

GOSSIP.

Live the truth so absolutely in your thoughts, words and deeds that you need do no more than deny a statement to be believed. That is the best possible revenge to plan for your lying enemies.

Situated within a stone-throw of the town of Strathcona is the Jersey herd of Mr. W. F. Cameron. Mr. Cameron's stock is founded on the best importations from the well-known herd of Dentonia Park, Toronto. He has been in close touch with that farm, and has from time to time brought to the West some of the very finest Jersey stock. The herd is headed by Willard F., grandson of Flying Fox and Dentonia's Merry Bahar. This bull carries in his veins some of the best blooded stock, tracing back to Primrose Park Pride, a cow that stood second in the butter test at the Pan-American. In addition to Jersey cattle, Mr. Cameron is handling some pure-bred collie dogs, for which there is now a keen demand. He has also Brown Leghorns and White Wyandotte fowl and Toulouse geese. Mr. Cameron has some good stock, and a visit to Glen Fern would be of interest to prospective purchasers.

ATTRACTIVE APPEARANCES.

The city-bred man walks down street and purchases apples for his family use, and his selection of variety is made almost entirely by the color and shape of the fruit. His wife buys butter, which she has judged largely by "package and appearance," and so on through every necessity of the home, the article that catches the eye is the one that eventually reaches the table of the highest class of customers. Here is a lesson for the farmer. He is not working to please his own ideas of excellence—if his products are to bring the highest price, they must please the customer. There is usually sufficient difference in price between the article presented on the market in tawdry shape and that which is classed as "nifty" to leave a large margin of profit for the painstaking seller. There is no necessity for the farmer to resort to adulteration in the sale of his products, but there is money to be made by always presenting an article in the best possible shape.

SASKATCHEWAN STOCK BREEDERS MEET.

The executive of the Saskatchewan Stock Breeders' Association has been very busy these last few days, discussing and arranging its work for the coming year. At a recent meeting it was decided to interview the Minister and the Deputy Minister of Agriculture, with a view to taking over the management of the fat-stock show, and run it under the auspices of the Association.

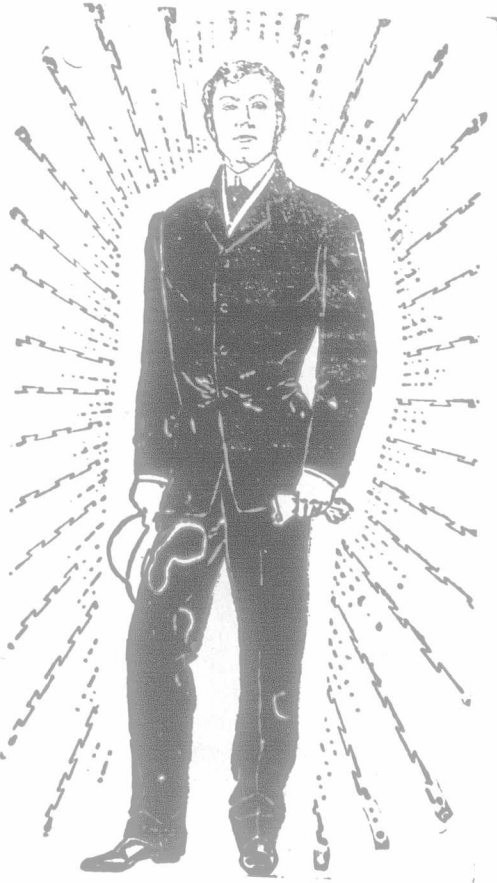
From enquiries made from the Secretary, we learn that in accordance with this decision, the executive waited upon the Department of Agriculture, when the matter was discussed at considerable length, and ultimately arrangements were made whereby the management of the Provincial Fat-stock Show has been transferred to the officers of the Saskatchewan Stock Breeders' Association. The assistance of the Department of Agriculture was asked for, and has been promised. The Association and the Department will co-operate in this matter, and we are thus assured of a very successful show.

The dates for holding the Fat-stock Show and the Pure-bred Cattle Sale have now been fixed. May 16th, 17th and 18th have been selected for these important events.

Following this up, a meeting of the directors of the Association has been called for Friday, January 19th. Quite a formidable array of business is to be brought before the meeting, amongst which will be the preparation of the prize list for the Fat-stock Show, the making of rules and regulations governing the Cattle Sale, and the appointment of a director to fill the vacancy now on the directorate. Many other matters will also come up for consideration.

The prize list will be printed and distributed as soon as possible after the directors' meeting.

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