

In Conclusion

Our claims to patronage are before the reader. We have reduced the matter of a student deciding upon a school to a business basis. We have not asked anyone to attend our school because it is a big school, or an old school, or a school that did something ten years ago. Rather have we tried to show you that right to-day the Central Business College is a strong school athrob with life, giving first-class courses under competent teachers, and leading students to well-recognized standing in whatever department of the work they may choose to enter.

In doing this we have spared no effort to make the evidence conclusive. We claim to have a strong staff of teachers. We have given you their pictures, their standing, and their experience. We claim to give a fair amount of individual attention to our students. We have given the actual records from our roll-call and list of teachers. We claim to give sound and broad courses of study. We have produced the credentials in the shape of three independent diplomas for which we qualify our students, together with plenty of names for reference. In fact, there is no place in the catalogue where a statement has been left to a mere assertion for its proof.

If we thought for one moment that intending students would place their patronage with the man who used the biggest adjectives, we would have spared ourselves this trouble. We do believe, however, that where the matter of fitting a young man or woman for life work is at stake, those concerned most earnestly desire the fullest possible information concerning the school under consideration. We have nothing to fear from the closest and most critical investigation of our school, and if this catalogue is given a fair and careful reading and an unbiassed comparison is made we have no doubt that our very liberal patronage will be continued from year to year.

Yours truly,

W. H. SHAW.