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During the next TEN DAYS you can purchase a

Nice Col'd Blouse for 55, 70 & 90 cts.; or A White one at 70c., 90c. and \$1.00.

Having a much larger stock than usual of those this season and wishing to make room for new purchases, we have decided to clear this

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25 to 50 cents; now one price,

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LABRADOR SERVICE.

S.S. "Invermore"

Will sail from the Dry Dock Whar Wednesday, Aug. 24th, at 10 a.m., for Labrador, calling at

Harbor Grace, Carbonear, Catalina, King's Cove,

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And the usual ports on Labrador.

Freight will be received up to 6 p.m. Tuesday

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The following are a few of our well-known brands:

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Mayo's Best, Battle Axe Chewing, American Eagle Chewing. Piper Heidsieck Chewing.

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Napkin Rings,

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Also, a splendid variety of pretty things made from LABRADORITE stone

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That is Better than the Best.

ELLIS & Co., Limited,

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Savory's Egyptian Cigarettes

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Hold Special Warrants of Appoint

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H. I M. The Emperor of Japan.

H. M. The King of Italy.

Also, hold Warrants of Appointment to

The French Regie. I. and R. Austrian Embassy.

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ELLIS & COMPANY, Ltd.

Sole Agents for Nfld.

No. 2 Gold Tipped. No. 2 Cork Tipped. No. 3 Plain.

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PUSH THEM ALONG!

They Go Easy.



A new shipment just opened - all the best

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One-Motion Collapsible Go Cart with hood. See the small compact way in which they fold up. It's no task to carry them, for they are light.

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A. & S. RODCER'S.

Tea Coseys, Tray Cloths, Toilet Sets, Sideboard Cloths, Coloured Dress Linens. Lot Fire Screens-going Cheap.

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TRUE FIT, AMERICUS, FITREFORM. PROGRESS, THE MODE, STILENFIT.

THE NEWFOUNDLAND CLOTHING FACTORY, LTD. 225 and 227 Duckworth Street.

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ROLLED OATS-in brls, Ogilvie's Rolled Oats, in hit-bris, Ogilvie's Oatmeal, in brls, Ogilvie's Oatmeal, in hlf-brls, "Canadian Beauty" Round Peas, "Sugar Marrow" Round Peas, Selected Round Peas, Split Peas, Yellow Corn, Yellow Corn-Meal, White Hominy Feed, Hercules Feed,-Crushed Corn,

HARVEY®

Oats, Barley. Bran.



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A SPECIAL LINE OF

Autumn Weights, In 1Q Different Colourings, at

35 cts

SEE OUR WINDOW DISPLAY.

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Advertise in the "Telegram." JOB PRINTING Job Printing Executed Advertise in the TELEGRAM.

ONE BIG SALE

WHITE, FANCY COSTUME MUSLINS,

Swiss, Spot, Lace Stripe and Lace Check Effects.

NEVER WAS SUCH VALUE in these Goods offered to the Public as we offer now to clean up stock.

LACE STRIPE COSTUME MUSLINS:

Regular,	8c. value; now only	5c. 3	yard
	10c. value; now only		
Regular,	12c. value; now only	8c.	yard
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	Higher Values Reduced Accordingly		1 3 .

WHITE SPOT COSTUME MUSLINS:

Regular, 9c. value; now only	6c. yar
Regular, 10c. value; now only	
Regular, 12c. value; now only	8c. yar
Regular, 13c. value; now only	9c. yar
Regular, 14c. value; now only	10c. yar
Higher Values Reduced Accordingly.	

WHITE LACE CHECK COSTUME MUSLINS

Regular,	10c.	value; now	only	 	7c. yard	L
Regular,	15c.	value; now	only	 	11c. yard	I

You can see the goods by an inspection of our window, which is a guarantee of the value, before you come inside to purchase.

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At this season of the year it is extremely difficult to get Good Breakfast Bacon.

Anticipating this condition we secured sufficient to carry us over the ot weather. We have another fresh lot to-day, ex "Rosalind," from Montreal, and are prepared to fill your orders promptly and satisfactorily. Ask for "BERKSHIRE" Brand next time you want the

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First New Apples & Grapes,

100 brls. N. S. Apples—beauties, 50 brls. American Apples, 50 kegs Almeira Grapes. 50 large Bunches Bananas, 50 brls. Cabbage, 100 brls. New Potatoes, 30 boxes California Oranges.

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