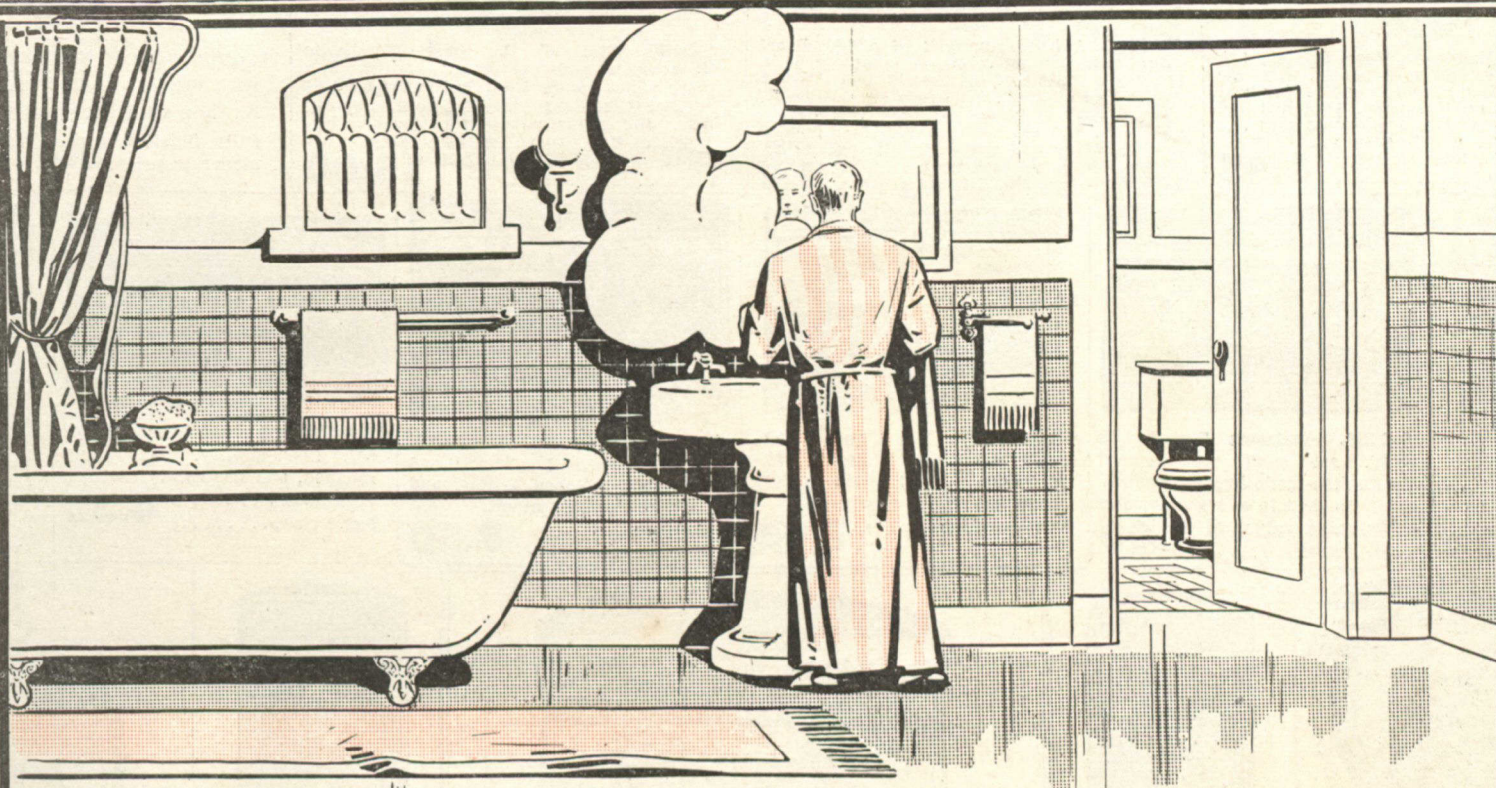


THE **STANDARD** **IDEAL** COMPANY LIMITED  
 PORT HOPE · ONTARIO · CANADA



## Luxury and Sanitary Perfection in the Bathroom

Standard IDEAL Alexandra Ware makes for bathroom luxury, and from a sanitary and practical viewpoint is the best in the world. The man who does not insist on Standard IDEAL Alexandra Ware in choosing bathroom fittings for the house he is building, is satisfying himself to have something inferior.

Standard IDEAL Alexandra Ware is peerless in quality, a high class product in cast iron porcelain enamel ware, that is the absolute in sanitary perfection, and which lends itself in line and design to any and every requirement in bathroom fitting.

Standard IDEAL Alexandra Ware is non-absorbent, so that in placing it in your bathroom you are assured that no matter how many years it may be in use, it is impervious to moisture, and soaks, that it will not be a lodging place for secretions or a hiding place for disease germs.

Standard IDEAL Alexandra Ware is an unusual combination of chemical and mechanical skill that puts it in a class by itself, imitated, of course, as all meritorious products are, but never approached in quality, and the time is now, when leaving all other considerations and arguments aside, you should insist on Standard IDEAL Alexandra Ware for health's sake, to say nothing of the luxury of it.

The genuine Standard IDEAL Ware can be bought anywhere in Canada, and costs no more than the product offered as a substitute.

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### The Standard IDEAL Company, Limited

Port Hope, Ontario, Canada

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