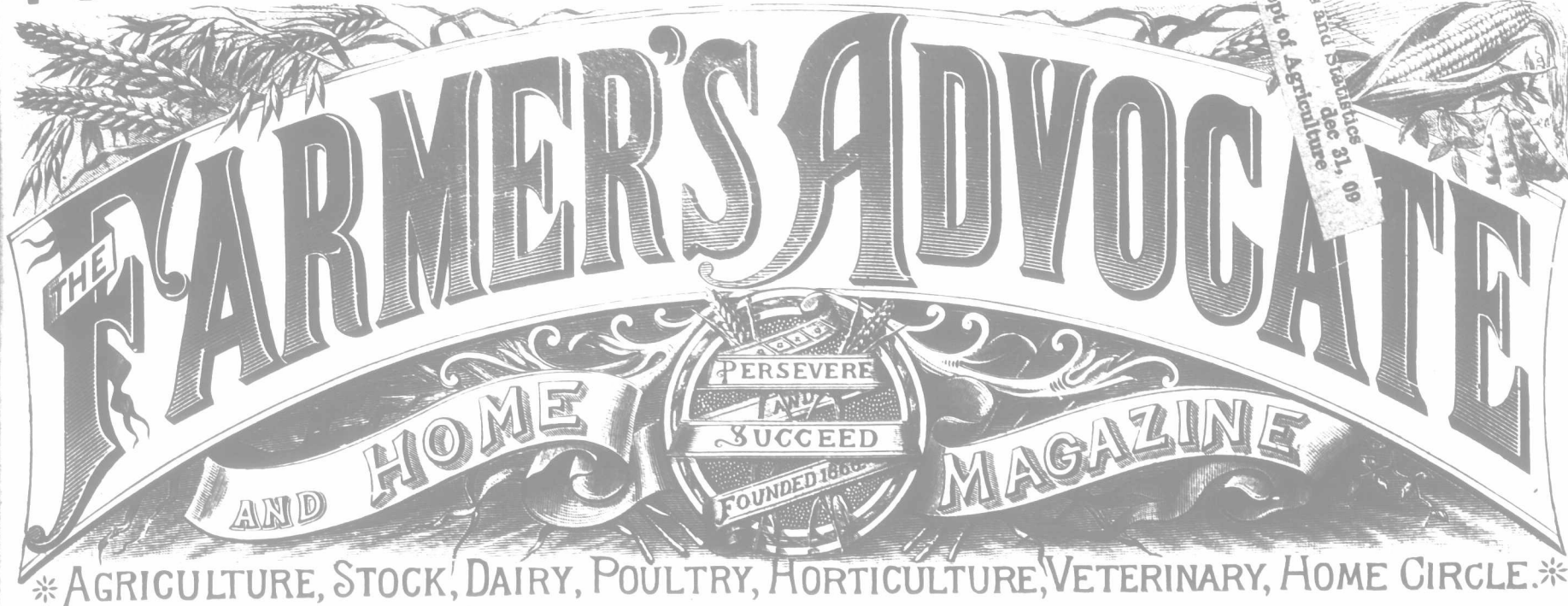


PUBLISHED EVERY WEEK. \$1.50 PER YEAR.



* AGRICULTURE, STOCK, DAIRY, POULTRY, HORTICULTURE, VETERINARY, HOME CIRCLE.*

ENTERED IN ACCORDANCE WITH THE COPYRIGHT ACT OF 1913.

VOL. XLV.

LONDON, ONTARIO, OCTOBER 6, 1910.

No. 941

BRANTFORD ROOFING

WE are making BRANTFORD Roofing for the better class of trade—for those who place quality first. We spare no expense in making it. The long-fibred wool felt is made to our own rigid specifications. It costs us 33½ per cent. more than the ordinary kind. The Asphalt is 99 per cent. pure. So called "Trinidad" Asphalt is only about 45 per cent. pure. Now, don't make the mistake of thinking that BRANTFORD Roofing is higher in price than you care to pay. Lower-grade roofings are sold at about the same price. And someone pockets a large profit. So to make certain of selecting a roofing that is made to outwear and outclass the rest look carefully for our two trade-marks. They will guide you to a safe, high-class roofing investment.

When buying BRANTFORD Roofing remember that you have your choice of THREE styles. BRANTFORD ASPHALT has a fine, silica sand finish. It is made in three weights. BRANTFORD RUBBER is also made in three weights. It has a smooth, rubbery surface, but contains no "India" Rubber. BRANTFORD CRYSTAL is made in heavy weight only. It has a mineral surface of rock crystals—requires no painting. Whichever style you choose you'll get the utmost in weatherproofness and durability. You'll secure a heaping measure of value for your money.

If you intend to roof a barn, house, silo, or any building this season, send us a post-card request to-night, and we will promptly mail you samples of our three styles of BRANTFORD HIGH-QUALITY ROOFING. You will find our roofing booklet very interesting. Many say it contains more real, valuable information than any roofing booklet they've ever read. To get a copy, all you need to do is to ask, so post us a card at once.

Brantford Roofing Co.
Limited
Brantford, Canada.