

ALEX. NAISMITH, President. S. H. HENDERSON,

Vice-President

C. D. KERR, Treasurer.

# The Wawanesa Mutual Insurance Company

Head Office - - Wawanesa, Man.

A. F. KEMPTON, Secretary-Manager

Amount of business in force, over ..... \$36,000,000.00 642,000.00 Assets over liabilities, over ...... Number of farmers insured Dec. 31, 1912,

The largest Farmers' Mutual Fire Insurance Company in Canada.

A. NAISMITH,

R. M. MATHESON. Vice-President C. D. KERR. Treasurer

# The Occidental Trust Company

Wawanesa, Man. Head Office ::

A. F. KEMPTON, Secretary-Manager

CAPITAL

\$1,000,000.00

The Company's Charter authorizes it to carry on all branches of a General Trust business, including the duties of:

Trustee, Executor, Administrator, Guardian.

Trustee for issue of bonds by corporations and for deposits of bonds and documents in escrow.

Receiving funds for investment and guaranteeing interest thereon. Loaning funds on mortgages or other securities.

Transfer Agent and Registrar of Shares of Joint Stock Companies.

Agent for sale and purchase of real estate.

Agent for management of property.

A. NAISMITH, President.

R. M MATHESON, Vice-President C. D. KERR, Treasurer.

## The Occidental Fire Insurance Company

Head Office - - Wawanesa, Man. A. F. KEMPTON, Secretary-Manager

Subscribed Capital ......\$500,000.00 Security to Policy-Holders ..... \$640,817.29

Full Deposit with Dominion Government. Practically all classes of insurance written, including Automobile risks.



WHEN WRITING TO ADVERTISERS PLEASE MENTION THE GUIDE

# The Grain Growers'

GEORGE F. CHIPMAN Guide

JOHN W. WARD

PUBLISHED under the auspices and employed as the Official Organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association, and the United Farmers of Alberta. Published every Wednesday at Winnipeg, Canada. Authorized by the Postmaster-General, Ottawa, Canada, for transmission as second class mail matter.

The Guide is the only paper in Canada that is absolutely owned and controlled by the organized farmers. It is entirely independent, and not one dollar of political, capitalistic or Special Interest money is invested in it. All opinions expressed in The Guide are with the aim to make Canada a better country and to bring forward the day when "Equal Rights to All and Special Privileges to None" shall prevail.

Subscriptions to any part of the British Empire, \$1.00 per years, two years, \$1.50; three years, \$2.00; five years, \$3.00; ten years, \$5.00, in advance. Foreign subscriptions, \$1.50 per year in advance. Single copies 5 cents. Send money by express, post office or bank money order. We cannot accept responsibility for currency sent loosely in a letter.

We believe, through careful inquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have reason to question the reliability of any person or firm who advertises in The Guide. Change of advertising copy and new matter must reach us seven days in advance of date of publication to ensure insertion. More time must be allowed if proofs are desired.

#### -General Advertising Rates—

DISPLAY

16 cents per line. No discount for time or space.

	Each Insertion
Eighth Page	\$14.40
Quarter Page	\$28.80
Half Page	\$57.60
Full Page	\$115.20
Outside Back Cov	er\$144.00

### -Live Stock Advertising Rates-

DISPLAY

14 cents per line. No discount for time or space. One Inch ..... \$12.60 Eighth Page ..... Half Page ..... Full Page ......\$100.80

Eight words average line; fourteen lines to one inch; 720 lines to the full page. Reading matter advertisements are marked "Advertisement." All bills are due and payable monthly. When an advertiser is unknown to us, proper references must accompany the order.

#### CLASSIFIED RATE

4 cents per word. No discount for time or space. Classified ads. are payable cash with order. No free publicity readers of any kind will be given. No display advertising of less than 14 agate lines will be accepted. No advertising for patent medicines, liquor, cigarettes, mining stock, or extravagantly worded real estate offers will be accepted.

# The Grain Growers' Guide, Winnipeg

Via The

Eastern Excursions

Canadian **Pacific** Railway

Return Limit 3 Months

Stopovers East of Fort William

Through Trains

Tourist Sleepers

Dining Cars

Standard Sleepers

Daily from

Winnipeg at

8.25 k

13.30 k

13.15 k

21.25 k

## December 1st to 31st

First Class Round Trip Fares from Winnipeg to

TORONTO, HAMILTON, \$40.00 SARNIA, WINDSOR ... \$40.00

MONTREAL, OTTAWA, \$45 00 BELLEVILLE, KINGSTON \$45.0

ST. JOHN, MONCTON . \$59.30

\$63.45 Corresponding Fares from all stations Port

Arthur to Calgary, Alta., and Midway, B.C., and to all stations east of Port Arthur in Ontario, Quebec, and Maritime Provinces.

> For booklet of information and full particulars apply to any agent of the Canadian Pacific Railway or write

A. C. SHAW J. A. MacBONALD [J. E. PROCTOR R. DAWSON

Gen.Pas.Agt. Dis.Pas.Agt. Dis.Pas.Agt. Dis.Pas.Agt. WINNIPEG BRANDON REGINA CALGARY

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