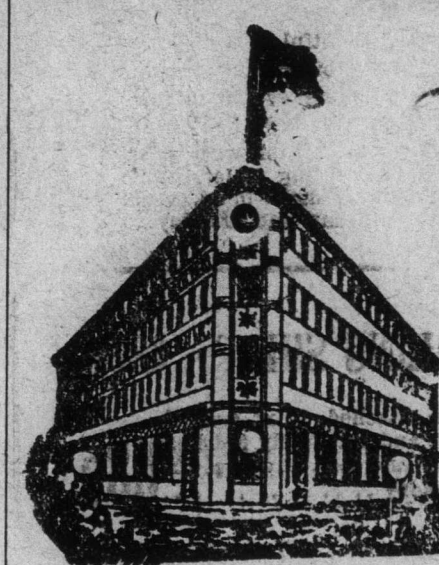
THE BIG Furniture Store.

School Desks

Now arrived.
Specially designed to suit the trade of this country. We have those Desks set up on our floor and invite inspection of the newest and most up-to-date Desk on the market.

Made in three sizes.

CALLAHAN, GLASS & CO
Duckworth & Gower Sts.



MOIR'S

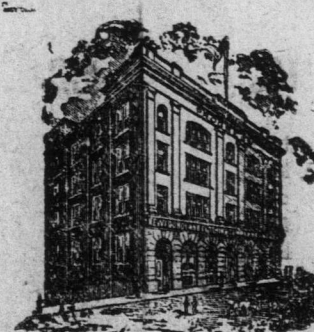
Sounds Like More,
Tastes Like More,
More Centers,
More Coating,
More Popular,
More for the Money,
Many More More's.
But ONLY ONE

MOIR'S

When talking of

Chocolate.

OUR CLOTHES



represent a conscientious effort on our part, to give you maximum value for your money.

EACH SEASON

we carefully choose the best quality-fabric in the most attractive patterns and colors and manufacture into Suits, combining the latest

Fashion and Fit. Ask your dealer for our popular
Brands, AMERICUS, TRUEFIT FITTERRM, STIL-
ENFIT, PROGRESS.

Made only by

Newfoundland Clothing Co., Limited.

Summer Underwear

to suit every man, whether he be large or small.

COMBINATION or TWO-PIECE GARMENTS.

Prices \$1.00 to \$1.40 per suit.

INVISIBLE BRACES, \$50c. pair.

Get a pair, they are solid comfort; and remember you can get it cheaper at

— AT —

ATKINSON'S,

312 WATER STREET.

(Next to P. J. Shea's.)

Over 40,000 People
Read The Telegram