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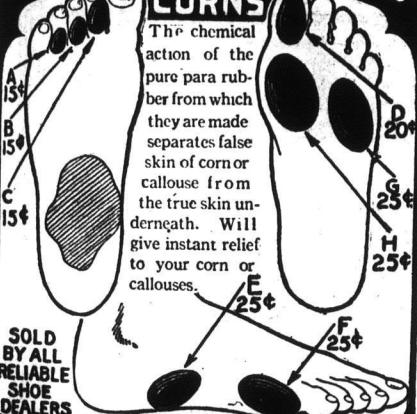


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The Western Home Monthly

Vol. XVII.

Published Monthly
By the Home Publishing Co., Ltd., Winnipeg, Canada.

No. 9

The Subscription Price of The Western Home Monthly is \$1.00 a year or three years for \$2.00 to any address in Canada, or British Isles. The subscription to foreign countries is \$1.50 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year.

Remittances of small sums may be made with safety in ordinary letters. Sums of one dollar or more would be well to send by registered letter or Money Order.

Postage Stamps will be received the same as cash for the fractional parts of a dollar, and in any amount when it is impossible for patrons to procure bills.

Change of Address.—Subscribers wishing their address changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month.

When You Renew be sure to sign your name exactly the same as it appears on the label of your paper. If this is not done it leads to confusion. If you have recently changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

A Chat with Our Readers

A small child gave it as her reason for not liking to go to school that "teacher did all the talking." The Western Home Monthly is sure that its hundreds of thousands of readers sympathize with the child, so its "Let's Talk It Over" page invites everyone to "talk back to the Editor."

Here is the sort of letter you are sure to enjoy. It is written by a man who used to subscribe to the magazine 16 years ago.

I am enclosing herewith my personal cheque for one dollar. Please enter my name for a year's subscription to my old friend, The Western Home Monthly, and thus make sure that I receive it regularly each month.

The magazine takes me back in memory 16 years ago. I can see a fifteen-year old boy, weaponless and alone on the silent, boundless prairies of the west, forty miles from a railroad station. No sounds reach his ears but the voice of the wind, the mourning howl of the coyote or the occasional "honk" of the wild geese. The Western Home Monthly helped to people that prairie. I lived with the characters in its stories, and by way of gratitude I used to raise many clubs of subscribers. The magazine has always kept a warm place in my affections.

R. T. Hall, Moosomin.

July 13th, 1916

To The Western Home Monthly,
Winnipeg, Man.

Dear Sir:—I like your paper very much and always look forward each month for it, although we take lots of papers also two or three dailies. My mother thinks The Western Home Monthly is just fine. Lillian Church, Essen, Ont.

July 17th, 1916

Dear Sir:—As my subscription to the grand magazine expires next month and as I do not want to lose one single copy, I am again sending in my subscription for another three years. It is the most valued paper and I have no notion of being without it. I have taken it now for, I think, fourteen years and still look forward to its coming with as much pleasure and interest as ever. Mrs. Geo. Sharp, Melita, Man.

Dear Editor:—I want to say a few words in favor of your magazine and premiums. Mother says she would lose all trace of her sewing were it not for The Western Home Monthly, and as for myself, I have been satisfied with each and every premium received. I am now fourteen years old and have earned many nice presents in that time. Lily Charles, Elmwood, Man.

Dear Editor:—After devouring the last number of your valuable magazine, I wish to tell you what a joy it was to me. You certainly give more than some of the high-priced monthlies. I've been quite successful in selling Household Hints, Helps to Mothers, etc. I am sure I will succeed, if I can be humble enough to stick to "pots and pans" for a while. Mrs. P. Cox, Vancouver, B. C.

June 29th, 1916

Dear Sir:—I would not be without The Western Home Monthly for twice the price of it. I intended to try and get a few new subscriptions but have been sick so have not been able. Mrs. Wm. Minty, Victoria, B. C.

A Satisfied Old Friend

July 25th, 1916

Dear Mr. Editor:—I notice by the label my subscription is slightly overdue so must attend to it. As you are aware, I have taken your paper since its inception and it has gradually improved, until to-day it is on a par, if not over par, with some of the older magazines. As a family paper it is excellent. The stories are interesting and spicy. The editorials spring from broad minds, in that, they aim to do good for all, fearlessly fight against wrong. Your editorial on unity in the July issue was splendid.

The articles on the problems of young women and men are a field for thought and review. They are gems and real sermons in themselves. The correspondence column is a great introductory medium and helps to cement and draw closer the peoples of the different parts of our great domain. Much good and general information can be obtained through this medium. R. J. Gillis, Edmonton.

Dear Editor:—I have always liked The Western Home Monthly best of all the home magazines and welcome each number, as we do a kind neighbor who comes into our kitchen for a chat on housekeeping and fashions. It has a charm all its own, being brightly interesting and "within the limit of becoming mirth" and having fashions that sensible women can tolerate.

In looking over a recent number, I find it as perfect as a magazine can be; and one has to strain a point to find any fault with it at all. I hesitate to make any suggestions, knowing that what I might think undesirable another would find helpful. But as you have invited us to tell you "What to Don't," my suggestion is, don't get any larger; you are just the right size to hold comfortably. Mrs. R. Dixon, Elkhorn, Man.

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Why not turn your spare time into cash? The Western Home Monthly has helped numbers of ambitious persons to increase their incomes in an easy, attractive manner. There are big possibilities right in your own neighborhood. Anyone can do the work and easily obtain all the spending money they need.

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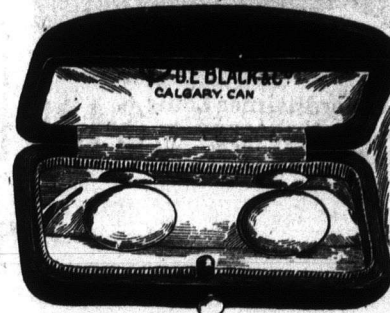
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