

Sell CRISCO

*For Frying - For Shortening
For Cake Making*

—and rid yourself of all the trouble and loss that are unavoidable when you sell bulk lard.

No weighing. No greasy hands or clothes. Crisco is packed in sealed sanitary packages.

No loss through soakage or down weight. Each package of Crisco contains full net weight. One pound and larger sizes.

No loss of time or money in getting goods ready for the customer. No expense for wrapping paper and twine. Crisco is ready to deliver.

No loss through spoilage. No expense for ice. Crisco keeps perfectly without refrigeration.

This pure, white, vegetable cooking fat does everything that lard can do and does it better. It pleases the housewives, and pays you more profit.



You'll do more business with these well-known soaps:

Ivory Soap

Gold Soap

*P and G The White
Naphtha Soap*

Lenox Soap

Pearline

Sopade

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