



BABY'S OWN SOAP

The flower fragrant lather of Baby's Own Soap, is so skin-healing and so pleasant that five generations of Canadians have adopted it as their Standard toilet and nursery soap.

Experience has justified this confidence, and because it is "Best For Baby"—Baby's Own Soap is "Best FOR YOU."

In the interest of your skin, insist on Baby's Own Soap.

ALBERT SOAPS LIMITED, Mfrs. MONTREAL. 3-6-19



Sold Standard
BAKING POWDER
THE "something" that makes people praise your baking.

A big 110-page Cook Book sent free upon request.

The Gold Standard Mfg. Co. WINNIPEG

Who but a mother would make such sacrifices, drain her very life-blood, all her energy, everything, for her children, and yet never ask for or expect compensation?

There is no one in the average family, the value of whose services begins to compare with those of the mother, and yet there is no one who is more generally neglected or taken advantage of. She must always remain at home evenings, and look after the children, when the others are out having a good time. Her cares never cease. She is responsible for the house-work, for the preparation of meals; she has the children's clothes to make or mend, there is company to be entertained, darning to be done, and a score of little duties which must often be attended to at odd moments, hatched from her busy days, and she is up working long after every one else in the house is asleep.

No matter how loving or thoughtful the father may be, the heavier burdens, the greater anxieties, the weightier responsibilities of the home, of the children, always fall on the mother. Indeed, the very virtues of the good mother are a constant temptation to the other members of the family, especially the selfish ones, to take advantage of her. If she were not so kind, so affectionate and tender, so considerate, so generous and ever ready to make all sorts of sacrifices for others; if she were not so willing to efface herself; if she were more self-assertive; if she stood up for and demanded her rights, she would have a much easier time.

But the members of the average family seem to take it for granted that they can put all their burdens on the patient, uncomplaining mother; that she will enable the children to help out, and to enable the children to have a good time; and in many homes, sad to say, the mother, just because of her goodness, is shamefully imposed upon and neglected. "Oh, mother won't mind, mother will stay at home." How often we hear remarks like this from thoughtless children!

It is always the poor mother on whom the burden falls; and the pathetic thing is that she rarely gets much credit or praise.

Many mothers in the poor and working classes practically sacrifice all that most people hold dearest in life for their children. They deliberately impair their health, wear themselves out, make all sorts of sacrifices, to send a worthless boy to college. They take in washing, go out house-cleaning, do the hardest and most menial work, in order to give their boys and girls an education and the benefit of priceless opportunities that they never had; yet, how often, they are rewarded only with total indifference and neglect!

Some time ago I heard of a young girl, beautiful, gay, full of spirit and vigor, who married and had four children. The husband died penniless, and the mother made the most heroic efforts to educate the children. By dint of unremitting toil and unheard of sacrifices and privations, she succeeded in sending the boys to college and the girls to a boarding-school. "When they came home, pretty, refined girls and strong young men, abreast with all the new ideas and tastes of their times, she was a worn-out, commonplace old woman. They had their own pursuits and companions. She lingered among them for two or three years and then died, of some sudden failure of the brain. The shock woke them to consciousness of the truth. They hung over her, as she lay unconscious, in an agony of grief. The oldest son, as he held her in his arms, cried: 'You have been a good mother to us!' Her face colored! again, her eyes kindled into a smile, and she whispered: 'You never said so before, John.' Their the light died out, and she was gone."

Who can ever depict the tragedies that have been enacted in the hearts of Canadian mothers who have suffered untold tortures from neglect, indifference, and lack of appreciation.

What a pathetic story of neglect may a mother's letters from her grown-up children could tell! A few scraggy lines, a few sentences now and then, hurriedly written and mailed — often to ease a

JOY FOR GIRL OR BOY

This
Genuine Culyver Chummy Racer, The Marvellous Boys and Girls Real Gasoline Auto.

A Genuine Motor Car—Not a Toy!
Has real pneumatic tires, steering, a beautiful and gears, steel springs, powerful brakes. Easy to drive. Runs 30 miles an hour. It uses little gasoline.

Something We All Do Something We All Eat Something We All Want Something We All Wear

Solve this Puzzle!

FOR Johnny's birthday his mother presented him with a dandy rifle, and Johnny took the four targets that came with the rifle and went out to the back yard to try his skill. Shortly after, his mother came out too to satisfy herself that Johnny knew how to use his gun. Upon examining the targets showing all the holes made by the bullets, and being a quick-thinking woman, she exclaimed: "Why, Johnny, what a good shot you are—and you know that you have made every target spell a word! Can you tell me what each target spells?"

Can YOU Puzzle It Out?

Johnny couldn't, so his mother told him HOW TO DO IT. Each target spells a word. Each circle of each target shows a number of bullet holes, and each circle represents a letter of the alphabet. For instance, "A" would be represented by one hole, "B" by two holes, "C" by three holes, and so on.

After you have worked out all the letters that are represented in each word, you will find that they are not in their proper order. Put them into their proper order to spell out correctly the names of the four things wanted.

In order to help you, we will tell you that the letter represented by the middle circle of first target is "A," because "A" is the first letter of the alphabet. This is not an easy puzzle, but with perseverance you can work it out—and the prizes are worth trying for.

Copy your answer upon a plain white sheet of paper no larger than you can, because neatness, spelling, handwriting and punctuation count if more than one answer is correct. Put your name and address in the top right-hand corner of the paper. If you have to write a letter, or show anything else, put it upon a separate sheet of paper. We will write as soon as your answer is received and tell you if your solution is correct, and also send you a complete illustrated list of the grand prizes that you can win.

THE PRIZES:

- First Prize - Genuine Culyver Chummy Racer, value, \$250.00
- Second Prize - Magnificent Gold Watch and Chain, or Girl's Wrist Watch, value, 25.00
- Third Prize - Genuine Autographic Kodak Folding Camera, value 20.00
- Fourth Prize - Solid Gold Ring for Boy or Girl, value 15.00
- Fifth Prize - Moving Picture Machine, with Film, value 10.00
- Sixth to Tenth Prize - Self-Filler Fountain Pens, value, each, 2.50

And 2,000 Extra Special Prizes Valued at \$3,000.00.

What Others Have Done, YOU Can Do!

Here are the names of only a few of the boys and girls to whom we have already awarded big prizes:

- Sheldahl Pony and Carl - Heise Benish, Edmonton.
- Sheldahl Pony - Beatrice Hughes, Hazenore, Sask.
- \$100.00 Cash - Lyle Henson, Hamilton, Ont.
- \$50.00 Cash - Helen Benesch, Junksin, Alta.
- \$25.00 Cash - Florence Nash, Argente, Ont.
- \$150.00 Cash - Bryden Foster, Leamington, Ont.
- \$100.00 Cash - Francis Kirby, Three Hills, Alta.
- \$100.00 Cash - Mary Procter, Vancouver, B.C.
- \$100.00 Doll and Carriage - Eva Gasson, North Bay, Ont.

We will send you the names of most of our other boys and girls under 17 years of age, may send answers, and each boy and girl will be required to perform a small service for us.

The contest will close on June 30, 1920, at 5.30 p.m. Send your answers this evening.

Address: THE PRIZEMAN, Dept. 295
253-259 Spadina Avenue, Toronto, Ont.

Free! Grand 40-Piece Scholar's Outfit and a Dandy \$10.00 Camera

BOYS AND GIRLS—This is the best and most complete scholar's outfit you have ever seen. It would cost you a small fortune to go into the store and buy all these useful and necessary articles. Just read what it contains: One Jim Dandy Pocket Knife, the famous Quick Bind school bookstrap for carrying all your books, three gold-finished nibs, his complete writing outfit with three rows of type, typewriter, tweezers, and everything else you need; one-half dozen high-grade lead pencils, a fine pencil box with lock and key, a fine rain eraser, a fine quality pencil sharpener, a box of six colored pencils, a box of paints containing six colors, a twelve inch wooden ruler, a set of six blotters, a dandy hinged pen holder, a memo pad, a pencil protector for your lead pencils fitted with fine eraser, and last, but not least, a fine imported fountain pen with a pocket clip, ink tablets sufficient to make five bottles of fine quality fountain pen ink. It is a wonderful outfit. Send us your name and address to-day and we'll send you only 25 packages of our wonderful new "Dew-Knit" pen.

Perfume! Perfume to introduce among your friends. It would cost you only 15c each. This delightful odor is a wonderful perfume of flowers. Everyone wants it. Buy two or three packages and you can sell them in no time. It's easy.

Return our money, only \$3.75 when the perfume is sold, and we will at once send you this grand 40-piece scholar's outfit exactly as represented, and the beautiful \$10.00 folding film camera will also be sent to you for each showing your grand school's outfit to your friends, and getting only 5 of them to sell our goods and earn our five premium films. You may pay all delivery charges on your grand outfit right to your door. Write now on your grand outfit right to your school or own use of these grand outfits. We take back coats you can not sell and give presents or cash for what you do sell.

Address: GOLD DOLLAR MANUFACTURING CO. Dept. 3 38 Toronto, Ont. ©1918