



LONDON
GUARANTEE AND
ACCIDENT COY.
Limited
Head Office for Canada:
TORONTO
Established 1869

EMPLOYER'S LIABILITY	FIDELITY GUARANTEE
PERSONAL ACCIDENT	COURT BONDS
SICKNESS	CONTRACT
BURGLARY	INTERNAL REVENUE
ELEVATOR	TEAMS AND AUTOMOBILE

D. W. ALEXANDER, Manager for Canada

FINANCIAL STABILITY

Under the stress of the present temporary depression the supreme strength of the financial basis which the North American Life Assurance Co. has built up remains invulnerable.

This is an important consideration. To this may be added a careful and progressive management, liberal policy contracts, good field opportunities and every encouragement to agents.

North American Life Assurance Company

"SOLID AS THE CONTINENT."

Head Office: TORONTO, CANADA

The Progress of the Mutual of Canada

During the year 1914.

SUMMARY STATEMENT.

Paid to Policyholders	\$ 1,591,446—Gain over 1913	\$ 195,001
Income	4,539,072—	369,412
Total Assets	24,642,314—	2,389,589
Surplus	3,818,527—	408,706
New Assurances	14,524,411—	124,877
Assurances in Force	94,477,359—	7,085,333

Surplus earned during the year, \$1,035,778.14.

This assures a continuation of the generous dividends to the participating policyholders of the Company.

The MUTUAL LIFE ASSURANCE CO.
OF CANADA
Waterloo Ontario

A TYPICAL GREAT-WEST LIFE RESULT

\$2,000—20 Year Endowment Issued 1895. Matures 1915.
Age 21. Premium \$93.48.

Cash Value at Maturity \$3,110.00
Premiums paid in 20 years 1,869.60

Profit over premiums paid \$1,240.40

The Policyholder received a return of all premiums together with compound interest at 4%. Over and above this, he received \$45.44 and was protected by Insurance of \$2,000 during twenty years.

Ask for rates at your own age, and examples of other maturities.

The Great-West Life Assurance Co.
HEAD OFFICE ... WINNIPEG

The Prudential Life Insurance Company

Head Office - Winnipeg, Man.

Good openings for high-class agents.
For further particulars apply to

G. H. MINER,
MANAGING DIRECTOR

Guardian Assurance Company Limited

Established 1821.

Assets exceed Thirty-Two Million Dollars

Head Office for Canada, Guardian Bldg.,
Montreal

H. M. LAMBERT, Manager. B. B. HARDS, Assistant Manager.

ARMSTRONG & DeWITT, General Agents,
6 Wellington Street East - Toronto

The Imperial Guarantee & Accident Insurance Company of Canada

Head Office: 46 KING ST. W., TORONTO, ONT.

IMPERIAL PROTECTION

Guarantee Insurance, Accident Insurance, Sickness Insurance, Automobile Insurance, Plate Glass Insurance.

A STRONG CANADIAN COMPANY

Paid up Capital	\$200,000.00.
Authorized Capital	\$1,000,000.00.
Subscribed Capital	\$1,000,000.00.
Government Deposit	\$111,000.

Hudson Bay Insurance Co.

Head Office .. VANCOUVER, B.C.

J. R. BERRY, President. C. E. BERG, General Manager.

Authorized Capital	\$2,000,000.00
Subscribed Capital	872,400.00
Paid-up Capital	188,080.00
Net Cash Surplus	107,041.60
SECURITY TO POLICYHOLDERS ...	979,441.60

A STRICTLY CANADIAN COMPANY

PARKES, McVITTIE & SHAW, Managers for Ontario
26 Wellington Street East Toronto, Ont.