



You are told that one of your valuable cows is ill.



You harness up for a long drive to the Vet's.



You arrive at the Vet's after half an hour's hard driving.



And discover the Vet has just left home.

These Pictures tell a Story of vital interest to YOU

They show the penalty—yes, penalty of being without a telephone.

When you want a "Vet" you usually want him badly. His immediate attendance means all the difference between life and death to valuable stock.

Or suppose you or one of your family are taken ill with apoplexy or appendicitis or some other equally vital illness, the matter of an hour may mean mortal agony, or death.

Read what these practical farmers say about their experience with the telephone:—

H. J. Bray, of Plympton, Man., says: "The telephone saved my life. I had been away for a holiday, took sick, got home as quickly as I could, my wife phoned for our doctor, he was away in the city but our agent got busy and located the doctor. My wife told him how I was feeling; he said he would be out as soon as possible, got here at 11 o'clock at night, examined me, said it was appendicitis and must be operated on right away. So was off to the city next morning, was operated on at 10 o'clock. The doctors said it was none too soon, another few hours and it would have been too late."

A. Reusch, of Otthon, Sask., says: "I have had it now a little over eight months; it has cost me quite \$20.00. In that time this \$20.00 has saved me \$200.00 or more in horses by being able to get the vet., in half the time. Not only that, I made over \$100.00 by being able to keep in touch with the local Grain Buyers and was enabled to sell my grain for the best figure."

R. G. Thomson, of Clinton, Ont., says: "In case of an accident or sudden illness, its value cannot be reckoned with in dollars and cents. I know of one case where a woman took the wrong medicine by mistake, and had the doctor been twenty minutes later he could not have saved her life."

When the telephone could mean so much to you, why delay? More than 125,000 farmers now have Rural Community telephone lines. Why shouldn't you?

Send the coupon now for our booklet "How the telephone Helps the Farmer." You'll never regret it.



You wait half an hour in the hope that he will return.



You start off to the next Vet.



And after an hour's journey you find the second Vet.

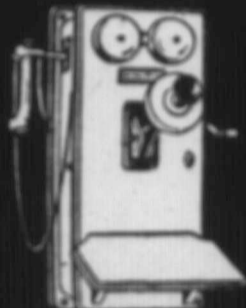


But the cow died at 8.30. Quicker communication and prompt attention would have saved it.



Both Vets arrive

The Solution



USE THIS COUPON NOW.

Please send me copy of your book "How the Telephone Helps the Farmer."

Name

Address

G.G.C. 709

WE SUPPLY everything a Telephone Company needs from the organization of a Company to the complete plant—inside apparatus and batteries as well as line construction material and tools. Our business is the telephone business.

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