

Sell the Cocoa that Sells Itself

COWAN'S PERFECTION COCOA

DISPLAY this Canadian brand of cocoa prominently on your grocery shelves and watch your trade grow! It will pay you to encourage customers to take Cowan's when buying Cocoa, because it will give them entire satisfaction and make money for you.

Cowan's Perfection Cocoa is made in Canada for Canadian people, from the pure cocoa bean. By special process of roasting the fragrant aroma and delicious flavor are retained. The concentrated strength of Cowan's Cocoa makes it economical, thus appealing to the thrifty house-keeper.

Cowan's Perfection Cocoa is put up in sealed tins of attractive form, the maple leaf stamping it as essentially Canadian. Decorative display cards and posters for your store are provided by us.

Extensive advertising done by us creates a daily increasing demand for Cowan's Perfection Cocoa, and helps to sell your stock.



Made in Canada

The Cowan Company, Limited

Toronto