

WAR WILL MAKE BINDER TWINE DEAR

Moose Jaw, Sask., May 4—There is promise of a binder twine famine in Western Canada this year and already the Saskatchewan Grain Growers' Association, whose headquarters are in Moose Jaw, are active in trying to secure a supply of twine. The raw material from which the American binder twine is manufactured comes from the Mexican state of Yucatan. Until recently Yucatan has been free from war, but now telegraphic communication is cut off and the manufacturers are in doubt whether they will be able to secure the necessary material. Should war develop it would be impossible to secure this supply and a famine would likely result. Even though there is no more trouble in the state of Yucatan the price of binder twine will be considerably higher than in other years.

—Winnipeg Free Press, May 5, 1914.

-WAR IN MEXICO

versus

The G.G.G. Co.

This is a pretty story, but in the point mainly affecting Western Farmers, it is wrong.

¶ A few weeks ago, in our advertising, we had to comment on a newspaper dispatch about binder twine. Now, as somebody's imagination has again spilled over, we feel compelled to do it once more.

¶ The war in Mexico is of some interest to everybody. The price of binder twine is of vital interest to every farmer in Western Canada. We have no special correspondent in Yucatan, so cannot tell you anything about the war there; but we don't need any special correspondent to enable us to tell you that the price of twine will **not** be higher than in other years,—it will, in fact, be lower than last year. **WHY?**

¶ Because the farmers' own Company has, for over a year—in reponse to a wide-spread demand from its shareholders and others—been developing a co-operative department through which farm necessities can be obtained at cost prices. The result today is an established business with connections made that has for some time been able to supply a wide range of commodities at reduced prices. This business, and the benefits derived from it, have been made possible

only by the fact that the Western farmers have, by forming their own company and marketing their grain through it, built up a concern which can go into the markets of the world and form the very best connections.

¶ It was this power that you have placed in the hands of your own Company that enabled it to make arrangements with the largest rope manufacturers in the world that insure lower prices for your twine this year. It is just the same with other commodities that you require, and you can now get immediate delivery of them at cost price.

¶ Here you have the very best kind of actual evidence of the benefits to be derived from uniting your forces and putting your business through one central channel.

¶ Whether you have grain to sell or want to buy necessities such as flour, lumber, fence posts, fence wire (the famous Sarnia fence), binder twine or coal, get in touch with The Grain Growers' Grain Co. You will experience no vexatious delays. Everything will be prompt and your satisfaction guaranteed in every respect.

The Grain Growers' Grain Co. Ltd.

WINNIPEG FORT WILLIAM CALGARY NEW WESTMINSTER, B.C.