Why Canada Must Give Credit to Great Britain

Great Britain is the Canadian farmer's best market to-day. Not only must the people of Britain be fed, but also the millions of fighting men, among whom are our own boys.

But Great Britain must buy all her supplies on credit. She can no longer send her money out of Great Britain. She must use her credit abroad and buy where she can get credit.

Canada in her own interest must give credit to Great Britain in order that Great Britain may be enabled to continue to purchase Canada's agricultural and other products.

In other words Canada must lend Great Britain the cash with which to pay Canadian farmers and other producers.

Then where does Canada get the cash? Outside finan-

cial markets are closed. Canada will get this cash by selling Canada's Victory Bonds.

So the Canadian farmer has a three-fold reason for buying Canada's Victory Bonds.

It is good business for him, because it keeps open his market.

It is patriotic because it enables him to help in maintaining production in Canada through which our fighting men will be supplied with Canadian produce.

And lastly because the investment is absolutely safe and the interest rate is most attractive.

Get ready to buy in November, Canada's Victory Bonds

Issued by Canada's Victory Loan Committee in co-operation with the Minister of Finance of the Dominion of Canada.

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